

Saturday, October 10
Sunday, October 11
Monday, October 12
Tuesday, October 13

Max. Min.
99 63
89 58
89 51
91 51

The Desert Sun

TWENTY-SEVENTH YEAR

and PALM SPRINGS NEWS

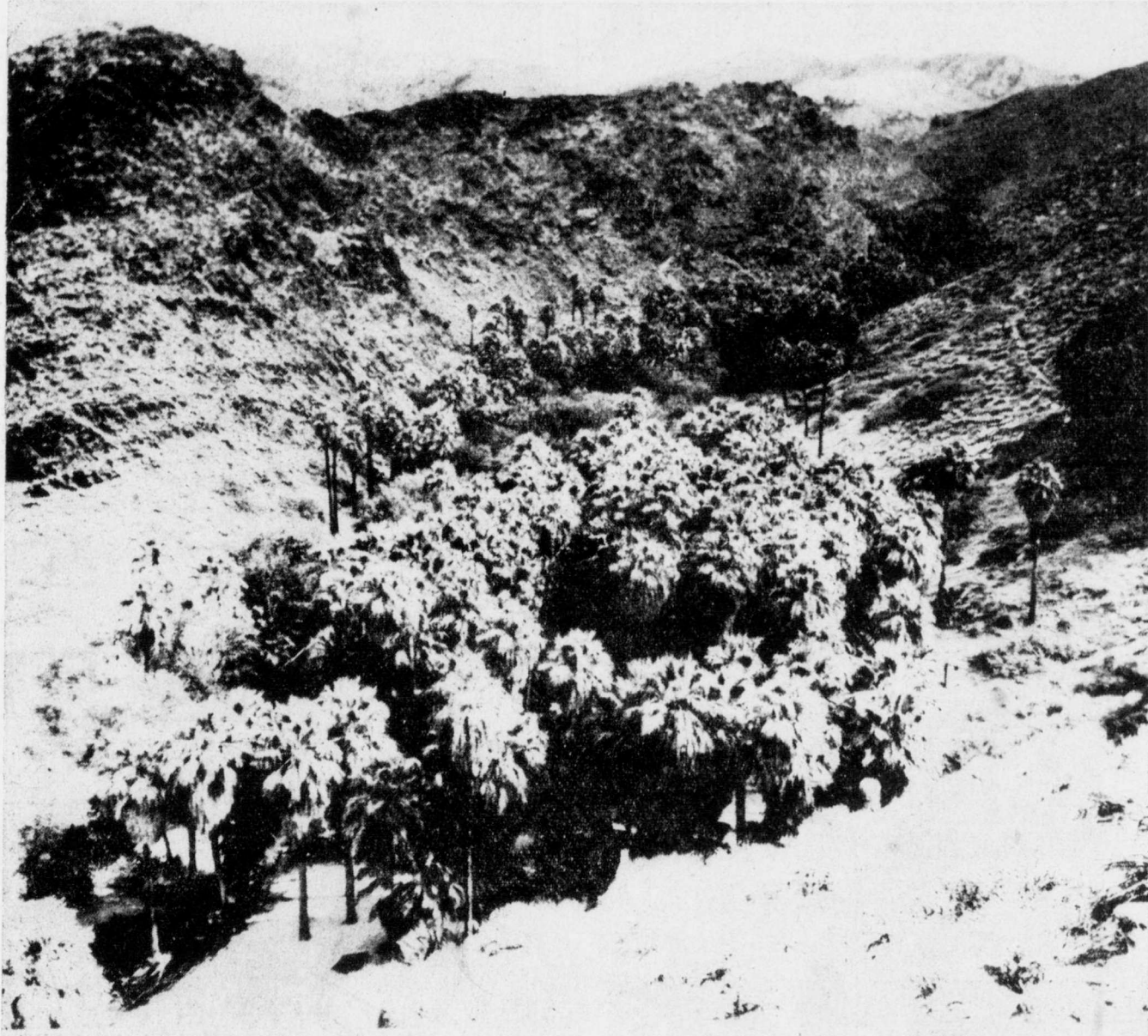
Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVII, NO. 16

3 Sections — 20 Pages

Palm Springs, California, Thursday, Oct. 15, 1953

Single Copy 10c



(Desert Sun Photo)

READY FOR VISITORS — Palm and Andreas Canyons officially open today to the public, with many improvements

having been made by the Agua Caliente Indians during the Summer months. The picturesque canyons are one of the most famous of the Village's tourist attractions.

Plans for New Season Mapped by Red Cross

Preliminary organizational meeting of the Palm Springs Branch, American Red Cross, was held Wednesday morning at the Palm Springs Health Center, with Chairman Arthur G. Hoff presiding.

Directors present discussed the early naming of a fund drive chairman, so that the campaign could be organized well in advance of the actual solicitation next year.

Nominations were made, but no one appointed to the position.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

This Side of The Sun

By Phat

Openings to the left of us. Openings to the right. If this keeps up for very long. We all will be a sight.

Look like our chests had slipped down.

YOU COULDN'T TELL Miss Laura Angle, who lives at 294 Palo Verde, that Palm Springs isn't a healthful spot. . . . Not only for people but for their pets. . . . Miss Angle and her pet dog, 'Prince' which is of doubtful ancestry, came to Palm Springs on March 17, this year.

Both were in poor health. In fact, she said the veterinarian said 'Prince' who is 10, had no hope for him and that he should be put to sleep. . . . But Miss Prince just couldn't.

The two stayed here all Summer. . . . and began to feel better soon after arriving. . . . Today, she says, she feels great and 'Prince' is cavorting around like a pup.

SEEMS THAT a couple, visiting one of the local night spots, imbibed too generously. . . . And both felt the effects. . . . A policeman saw them start away from the parking lot. . . . The car wobbled so the policeman had the husband, who was at the wheel, get out and try to

See THIS SIDE, Page 3a

CANYONS OPEN TODAY FOR VISITS BY PUBLIC

Palm and Andreas Canyons will be officially opened to the public for the 1953-54 season today, October 15, and will remain open daily from 9 a.m. to 5 p.m.

Many improvements in the canyons have already been completed, and several more are now under way—to make the canyons as attractive as possible to the tourist and Villager.

THE ROAD to Andreas Canyon has been completely re-

paired, and many improvements made to the Palm Canyon road. Only unimproved portion is the stretch of non-Indian owned roadway.

Men have been at work in Andreas Canyon for three months clearing and cleaning out underbrush in order to develop new recreational areas. They blasted down an overhanging rock which was considered a hazard to visitors.

Clearing and improving of the parking area on Hermit's Bench in Palm Canyon is now under way, as well as the removing of trees which were damaged in the 1938 fire.

NEW DIRECTIONAL signs at both canyons will be installed in the near future.

Plans have been completed for moving of the toll gate to the road fork leading to the two canyons, and actual construction will start as soon as possible. Mrs. Maria Trujillo has been hired as full-time toll gate keeper.

Clifton Fleming has opened his Palm Springs Trading Post located on Hermit's Rock in Palm Canyon, with approval of the Agua Caliente Tribal Council.

Representatives of the Indian office, and city building department contacted all residences on three lots (six acres). The survey will continue until all Tribal land in Section 14 is covered.

The one-year permits will be issued when improvement is made by the owners, subject to all rights-of-way, zoning plans and other improvements as agreed upon by the Indians and city of Palm Springs.

Included in the nine residences cited were several non-conforming trailers, in violation of the State Automobile and Trailer Park Act which requires that all trailers be parked in a licensed area.

The survey of tenancy was authorized by the Tribal Council to determine whether Tribal land was being used without Tribal permit.

VISITOR LEARNS

HE'S C. OF C. HEAD

Lester Raw, mayor of Seaside, Oregon, who is vacationing at the Mira Monte Apartments, 524 South Indian avenue, was notified this week of his selection as president of the Chamber of Commerce of that city.

The Palm Springs Chamber of Commerce was asked by telegram to deliver the official notification.

Plans for New Season Mapped by Red Cross

Preliminary organizational meeting of the Palm Springs Branch, American Red Cross, was held Wednesday morning at the Palm Springs Health Center, with Chairman Arthur G. Hoff presiding.

Directors present discussed the early naming of a fund drive chairman, so that the campaign could be organized well in advance of the actual solicitation next year.

Nominations were made, but no one appointed to the position.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

The group issued an appeal for a Villager qualified to teach home nursing, so that that program may be started here. Persons qualified are asked to contact Hoff at 2232.

Officers this year besides Hoff are: Joseph Gamble, vice chairman; Charles Henderson, treasurer; Harold West, assistant treasurer; and Mrs. Edward Canby, secretary.

M&M Sessions to Open Sunday in Palm Springs

Full enrollment of 250 Los Angeles business executives in the 11th Employee Relations Conference of the Merchants and Manufacturers Association was announced today, as final preparations were rushed for the opening Sunday.

The five-day seminar, devoted to "Cooperation Within Management," will be held at the Desert Inn.

Nationally prominent employee relations leaders will lead discussions of topics such as executive development within the company, college-industry relations, preventive labor relations, most effective use of manpower, and cooperation as the basis of a free economy.

Conference leaders will include William L. McGrath, William Heister Co., Cincinnati; Dr. Douglas McGregor, Antioch College, Yellow Springs, Ohio; John C. Aspley, Dartnell Corporation, Chicago; Thomas B. Reid, Ford Motor Co., Detroit; C. B. Caldwell, Sears Roebuck Co., Chicago; Robert G. Belote, Rheem Manufacturing Co., Linden, New Jersey; Abram T. Collier, John Hancock Mutual Life Insurance Co., Boston; Emil L. Kreib, American Steel Foundries, Hammond, Indiana; Dr. Frank Cellier, Sears Roebuck, Chicago; Rev. Edward A. Keller, C. S. C., Notre Dame University; Dr. Robert N. McMurry, McMurry, Hamstra & Co., Chicago; and Dr. Theodore Harito The Psychological Corp., New York City.

The program will be directed by Edward M. Ellis, manager of the apparatus department of General Electric, Ontario,

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Western Week Slated for November 11 to 15

Set \$35,000 as Quota for Chest Drive

Campaign Slated to Start Nov. 1 with Advance Gifts

A. G. Kettmann, chairman of the Palm Springs Community Chest, announced Tuesday after a meeting of the association's directors over which he presided, that the goal of the 1943-54 campaign is \$35,000.

This, he said, is approximately \$6,000 lower than last year when a \$5,000 deficit from the year before was included in the drive.

THE CAMPAIGN will start November 1 when the Advance Gifts committee, headed by Stanley Rosin, will start operations.

Harold West of the Bank of America, head of the budget committee reported at Tuesday's meeting and said that the goal had been set at approximately \$35,000.

He said that the agencies who are involved had cooperated to the fullest extent in keeping their budgets as low as possible and also that volunteer aid would lessen the requests of some.

KETTMANN SAID that headquarters for the 1953-54 campaign will be at the Coachella Valley Savings and Loan office where Tuesday's meeting was held.

Frances Bigelow will be in charge of the office.

Chairman Kettmann was optimistic over the campaign and said that practically all of the goal may be raised in the Advance Gifts solicitation under the direction of Rosin.

PLANS NOW are being mapped to confine the entire drive to mail and telephone solicitations with but a few individual calls. There will be no house to house canvass, it was reported.

Agencies involved are Palm Springs Boys Club, Boy Scouts, Girl Scouts, Youth Center, Health Center and the Desert Museum.

West said final budgets for each will be announced soon.

Signs Lead Way to C. of C. Office

Signs designating the location of the Chamber of Commerce offices and where tourists may obtain desired information have now been erected at the city limits, and at representative points throughout the city.

The signs similar to city street markers, lead the tourist to the Chamber offices at the corner of Belardo and Amado roads.

Christmas Parade Plans Approved

Business and Professional Woman's club request to hold its annual Santa Claus parade December 23, has been approved by the city of Palm Springs.

COLEGATE WINS BAR ASS'N PRIZE

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

Attorney Roy Colegate, former city attorney, came home from the state bar association meeting in Monterey with fresh laurels.

His paper on "Pre-Trial Procedure," which was presented as part of a panel discussion, was adjudged the best and he was presented with a full set of "Corpus Juris," law books.

Colegate Wins Bar Ass'n Prize

3000 Badges for Courtesy Week Ready

Annual Program to be Observed on Bigger Scale

Three thousand Courtesy Week badges will be distributed this week by the Chamber of Commerce in preparation for the annual Courtesy Week observance in the Village October 19 through 24.

All merchants may secure badges for themselves and their employees in advance of the event, by contacting block captains as announced by the Retail Merchant Division of the Chamber.

IN ADDITION to the welcoming of visitors by all local residents who meet the public, other persons are invited to join in the friendly spirit by securing badges from the Chamber offices. Manager William Dunkerley said.

The badges will include a welcome greeting, and identify the wearer.

Two Courtesy Week talks have been scheduled, before the Rotary Club Wednesday noon, and the Lions Club Thursday noon.

CARL MILLER, West Coast representative for the Wall Street Journal and director of the Los Angeles Chamber of Commerce, will speak to the Rotarians, and Jimmy Shea, public relations director for Southern Pacific, will address the Lions Club.

Business clinics were originally planned along with the Courtesy Week event, but postponed as merchants believed that they would not receive the full benefit of the clinic at this time due to the pressure of business.

THE CLINICS are now scheduled to be held at regular meetings of both merchant and hotel groups of the Chamber.

In charge of preparing for the Courtesy Week celebration are O. A. Torgerson, Adrian Rosen and Harry Paisley.

COORDINATION

Mayor Summons Initial Session

First meeting of the Mayor's Coordinating Council recently revived by Mayor Florian Boyd, will be held at 12:15 p. m., Friday, in the Spanish room of the Desert Inn.

Representatives of civic and service club groups have been invited to attend the meeting.

The first meeting will be devoted to a discussion of things of importance to Palm Springs in the future, with the group to be asked to evaluate them, Mayor Boyd said.

MALICIOUS MISCHIEF

Reported at Home

Malicious mischief believed caused by juveniles was reported to police Tuesday by the caretaker for the F. G. Carlisle residence, 553 Plaza Amigo. Four windows were broken by someone throwing clay, water pipe and rocks.

CAN'T READ!

Did you know that of all the people on earth today, there are three who cannot read for two who can? That means you're doubly lucky. You not only can read, you can enjoy the classified ad and make your reading profitable.

With hundreds of people in the Palm Springs area and elsewhere reading the bargain-packed Desert Sun classified pages twice weekly, they are a pretty good bet whenever you want to buy, sell or trade an item, locate a lost item, rent a room or whatever. Get the Classified habit, you'll be pleased with the results!

Just dial 2249 and ask for Desert Sun Classifieds!



Barrett O'Shea

New President of Kiwanis Club

Barrett O'Shea will head Palm Springs Kiwanis club as president for the 1954 year, it was announced Tuesday following the annual election of the club.

Norman K. MacDonald was elected vice president, Thomas H. Holland, who played the leading role in organizing a Kiwanis club in Palm Springs, was elected honorary vice president. Joseph Tiano was elected secretary-treasurer.

Directors elected were Rabbi Arthur B. Lebowitz, the Reverend William A. Blonden, John G. Munholland, Saul Ruskin, Ed Kenyon, John W. McCoy, J. Ray Corliss.

The new officers will take over on January 1. Installation ceremonies are planned for the same week.

VANDALS ACTIVE

Tearing down protective stripping on windows at the Belmont San Chez residence, 647 Granville, Valmonte, was reported to police Tuesday by Vernon Baumgardner, caretaker.

REFORMED LITTERBUG — The most thoughtless practice of motorists is throwing cans, bottles and other trash out of their car windows while driving along the highway, I've done it myself for years — that is until I became an ardent reformer. It was almost as hard as swearing off cigarettes. I cannot go back and pick up the litter which I scattered along the highways of America so I am going to partially atone for my thoughtlessness by recruiting as many people as I can to the ranks of the reformed. I have joined the national crusade against the litterbug.

It will take years of educational effort to change this deep-seated habit of the motorist but the campaign which started here in California has been joined by scores of civic groups and manufacturers throughout the nation. Leadership of the campaign in this state has been undertaken by the California State Chamber of Commerce which has enlisted the support of such groups as women's clubs, garden clubs, Parent-Teacher associations, chambers of commerce, school boards, state and county highway authorities. The State Chamber has urged boards of supervisors to direct their county road commissioners, planning commissions, health or sanitary departments to investigate the problem of litter along the roadsides in their respective counties. The State Chamber has also urged the Division of Highways to consider placing suitable containers at strategic spots along main-traveled highways for trash disposal.

Many manufacturers are cooperating in various ways such as carrying reminders on cans and wrappers. The American Can company for example, is joining wholeheartedly in the program.

There is an easy way to curb the habit of throwing things out of your car. If you have purchased anything along the way, you will likely have a paper sack. Better still, remember to ask for one or take one from home when you start out. Just put your cans, papers and other trash in the sack and drop it into a trash receptacle at your next stop — or when you get home. It really isn't hard to do. Try it the next time you start out for a drive.

Now some people even throw trash out of their car when in the city; right here in Palm Springs as a matter of fact. (I plead innocent to having ever stooped that low.) So a good time and place to join in the campaign to keep our streets and highways clean is right now and right here. Keep a waste paper basket in your car like you do in your home. A paper sack will do very well. Try it.

Don't be a litterbug!



ACCOLADE OF PRAISE — Rudi E. Sidler, managing director of El Mirador hotel, doors of which will open today for the 1953-54 winter season, has been the recipient of great praise by civic and business leaders in Palm Springs. He is credited with bringing to Palm Springs and El Mirador hotel the largest number of conventions ever scheduled for this resort area. All of the conventions, 23 in number, will be here during the Winter season and in the Spring. "Just when we need people here," was the comment heard on all sides. It is estimated that the persons attending these conventions will pour a million dollars into mercantile channels.

Money Manufacturer to Address State Realty Men

This nation's only woman in charge of manufacturing money will address the annual convention of the California Real Estate Association next month, Culver Nichols, president of the local realty board, yesterday was informed by Frank MacBride, Jr., Sacramento, president of the association. She is Alma Kittredge Schneider, superintendent of the United States Mint at Denver and one of the outstanding woman speakers in this country, MacBride said.

"Mrs. Schneider will be our guest speaker at a luncheon which will be sponsored by the women's division," he said, "with California members of the Banking and Currency committee of the Congress also participating."

TWO ADDITIONAL featured speakers at the convention will be James C. Downs, Chicago, president of the Real Estate Research Corp., who has as his subject "Changes Ahead in the Real Estate Market," and Herbert L. Breed, Oakland, general counsel for the association, speaking on "Fiduciary Obligations of the Realtor Under the Law and the Code of Ethics," MacBride announced.

"Mrs. Schneider will talk on the subject 'Our Money—Your Stake in It,' and we anticipate that her observations will bring to us and to the people of our state renewed interest in the government's monetary policies," he continued.

In her native Colorado, Mrs. Schneider was raised in the gold mining country and is descended from one of the pioneer families that settled the town of Kittredge, MacBride related. Previous to her government position she was engaged in the real estate business, he said.

The Denver mint ranks next to Fort Knox as a storage place for gold, MacBride reported, and its coin production is the largest of any mint in the United States, amounting to 60 percent of all coins made.

Enjoy Card Playing?

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

GARDENIA CLUB
CARD ROOM
543 W. SIXTH, BEAUMONT, CALIF.—(On Highway 99)
"Next to Beaumont Drive Inn Cafe"

OPENING TONITE!

W % A % O % A % W

SADDLE & SIRLOIN

• always the very best

TENDER STEAKS
DELICIOUS CHOPS
PRIME RIBS
... Complete Menu
Reasonable Prices

• to entertain you

Cinema Bums
MUSICAL COMEDY TEAM

We're glad to be open again to greet old friends and make new one. Thanks for past favors and patronage.

Saddle & Sirloin
Phone 9069 317 N. Palm Canyon Dr.
Dave Lyons, Owner-Mgr.

Realtors Meet to Open Season

Palm Springs Real Estate board met last night at 8 p. m. at World Wars Memorial Hall in the first meeting of the Fall season. Culver Nichols, president, presided.

Plans for the coming real estate association convention and plans for the new season were on the agenda.

Why not spend a few restful days now at

YOLAND D. MARKSON'S
NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens. Offering desert living at its best. Spacious quietness... Tennis Courts... Heated Pool. The largest recreation hall on the desert.

SURPRISINGLY INEXPENSIVE

WATCH for the opening date of our beautiful new DINING ROOM and COCKTAIL LOUNGE of course with SANTOS in charge.
John J. Ravese, Mgr.

The Desert Sun—2^a
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 15, 1953

Building Brisk in Palm Springs City and Vicinity

Dwellings, additions, remodeling and swimming pools marked building in Palm Springs area during the past week.

Building in the city totalled \$75,200 and in the area around the Village, \$47,235.

Permits within the city limits went to:

Bethlen Brothers, 15 Palomino road, Libbot Assoc., swim pool, \$4,000.

Joseph Brown, 1481 Opuntia, dwelling, \$16,000.

J. T. Depta, 285 Palm Canyon drive, addition \$1,500.

E. Englander, 1240 Sagebrush road, J. Ramsay, dwelling \$24,000.

Herman N. Fink, 1052 Mesquite, Forman & Sons, addition \$3,000.

Frank Kightlinger, 1029 S. Riverside drive, W. Whittall, addition \$1,000.

Mrs. Lipsky, 1620 El Alameda, Forman & Sons, remodeling \$1,000.

Len McCallum, 1164 Linda Vista road, Libbot Assoc., swim pool \$4,000.

J. McClure, 1222 Mesquite, A. J. Coffey, addition \$2,000.

Mrs. A. G. McManus, 311 S. Palm Canyon drive, Kadeva Construction, office \$500.

P. S. Builders Supply, 682 S. Palm Canyon drive, A. Pierce, alterations \$6,000.

P. S. School District, E. Ramon road, concession stand \$1,000.

Ted Shaw, 275 Mountain View place, addition \$1,200.

H. O. Tracy, 525 Warm Sands drive, I. Grude, apartment \$8,000.

H. E. Waltz, 161 Cahulla road, Bud Offutt, hotel addition \$2,000.

County permits in the Palm Springs area were issued to:

J. G. Anderson, Cathedral City, W. Whittall, dwelling, \$7,175.

Johannes K. Anderson, Rancho Mirage, dwelling, \$10,088.

Jose R. Garcia, Cathedral City, dwelling, \$2,904.

George Garnie, 1000 Palms, dwelling, \$3,630.

J. E. Hawthorne, Cathedral City, garage, \$528.

Charles J. Meyers, Rancho Mirage, addition, \$1,000.

Howard A. Neighbor, Rancho Mirage, addition, \$1,345.

C. B. Nelson, Cathedral City, one dwelling, \$7,015, two dwellings, \$5,775 each.

Orville Wall, Cathedral City, ramada, \$2,000.

The Desert Sun
and
PALM SPRINGS NEWS
The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVII, Thurs., Oct. 15, 1953, No. 16
Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.

PHONE 2249
OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager

R. F. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.
Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.
10c per copy; \$6.00 per year by mail in advance; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra.
Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

—MEMBER—
California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to
PALM SPRINGS PUBLISHING CO.
P. O. BOX 190
PALM SPRINGS, CALIFORNIA



WISTFUL SONGSTRESS — Wini Beatty lends considerable attractiveness in the Lounge of Howard Manor with her delightful rendition of sophisticated song and piano playing. Miss Beatty came to Howard Manor directly from a record-smashing engagement at exotic Lua-Yee-Chai club at Waikiki. Handsome Lou Gary makes his first appearance alongside of Miss Beatty whom he will accompany on his base viol, in vocal duet and as a singer of romantic songs.

Desert Magazine Art Gallery Opens Doors for 1953-54 Season Today

Featuring paintings and sculpture of the desert Southwest, the Desert Magazine Art Gallery opens its doors today for the 1953-54 season.

Mrs. Harriet A. Day, director, has spent the Summer visiting galleries and shows on the coast, seeking new material for exhibit this year. In San Francisco, Mrs. Day discovered one new artist — "a water colorist who paints the desert scene in 'tree strokes and fresh colors' — for a one-man show. She also plans shows by several well-known desert artists familiar to Pueblo visitors and will feature individual canvases by other favorites, Cyria Henderson, Palm Desert sculptor, has added several pieces to her display of Indian heads and character studies.

Vegetable-dyed rugs woven on the Navajo reservation in Arizona and New Mexico, are highlights of the Indian room, arranged in the gallery's west wing. Many of the rugs are designed in pastel colors and are beautiful complements to contemporary desert interiors, Mrs. Day points out. Valuable old rugs also are shown.

Ancient baskets as well as the products of present-day tribal weavers are displayed here, many of them collectors' items. Kachina dolls, pottery, drums, gourd rattles and other ceremonial accoutrement also are included in this special exhibit. Many of the items are from the King Gillette collection, on loan to the gallery.

During the season, the gallery is open daily from 8 a.m. to 5:30 p.m., including Saturdays and Sundays. The Desert Magazine Pueblo is located in Palm Desert on Highway 111, 13 miles east of Palm Springs.

EARLE C. STREBE THEATRES ARE

PRESENTING

FOR THE VERY FIRST TIME IN PALM SPRINGS

and the entire Desert Area

THE NEW WIDE-ANGLE

MAGNIGLOW ASTROLITE SCREEN DESIGNED FOR CINEMASCOPE

AT THE Plaza Theatre

COMING OCTOBER 16, 1953

with a story based on an idea by Adam & Eve!

The new wide angle Magniglow Astrolite screen is being installed in the Plaza Theatre and will be used for the presentation of CINEMASCOPE

Combined with this wide view screen, the newest of Stereophonic sound equipment, to be installed by early November.

WE ARE READY

To present to our customers such motion picture masterpieces as

"THE ROBE"

Coming soon to your Earle C. Strebe PLAZA THEATRE

THE MOON IS BLUE

The most discussed picture since love began!

starring
WILLIAM HOLDEN
DAVID NIVEN • **MAGGIE McNAMARA** with **TOM TULLY** Dawn Addams

HOURS
Village Theatre
Three Shows Nightly
6 - 8 - 10 P.M.
Matinees on Sat. & Sun.
PLAZA THEATRE
Two Shows Nightly
7 and 9 P.M.

This picture NOT recommended for children
Children under 14 NOT permitted unless accompanied by parents

IN LAS PALMAS
HACIENDA type home, 4 bedrooms each with beautiful tile bath. The **PENTHOUSE** for guest or children. Screened lanai adjoins large dining room. **QUALITY CONSTRUCTION**, full tile roof, pegged hardwood floors, hand-hewn beam ceiling in living room, fireplace, furnace heat and air conditioned.

Large **CORNER LOT**, completely walled. Two car garage, irrigation water shares. For special reasons owner authorizes sale at about 50% of today's reproduction costs.

Will sell furnished or unfurnished. See this home today. It's going to sell at this low price.

Phone for appointment
Phone 3673
Munholland and Co.
1059 N. Palm Canyon Dr.
Phone 3673
ASSOCIATE BROKERS
John C. Davis
Earl Chamberlain

HEADQUARTERS

FOR FOOD THE WHOLE FAMILY LOVES

SAM STUART'S

El Paseo
Fancy Food Market
"Selected Groceries"

"Delicacies From Around the World"

"The Finest in Fresh Garden Vegetables and Fruits"

"Choice Fresh Meats, Poultry and Fish cut to your liking"

"Delicatessen and Bakery"

"Complete Liquor Department, Fine Wines and Beer"

Phone 2118
Delivery Daily
Charge Account Available

THE
El Paseo Market
816 No. Palm Canyon Dr.



AT THE CHI CHI — Sue Carson, among the stars now showing at the Chi Chi and delighting the patrons of that popular cafe nightly. Also on the show are the comedy team of Dan Rowan and Dick Martin and the dance team of Rocky and Nelta.

SIGNS A. K. MAGENNIS
216 N. Indian Avenue
PHONE 5534 — 2648

CORNY SEZ



We're breakin' our backs to bring you the best dang barbycu in this here town. We is lokated smack dab in the middle of the Desert Farmers Market. We all had a fine howdy-do openin' last Satidday, and we're open evry day from 11 A.M. 'til nine in the evenin'. It'll be a pleasure to serve you.

"Barbecued Food at It's Best"

Eat It here — Have It Delivered — Take It Out
CORNY'S BARBECUE

444 North Palm Canyon Drive
in the Desert Farmers Market
PALM SPRINGS, CALIFORNIA
CALL 576 9

From Page 1—MORE ABOUT
THIS SIDE

demonstrate his stability . . . He couldn't . . . So the officer said "You can't drive . . . Either your wife drives home or you stay at the jail house" . . . The man moved around to the other side of the car, shoved his wife across the seat and under the wheel and clambered in. They drove off . . . The officer returned to the parking lot and asked the attendant, "Why the big grin?" . . . "Because," the

boy said, "when they came out to the lot, the wife was so high, he had to carry her to the car" . . . **CHARLES LITTLER**, advertising and tub thumper for the Friendly Southern Pacific is retiring the end of this month . . . He said that after making almost daily trips from his home to the S. P. offices at Sixth and Main for 42 years, he believes he has had enough . . . Littler has always been a booster for Palm Springs . . . He first came here more than a quarter century ago for a visit and has been coming since . . .

He has prepared many a booklet and folder on Palm Springs as his job was to lure travel westward, naturally along the lines of the FSP . . . He once showed me a scrap book on his publicity for Palm Springs . . . It was a huge affair, about the size of a newspaper page and an inch thick, full up of colorful folders and descriptive matter which the railroad had distributed in the east to attract travel to Palm Springs . . . He really likes the town.

NEXT WEEK is Courtesy Week in the Village . . . Every-

body get acquainted . . . People who deal with the public will put on an extra smile and introduce themselves . . . The badges will do the work . . . We want them to keep on coming . . . The Village is going to be even more friendly than usual . . . As for me, when Mrs. G. pilots me through town and some jerk musses up the traffic laws, instead of sticking my head out of the right hand window and making grimaces, hoping the other guy is a lip reader, I'll smile benignly (as much as I can with that face of mine) and give a friendly wave . . . But

that goes for just a week only. **HANS OHRT**, famed cyclist, who was once world's bike champion just got back from Europe where he was an official at the International Bicycle races . . . While there he did a lot of riding around European roads . . . He said the big difference between the highways and byways over there and over here is the appearance . . . There they're neat and clean . . . Here the sides of the road are littered with beer cans, bottles, waste paper and the like . . . Reminds me that once Harry Oliver said

the wild flowers were so thick on the desert you couldn't see the empty beer cans . . . By the way, Ohrt plans his 11th bicycle ride from Beverly Hills to Palm Springs . . . 123 miles . . . Next Spring.

CLEANING UP after a tenant the other day Mrs. G. found a stack of mystery novels a foot high . . . So now with the World Series at an end and only week-end football games to watch . . . On Sundays only do I read to see who won it . . . The other six days I spend my time finding out who dun it.

at **SAFEWAY** these

4 coffees for 4 kinds of coffee lovers!



If you're fond of a really rich coffee, choose **EDWARDS**. No finer coffee packed. Always fresh, always pennies less. 1-lb. can **87¢** (2-lb. can, 1.72.)



If you adore real and rich coffee, but want it quick . . . **INSTANT EDWARDS**. Rich is right. 100% real coffee ready in an instant. 2-oz. jar **49¢** (4-oz. jar only, 95¢.)



If you're devoted to flavor that matches aroma, take **NOB HILL**. A rich blend of choicest Central and South American coffees. 1-lb. bag **83¢** (2-lb. bag, 1.64.)



If you're enamored of mellow coffee flavor, select **AIRWAY**. A mild blend of high grown Brazilian coffees. 1-lb. bag **79¢** (2-lb. bag, 1.56.)

Where, but at Safeway, can you find so complete a coffee selection?

A coffee for every kind of coffee lover, and always at flavor peak. **EDWARDS** in vacuum pack; **INSTANT EDWARDS**; **NOB HILL** and **AIRWAY** with oven freshness protected in the whole bean, to be released only when you flip the switch that grinds it to your preference. These best-loved brands sell so fast, you get them fresh every time at Safeway.

YOUR CHILD CAN WIN A BICYCLE
150 Bicycle Prizes in the big **Skylark BREAD CONTEST**
Full Details at **SAFEWAY**



Skylark Bread
White or Wheat
Regular or sandwich.
large std. loaf **26¢**

Kern Grape Jelly Pure Fruit 2-lb. jar **39¢**
MARGARINE
Sunnybank. Foil-wrapped quarters. lb. **27¢**
New, improved. "Just-made" flavor.

California Dried Fruits
Featuring California grown Prunes and Raisins . . . nature's own sweets.

MEDIUM SIZE PRUNES
Rosetta brand, tops in quality. Tender skin, golden meat. In plio film bags. 1-lb. bag **23¢** 2-lb. bag **43¢**

SEEDLESS RAISINS
Vinecrest brand, select Thompson Seedless, a quick energy food. 15-oz. pkg. **16¢** 2-lb. bag **32¢**

PET MILK
Evaporated. Get recipe for "Harvest Gold Peach Pie" at your Safeway. 2 tall cans **27¢**

NEWS DETERGENT
Use coupon from box. 39-oz. box **59¢**
Save 20¢ next time.

SPECIAL DEAL PACK 3 18-oz. pkgs. 57¢
PARADE DETERGENT
Use Parade Money on box, save up to 8¢ on your next purchase. 19-oz. pkg. **25¢** 39-oz. pkg. **49¢**

WHITE MAGIC BLEACH
Bleaches, deodorizes, disinfects. Quart bottle, 13¢. gallon bottle **39¢**

SHORTENING
Royal Satin . . . it's Emulsi-mixed for lighter, higher cakes. 1-lb. can **29¢** 3-lb. can **75¢**
JELL-WELL DESSERTS
Gelatins & puddings. 3 pkgs. **19¢**

Chaf. BOY-AR-DEE
Spaghetti & Meat Balls 15 1/2-oz. can **27¢**
Spaghetti 15 1/2-oz. can **16¢**
with cheese & tomato sauce.

SPECIAL VALUES IN MEATS

PORK LOIN ROAST
SELECT Center **69¢** **END** **49¢**
EASTERN Cut **lb.** **CUT lb.**

HAMS Full Butt **lb.** **63¢** Whole Ham or Full Shank Half **lb.** **59¢**
Farmer John brand, first quality.

GROUND BEEF **lb.** **39¢**
Freshly made from selected beef. Visking pack.

CORNERED BEEF **lb.** **49¢**
Boneless brisket with mild cure. Excellent hot or cold.

BEEF LIVER **lb.** **45¢**
Sliced or in piece. For a tasty meal, serve liver and bacon.

SLICED BACON
Grade A quality, Heat sealed. Popular Brands 1-lb. pkg. **69¢**

FRANKFURTERS
Somerset skinless. 1-lb. pkg. **45¢**
No. 1 quality.

BOLOGNA
Large size. In the piece. **lb.** **39¢**

FRESH EGGS
Grade AA, Large Size **79¢**
Cream O' the Crop brand. doz.
Grade A, Large Size **76¢**
Breakfast Gems brand. doz.
Grade A, Medium Size **65¢**
Breakfast Gems brand. doz.

PRICES EFFECTIVE THURS., FRI., SAT., OCT. 15, 16, 17, 1953, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SHARP CHEESE
Wisconsin Cheddar. per lb. **63¢**
Precut & wrapped.

ELBOW MACARONI
Globe "A 1" brand, in Cello package. 1-lb. pkg. **19¢** 2-lb. pkg. **35¢**

STAR KIST TUNA
Chunk style. In green label can. 6 1/2-oz. can **30¢**

TORPEDO TUNA
Chunk style. In green label can. 6-oz. can **25¢**

VERMONT MAID SYRUP
Cane & maple. 12-oz. bottle **28¢**
(24-oz., 53¢.)

JANE ARDEN COOKIES
Cocoanut Striped 6 1/2-oz. pkg. **27¢**
Marshmallow Puffs.

MARSHMALLOWS
Fluff-i-est brand. 1-lb. bag **25¢**
Light and tender.

GUEST ICE CREAM
Cottillion brand. pint carton **24¢**
Pecan Crunch, Chocolate Marble, Butter-scotch Marble. (2 pints, 47¢)
Also available in Vanilla, Chocolate and Strawberry . . . gold medal winners at Los Angeles county fair.

Curtsy BAKERY SPECIAL
"OVEN TO YOU"
RICH, RICH CHOCOLATE in delicious cake and frosting . . . baked the Curtsy "home ingredient" way! **35¢**

DEVIL'S FUDGE RANCH CAKE SPECIAL **35¢**

SAFEWAY

Program for UN Days in City Drawn

Flag-Raising Set
Friday Morning
Before City Hall

United Nations Week will start Saturday throughout the nation but because of conflict in dates will be observed here for three days, Thursday, October 22 through Saturday, October 24.

Official dates for United Nations Week are October 17 to 24.

Here in Palm Springs, Mayor Florian Boyd has proclaimed October 22 to 24 as United Nations days in Palm Springs.

On Thursday, schools of the Unified district will salute the eight-year-old organization at their assemblies.

Friday, the official flag-raising event will take place at the city hall at 11 a.m.

On Saturday, restaurants in the city will observe the event featuring United Nations foods.

Appropriate decorations will be put up for the three days.

"Conveniently enough, this United Nations celebration has fitted perfectly into Courtesy Week, October 18 to 24," said Mary Sweet, UN publicity chairman. "Just as courtesy, beginning at home spreads to our neighbors, townspeople and countrymen, so may it reflect also abroad through our growing understanding of the efforts of the United Nations."

Highway Patrol to Enforce Law on Right Lanes

"Keep right, be right," is the slogan that indicates an important part of the proper approach to safe driving according to the California Highway Patrol.

"You should stay in the right hand lane for safety, and if you are moving slower than the traffic flow you must drive in the right hand lane," said B.R. Caldwell, patrol commissioner.

"Failure of motorists to drive in the right hand lane is one of our more serious violations."

"This practice creates dangerous traffic bottlenecks, induces unsafe passing and in general

Shadow Mountain Club to Stage Gala Weekend Events

Opening of the Shadow Mountain club for the winter season of 1953-54 is being called "an informal opening" but judging from reports of reservations that have poured in for the dinner show Saturday — it certainly could be classed as a formal opening.

According to the reservation clerk, more than 500 persons have declared their intentions of attending and there is a waiting list of almost that number.

Friday, members of Shadow Mountain club will meet at a cocktail party to be followed by dinner.

And the day after the opening, Sunday afternoon, a cast of 16 aquatic stars will perform in the giant olympic pool.

The entertainment bill for Saturday includes such celebrities as Bill Shirley, singing star of "Call Me Madame";

James Alexander, singing star of the New York production of "Oklahoma"; and Rina Rudine billed as the "Bustle and Bow Sweetheart" of the violin. Ed Lubich will entertain with his songs and guitar.

MASTER OF CEREMONIES will be Jack Bailey, the recently elected "Mayor of Hollywood" about which there was so much ado recently in the metropolitan newspapers. Bailey who is a personal friend of Jack Geller, Villager, is best known as the producer of the radio and TV show "Queen for a Day."

At the swim show Sunday afternoon among the outstanding stars will be Pat McCormick. She is the former Olympic diving champion. Other equally famous aquatic stars will perform including a water ballet by 16 girls.

TEN DAYS SUSPENDED James Glynn, 39, arrested by Palm Springs police at 7:20 p. m., Saturday, on a charge of vagrancy, was given a 10 day suspended sentence when appearing before Judge Eugene Thieriau Monday.

disrupts the normal potential for smooth traffic flow," Caldwell explained.

"In keeping with the law and because of continuing disregard on the part of many drivers, patrol officers have been instructed to intensify enforcement of this and related sections of the code. This will be done immediately," he cautioned.

Related sections of the new vehicle code which will come under close scrutiny include the new law requiring certain commercial vehicles to stay in the right hand lane; the section which states that any vehicle must be driven entirely within one lane; and the new provision requiring trucks or other vehicles towing trailers to remain at least 500 feet to the rear of the car ahead.



EMCEE—Jack Bailey, of "Queen for a Day" fame, will emcee the show for Shadow Mountain Club's informal opening Saturday night.

Water District Sale Said Near

Edna Helvey, secretary of the Desert Hot Springs County Water district, told directors at their meeting last week that all but one deed for the sale of the Desert Hot Springs Water company to the district was now in escrow.

Directors were confident that the escrow would be completed this month and that the purchase of the water company made final soon.

The report allayed fears that completion of the deal might be delayed a long time.

The GLASS KITCHEN Fried Chicken

French Fries-Cole Slaw
all the trimmings
In-A-Basket
\$1.10

All orders may be boxed to take out.
1095 S. Palm Canyon Dr.
Phone 2319



TODAY'S CHILD IS BORN INTO A WORLD OF MARVELS THAT TO HIM WILL BE COM- MONPLACE . . . BE CERTAIN HE LEARNS THE MIRACLE OF PRAYER . . .

Every child can have the privilege of using the wonderful conveniences of our advanced civilization. But for true advancement in our civilization we need to teach our children how to talk with the Creator of the Universe. When the Father of Creation becomes a vital, warm influence in your child's life he has something which no danger or problem can take away. In the Church of your choice there is opportunity for your child to talk with the consecrated teachers and leaders who will gladly help you in teaching your child how to "talk with God" in prayer. Be sure your child has this most indispensable strength for this modern age.

Join with the American Legion in pledging service "for God and Country" which emphasizes the spiritual foundations of our freedom on which this country was born.

This series of messages are being published in the furtherance of the National "Back to God" movement of the American Legion. Sponsored by the following Legionnaires and friends of the American Legion.



JOHN JOYCE, Commander
OWEN COFFMAN POST 519
AMERICAN LEGION
WES BLILER, Chaplain

AL'S MARKET
Al Pays 1/2
791 Broadway
Cathedral City
Phone 8-4024

CULVER NICHOLS, Realtor
861 N. Palm Canyon Dr.
Phone 2182

THE KINGS QUARTERS
Youth Center
Official Boy Scout Supplies
174 N. Palm Canyon Dr.

PALM SPRINGS PAINT CO.
386 S. Indian Avenue
Phone 3591

SAMSON & CURTIS, Ins.
Palm Springs Oldest Agency
756 N. Palm Canyon Dr.
Phone 2719

BANK OF AMERICA
150 N. Palm Canyon Dr.
Palm Springs
Phone 2258

DESERT ANIMAL HOSPITAL
395 E. Sunny Dunes Road
Roland R. Smith
Phone 2395

KELLEY'S
Complete Home Furnishings
174 N. Palm Canyon Dr.
Phone 2874

PALM SPRINGS
PIPE & SUPPLY CO.
398 E. Sunny Dunes Road
Phone 2806

PETER SHEPTENKO
"Palm Springs Pioneer
Realty Company"
475 N. Palm Canyon Dr.
Phone 2727

BEACHCOMBER SHOPS
187 S. Palm Canyon Dr.
276 N. Palm Canyon Dr.

DESERT BANK
456 N. Palm Canyon Dr.
Phone 2215
Branches:
Indio, Cathedral City

LILLI CHUSED'S FASHIONS
435 N. Palm Canyon Dr.
Phone 5577

PALM SPRINGS
TRANS. & STORAGE CO.
Agents Bekins Van Lines
307 E. Sunny Dunes Road

Compliments of
WARREN SLAUGHTER
315 N. Palm Springs Dr.
Phone 5412

Swift's Sweet Rasher — Sliced
BACON

74¢

Aged Longhorn

CHEESE

46¢

SAVE 10¢
Get coupon worth 10¢ on LIPTON
CHICKEN NOODLE or TOMATO-VEGETABLE
SOUP with 1 lb. SNOW FLAKE SALTINES

**SNOWFLAKE
SALTINES**

NABISCO
1-lb. Box **25¢**

**Napkins
Paper**

TARGET

Pkg. of 40

3 for 29¢

12 DIFFERENT
FREE CUT-OUT
OF EXTRA COST
MASKS
ON Kellogg's
Corn Flakes

8-oz. **16¢** 12-oz. **21¢**

FROZEN FOODS

TIP TOP
Orange Juice

8-oz. 16¢

12-oz. 35¢

BIRDSEYE
PEAS

10-oz. Pkg.

2 for 35¢

WILSON'S
Margarine

1-lb. Pkg.

25¢

GERBER'S
Baby Food

Strained or Chopped

3 for 25¢

PRODUCE DEPT.

VELVET YAMS

9¢

ZUCCHINI

SQUASH

2 lbs. 17¢

CHALLENGE
BUTTER

Grade AA
per lb. **77¢**

PRIORITY
TUNA

CHUNK
7 1/2-oz. Can **29¢**

All Advertised Items Subject to Stock on Hand

AL'S MARKET
Al Pays 1/2
791 Broadway
Cathedral City
Phone 8-4024

BANK OF AMERICA
150 N. Palm Canyon Dr.
Palm Springs
Phone 2258

BEACHCOMBER SHOPS
187 S. Palm Canyon Dr.
276 N. Palm Canyon Dr.

BEEBE'S SPORTSWEAR
152 N. Palm Canyon Dr.
Phone 5247

FLOYD BIGLEY'S
Mobile Service
694 S. Palm Canyon Dr.
Phone 9010

LOU BILLINGTON
Auto Repairs
434 S. Indian Avenue
Phone 2724

CATHEDRAL GROCERY
First and Broadway
Cathedral City
Ray Potter — Phone 8-4551

COAST ELECTRIC &
REFRIGERATION CO.
390 E. Sunny Dunes Road
Phone 5114

J. M. CONNELL CO.
Sheet Metal, Heating &
Ventilating
375 E. Sunny Dunes Road
Phone 2296

CLARKE REALTY &
INSURANCE AGENCY
Paul W. Clark
Mildred A. Clark
68-762 Broadway
Cathedral City
Phone 8-4691

SEE VAN AT
Ben Cowan Ford
496 N. Palm Canyon Dr.
Phone 2272

CULVER NICHOLS, Realtor
861 N. Palm Canyon Dr.
Phone 2182

DESERT ANIMAL HOSPITAL
395 E. Sunny Dunes Road
Roland R. Smith
Phone 2395

DESERT BANK
456 N. Palm Canyon Dr.
Phone 2215
Branches:
Indio, Cathedral City

DESERT EMPORIUM
Palm Springs 5 & 10
780 N. Palm Canyon Dr.
Phone 2-5113

DESERT HAND LAUNDRY
& CLEANERS
383 N. Indian Avenue
Phone 2733

DESERT INN
45th Season under one family
ownership & management
153 N. Palm Canyon Dr.
Phone 2261

GLASS KITCHEN
1095 S. Palm Canyon Dr.
D. P. Schenker
Phone 2319
"Special attention to complete
take-out orders — No extra
charge."

FRED HATHAWAY
Lathing Contractor
390 E. Sunny Dunes Road
Phone 3699

HARRIET HENDERSON
Sunshine Court
Contribution in the Interest of
American Legion Auxiliary
Child Welfare
343 N. Palm Canyon Dr.

ED HOGAN'S
GOLF DRIVING RANGE
Hiway 111, between
Palm House and Biltmore
Where you enjoy practice!

THE KINGS QUARTERS
Youth Center
Official Boy Scout Supplies
174 N. Palm Canyon Dr.

KELLEY'S
Complete Home Furnishings
174 N. Palm Canyon Dr.
Phone 2874

LILLI CHUSED'S FASHIONS
435 N. Palm Canyon Dr.
Phone 5577

WILLIAM A. MASON
421 S. Palm Canyon Dr.
Consulting Engineer
Phone 2175
Mech. & Elec. Engineering

McKINNEY'S MARKET
665 S. Palm Canyon Drive
Phone 7511

NEEL'S NURSERY
"40 Years on the Desert"
343 N. Palm Canyon Dr.
Phone 2207

NELSONS FOR MEN
"The Latest Shown First"
174 N. Palm Canyon Dr.
In the Center
Phone 5126

OASIS MEN'S SHOP
115 S. Palm Canyon Dr.
Phone 2467

PALM SPRINGS
BUILDERS SUPPLY
"Palm Springs Pioneer
Lumber Yard"
490 E. Sunny Dunes Road
Phone 2107

PALM SPRINGS DEPT. &
HARDWARE STORE
180 N. Palm Canyon Dr.
Phone 3502

PALM SPRINGS
LINCOLN-MERCURY CO.
Marty Beckman
335 Sunny Dunes Road
Phones 2052 - 2301

PALM SPRINGS PAINT CO.
386 S. Indian Avenue
Phone 3591

PALM SPRINGS
PIPE & SUPPLY CO.
398 E. Sunny Dunes Road
Phone 2806

PALM SPRINGS
TRANS. & STORAGE CO.
Agents Bekins Van Lines
307 E. Sunny Dunes Road

PALM SPRINGS WATER CO.
844 N. Palm Canyon Dr.
Phone 2136

PAVNYS BUTANE &
TRAILER SUPPLY
1001 S. Palm Canyon Dr.
Phone 7342

PLAZA MOTORS
Cadillac & Oldsmobile
Sales and Service
182 E. Arenas Road
Phone 5122

RAMON GOLF DRIVING
RANGE
"Sincere Best Wishes to the
American Legion"
One Half Mile East of Indian
on Ramon Road

RAMON DRUG STORE &
FOUNTAIN
454 S. Indian Avenue
Phone 9026
"The Friendliest Store
in Town"

RAY'S MEN'S SHOP
Palm Springs Finest
Men's Wear
222 N. Palm Canyon Dr.
Phone 5387

RUDY SALAZAR
Landscaping & Estate
Maintenance
3732 Sunny Dunes Road
Phone 4535

SAMSON & CURTIS, Ins.
Palm Springs Oldest Agency
756 N. Palm Canyon Dr.
Phone 2719

PETER SHEPTENKO
"Palm Springs Pioneer
Realty Company"
475 N. Palm Canyon Dr.
Phone 2727

Compliments of
WARREN SLAUGHTER
315 N. Palm Springs Dr.
Phone 5412

HAROLD SMITH GARAGE
"We Keep Your Car Young"
242 E. Ramon Road
corner Indian
Phone 2131

STACK CHEVROLET
333 E. Sunny Dunes Road
Phone 2042

SWISS CHALET
1211 S. Palm Canyon Dr.
Richard C. Fernandez
Swiss-German Home Cooking
Complete dinners for \$1.65

VILLAGE PHAF/IACY
Your Rexall Store
201 N. Palm Canyon Dr.
Merrill & Juanita Crockett
Phone 4321

VILLAGE PHARMACY
COFFEE SHOP
Arnie Davis
The Best Food & Service
in Town
201 N. Palm Canyon Dr.

WEINGARTNER & HOUGH
General Insurance Counselors
Since 1934
11 — The Plaza
Phone 2788

GEORGE WEILL FASHIONS
170 N. Palm Canyon Dr.
Phone 5297
For Better Appearance

Basketball Loop to Start Season on November 9

Palm Springs City Basketball league will get under way November 9 if plans formulated Tuesday night materialize. Howard Haddock, recreation director said. He hopes that practice will be able to start October 26.

So far five teams have signified their intention of entering, he said. They are Village Market, Mhoon and Mhoon, Cravy-Pros, Lucas All Stars and the 29 Palms Marine Base. Two other teams have indicated they may enter—Banning and the Youth Center.

Any who wish to join are asked to call Howard.

TEN PIN ALLEY

By Norma Lewis
Palm Springs
Bowling Academy

There is no question about it... the Bowling Season is HERE!

Our slogan, "Bowling Is For Fun," is really being adopted by more and more people, with a record number of teams being entered in league bowling and individuals and groups participating in open bowling.

This happy and healthy sport is becoming more and more popular. Reasons offered by bowlers are its combination of recreation, fellowship and the desire to excel in that particular sport.

There is no barring rank beginners or chronic dubs. Almost any bowler or team has a chance to win — records prove that.

And there is more to bowling than just bowling... it's the fun and the good times, and the meeting of new people.

Leagues are now organized, with vacancies still open in many of them. Adults interested in joining in this popular sport may secure complete information by contacting the Bowling Academy.

We're now in the process of organizing the American Junior League, consisting of Junior and High School students. As has been proven, an organized sport for teenagers has decreased this juvenile delinquent problem.

To further this Junior program in Southern California and Nevada, Milton Raymer, executive secretary of the American Junior Bowling Congress, will be at the Citrus Belt Lanes in San Bernardino October 24, to give full details on organization of leagues. Anyone interested in assisting in formation of such a program here is invited to attend the meeting. Complete information is available at the Academy.

Besides league bowling Monday, Tuesday and Wednesday evenings, open bowling is featured at other times. Special contests are scheduled Friday evenings, and Sunday afternoons, starting at 3 p.m.

Ohrts Return from Europe and World Bicycle Races

Just returned from a two-month overseas visit is Hans Ohrt, of La Quinta and Beverly Hills, former National amateur champion cyclist who was at Zurich, Switzerland for the World championship bicycle races in which 22 nations with 257 competitors took part for both amateur and professional riders in track and road events.

Ohrt was the sole U. S. A. official—this year there were no American entries and he said that the Russians had no riders either but they did promise a full amateur team for the title races to be held at Cologne, Germany next year. The U. S. S. R. delegation was composed of five official delegates and Ohrt reports that they left nothing undone to observe every tactic of racing as well as the techniques of light racing bicycles. The local sports enthusiasts were among several leading international officials who were presented with Dynamo Sport-

ing Club pins from the famous Soviet sporting club. Ohrt was informed that these pins were presented as a token of friendship in sports.

Ohrt said that it is possible that the World title race might eventually be held here in the Iron Curtain as Budapest had won in a bid for the races in 1955.

This is the sixth straight year that Mr. and Mrs. Ohrt have gone overseas to see the World title bicycle races. Ohrt laments the fact that U. S. A. has fallen from its once great bicycle racing prestige for it goes back to 1912 when the last World title event was won by an American... Frank I. Kramer of East Orange, N. J. Kramer is hale and hearty at 73 and raced in top form until he was 42. He was a top athlete in the "Golden Era of Sports" with names like Jack Dempsey, Babe Ruth, Helen Wills, Bill Tilden, Bobby Jones, Earl Sande and others, said Ohrt.

Famed Speedboats to Race at Salton Sea this Weekend

Famous speedboats and drivers will roar over the new course at Fish Springs on the Salton Sea tomorrow, Saturday and Sunday in the 14th National Championship All Inboard Salton Sea Regatta, sponsored by the Southern California Speedboat Club Inc. and sanctioned by the American Power Boat Association.

Among those to count on are Merlin Viscal's "Hurricane IV," a 30-foot Gold Copper with a 3,000 horsepower aircraft motor, it will be driven by Bill Stead. The 266 cu. in. Hydro class should prove exciting with Howard Johnson's famous "Mixmaster," Bill Schuyler with a new De Soto engine in his boat and Sid Street in the record holding "Guess Who" in there pitching.

THE CRACKERBOX Runabouts have been running prow to prow all year so there is a good chance of one or all in this class breaking a record, a spokesman said. Carl Maginn will bring two engines for his

"Hot Ice," a Mercury and a Dodge, Red Wilson will have two Dodge motors with his E. Bobe Scury, E. just in case. Then there is Richard Johnson with "No Go" and Bob Patterson with "Hot Cinders."

There are many more in all eight classes which will be represented in the event, with all hands praying that the capricious waters of the Salton Sea will be smooth (for when they are, there are none to beat it for record running) and that the winds will stay behind the mountains for the three days, for if they do there are going to be some big surprises and lots of action according to Tommy Thompson Vice-Commodore in charge of racing for S. C. S. C. There will be a competition racing and mile trials, Thompson reminded.

FISH SPRINGS is just off Highway 99, 46 miles south of Palm Springs; there are signs to guide the visitors. A first class restaurant, Club Room, and cold drink and hot dog stands are at the resort.

Five Bowling Leagues Now Well Under Way in Village

Bowling season is well under way in the Village, with leagues at Palm Springs Bowling Academy having started operations, or planning to in the very near future.

Palm Springs Women's Bowling League starts off the week's schedule at 7 p. m., Monday, with six teams competing. Officers are Barbara Auglar, president; Cave Baker, vice president; Vi Hubbs, secretary-treasurer, and Calista L. Stefan, publicity chairman.

THE DESERT LEADER'S League, consisting of six teams, bowls at 9 p. m., Monday. Four teams are organized, Western Tobacco Company of Banning, Desert Inn Coffee Shop, Elks No. 1 and Palm Springs Bowling Academy. W. W. Harrison of Palm Springs has offered to sponsor a fifth team, with the sixth sponsor still being sought. Men are needed to bowl on the last two teams.

Desert Commercial League has the spotlight on Tuesday night, with the following six

five-man teams: Desert Masons, A. Gallerani & Sons, Cork 'n Bottle, Mayfair Market, Deane's Shoe Salon and the Cabinet Shop.

LEAGUE OFFICERS are: Deane Schmidt, president; Earl Sutton, vice president; and Larry Turner, secretary-treasurer.

Following play last week, A. Gallerani and Sons led with a 12 win, no loss record. Team series was won by Cork 'n Bottle with 2314, and they also won single game honors with 802. Merritt Williams of Desert Masons was high in individual series with 501, and Donald Lewis of The Cabinet Shop had 184 to take single game honors.

The Village Mixed Foursome League bowls at 7 p. m., Wednesday, and openings still exist on several of the teams. Four sponsors secured to date are: Coast Electric, Desert Bootery, Percival Tailoring and The Tampico. Two more sponsors are needed.

League officers are: Jack Neal, president; Rowena Johnson, vice president; Vaughn Brudvik, secretary-treasurer, and Allie Mae Crast, publicity chairman.

AT 9 P. M., WEDNESDAY, the Desert Victory Bowlers take over the alleys. The six five-man teams are: Paddock Pools, Desert Hand Laundry, Richfield Stations, Elks No. 2, The Hut and Knights of Columbus.

Officers are: Larry Sitter, president; Dick Davis, vice president, and Warren Ohler, secretary-treasurer. Following play last Wednesday, Knights of Columbus is in first place with an 8 to 0 record. Desert Hand Laundry had the week's high team series of 2632, and high single game of 926. Individual honors were won by Stan Munford of The Hut, 515, high series, and George Micholas of Desert Hand Laundry, 181, high game.

Leagues are also being

Indians to Open Home Stand with Banning Friday

RIVERSIDE COUNTY LEAGUE	
	W L TP OP
Palm Springs	1 0 7 8
Hemet	1 0 33 0
Elsinore	1 0 19 0
Perris	1 0 12 0
Banning	0 1 6 12
Coachella	0 1 6 7
Beaumont	0 1 0 23
San Jacinto	0 1 0 19

SCORES FRIDAY
Palm Springs 7, Coachella 6
Hemet 33, Beaumont 0
Perris 12, Banning 6
Elsinore 19, San Jacinto 0

GAMES FRIDAY
Banning at Palm Springs
Coachella at San Jacinto
Elsinore at Beaumont
Hemet at Perris

Palm Springs Indians will open their home league season tomorrow night when they entertain the highly rated, but once defeated Banning eleven. Game time is 8 p. m.

Coach Clare Ballagh's team won its opener last week, 7 to 6, over Coachella, with John Laster intercepting a pass on the middle stripe and racing to a touchdown. His educated toe added the extra—and what was the key-point.

BANNING DROPPED its opener, 12 to 6, to Perris, but showed definite signs of offensive and defensive strength while losing.

Coach Ballagh, in picking Banning to be as tough as Coachella, has concentrated on improving his offensive and defensive combinations during practice sessions this week. Changes he has planned include playing Alvin Harrison and Gerald Egbert at tail back, Ralph Estrada as defensive end, Raul Madrid as linebacker, Bob Davis as offensive quarterback, John Laster at fullback and end on offense, and on defense as halfback, and Jerry Sepps as left guard on offense.

SIX PLAYERS are now lost to the team because of injuries sustained in practice sessions so far this season. They include two members of the original first eleven, Pete Siva, who was counted on as offensive fullback and as a defensive line man, who sustained a knee injury, and Larry Coulton starting end, who suffered a neck vertebrae injury.

Others injured, who had shown promise, are: Larry Paul, torn ankle ligament; Chris Clark, a fracture of the leg in two places; Van Langston, injured back vertebrae, and Victor Reyes, fractured ankle.

Beverly Hanson Has Card of 81

Beverly Hanson, Indio, star woman golfer of the Coachella Valley, carded an 81 in medalist rounds in the annual Texas Woman's Open now under way at Fort Worth, Tuesday.

Babe Zaharias, defending champion, and Polly Riley, Fort Worth amateur, led the field with 73s.

Championship play is now under way.

January Hunting Season Gets O.K.

Supervisors this week approved the state fish and game commission's program for a special deer hunting season in Riverside county in January.

The season is for bucks and only those having forked horns.

Indoor Polo Planned at Polo Grounds

Approval of the use of the Polo Grounds for indoor polo this season was announced today by City Manager R. W. Peterson.

Guy Campbell of Hemet is arranging the matches, and it is anticipated that admission will be free. Six games are planned.

organized for Junior and Senior high school students, with full details available at the Bowling Academy.

Low Scores at O'Donnell Club on Opening Day

Harold Hicks with 67, Milton Hicks with 68, and Dr. William C. McBride with 69, were the top O'Donnell Golf Club last week's golfers in the opening play at end.

A large number of members and guests took advantage of the course opening, according to Manager Ernest L. Fleury and Assistant Manager Larry Sitter. Included among the golfers were: Phil Harris, Ralph Kiner, Ross Clark, Ken Evans, Buck Harris, Peuben Fleet, Frank Portnoy, Fred Duffey, Bob Bennett, Paul Aust, H. K. Dent, Chase Garfield, Ralph Peterson and Jess Medaris.

First tournament scheduled at the club will be November 2, conducted for wives of hotel men attending the California State Hotel association convention here November 1 through 4. Regular club tournaments this year are: Nineteenth annual Men's tournament March 15 through 21, and Women's April 4 through 7.

The course is open daily from 8 a. m. until dark.

Arlington Man Fish-Game Head

Presley P. Penrod of Arlington, was elected president of the county fish and game commission Tuesday replacing Ernest Maxwell of Idyllwild.

The commission, appointed by supervisors, has five members. Their duties are to guide the spending of county and state money for wild life conservation and to advise supervisors on fish and game questions.

Varner Named State Welfare Committee Head

California Association of County Supervisors announced Saturday that it has selected Riverside county Supervisor Homer Varner to be chairman of its important welfare committee.

Varner is representative of the fourth supervisory district which includes the Palm Springs area.

The committee attempts to influence state legislation and policies that affect aid to the needy aged, needy children, and the needy blind. Fifteen supervisors from all sections of the state are members of the committee.

Later this month, on October 22 and October 23, the committee will meet in Sacramento with Governor Goodwin Knight. Since he took office as supervisor here in 1951, Varner has specialized in welfare matters. His recommendations to other supervisors on questions affecting the County Welfare Department have usually been followed.

From the standpoint of taxes, no other department is as im-



FOR THE KIDS—Block of tickets to the annual Al Malickah Shrine Circus to aid crippled children is presented to Governor Goodwin J. Knight by Manny Borun, vice-president of Thrifty Drug Stores. Watching the presentation are (left to right) Penitente Arch Fields, and Shrine Circus coordinator, Don Campbell. The governor will donate the tickets to an underprivileged group so that they may see the big circus which takes place from October 22 to 26 at the Olympic Auditorium in Los Angeles. Palm Springs Shrine Club will take a group of Village youths to the Circus Sunday, October 25.

RETURNED TO HOME

Mrs. Al Esgate, 500 East Amado road, was returned to her home here Saturday by Wiele and Son ambulance, from San Antonio hospital in Upland, where she has been receiving treatment for injuries suffered in an automobile accident.

Duck Season Opens Friday

California's split duck season opens tomorrow noon, the outing bureau of the Automobile Club of Southern California reminded hunters today.

A fair amount of ducks are reported in local areas, with most of the birds being sprigs. Except for opening day, shooting hours will be from one half hour before sunrise to sunset. Duck stamp is required for all hunters over 16.

Bag and possession limit per day is 11 ducks providing four are sprig or widgeon, the outing bureau added. Only one wood duck may be included in the bag limit. Limit for geese is six, with not more than three of the birds of the dark species.

State blinds will be operating at the Salton Sea.

Season closes November 18. Dates for the other half are December 8 to January 10.

Toastmasters Plan Interesting Session Tonight

An outstanding program is planned by Toastmasters club for this evening beginning with a swimming party at 1575 Paseo Marcia, owned by Art Coffey and offered for use of the club. Dinner will be served at 6:45 p. m., followed by a 'table topics' discussion directed by John Keefe.

Russell Landreth is in charge of the main speakers who include Sam Black, Charles Magadini, club president, Paul Payne, Tom Seeman, and Louis Swanson. Dr. W. P. Alkin will head the critics, assisted by Herbert Mennell.

portant. Not far from half of the county government's appropriations of 18 million dollars for the current fiscal year are for the Welfare Department.

The Desert Sun—6a and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 15, 1953

REPORTS GLASSES LOST

Loss of prescription lens-type glasses with gold frame, and a registration slip to her car, was reported to police Monday by Mary Evans, 553 Paseo El Mirador.

National Champion INBOARD SPEEDBOAT RACES and Mile Trials 14th Annual SALTON SEA REGATTA

Sponsored by S.C.S.C. FISH SPRING RESORT Restaurant and Club Room off Highway 99

48 Miles South of Palm Springs — RACING — Dawn to Dusk Admission 50c Children Free

now in palm springs for the first time... the modern approach... classical and creative popular piano... keyboard harmony... voice interpretation and repertoire

palm springs hollywood 2701 ho. 3-9991

dorothy davison king

WESTINGHOUSE APPLIANCES

REFRIGERATORS DISHWASHERS LAUNDROMATS FREEZERS DISPOSALS RANGES DRYERS SALES & SERVICE BANK OF AMERICA FINANCING Hammer ELECTRIC 306 N. Indian Ave. Phone 2888

Enjoy Yourself and Entertain Others

LEARN TO PLAY PIANO

"By Ear"

You are playing Songs in second lesson

NO NOTES SCALES MUSIC TO BUY Tel 8-4452 after 12

Brighten Your Meals with Delicious Home Bakery from John and Connie's Dekker Pastry Shop Complete line of breads... cakes... cookies... party pastry 468 No. Palm Canyon Dr.



AT THE PLAZA — Maggie McNamara seems to doubt William Holden's intentions, in this taxi episode from United Artists' "The Moon Is Blue," coming to the Plaza Friday on wide angle screen.

Opening for our 5th Season Thursday, Oct. 15

Rudy's

Bar-B-Que

WATCH YOUR SPARERIBS, STEAKS AND CHICKEN CHARCOAL BROILED TO PERFECTION

1180 South Palm Canyon Drive

Phone 5121

Henri and Gene Specializing in Artistic Coiffures and individual razor and scissor shaping HENRI'S BEAUTY SALON 447 No. Palm Canyon Drive Phone 5312

FREE!! Brake Adjustment Bring in your Lincoln, Mercury or Ford for your free brake adjustment. This offer is good for the rest of the month of October. PALM SPRINGS LINCOLN-MERCURY 335 E. Sunny Dunes Rd. Phone 2301

Lighting FIXTURES New and only Authorized HOOVER VACUUM Dealer in the Palm Springs Area Sales & Service Wiring Supplies — Small Appliances and Repairs — Electric Fans — Flood Lighting Supplies — Lamps Rewired — Cooling Supplies CAMPBELL ELECTRIC 136 East Andreas Phone 2369 Next to Power Co.

Scripps Injured Near Village in Hunting Accident

Tom Scripps (of the Scripps-Howard publishing family) was in La Jolla today with a badly torn shoulder, the result of a hunting accident in Tahquitz Valley last week.

Scripps, his wife Phyllis, and Ray Corliss had packed into Tahquitz Valley and had reached the lower end when one of pack horses became unmanageable. The pack rope caught Scripps, throwing him heavily.

The injured shoulder was one which was wired together the result of a football accident some time ago.

Scripps is now public relations director with the Ford Motor company.

Mrs. Scripps and Corliss unpacked their equipment from another horse and packed Scripps back down to the desert. From here he was taken to La Jolla.

Corliss went back into the mountains with Bill Jolley and reported bagging a large buck.



BETWEEN ASSIGNMENTS — Brigadier General Franklin Rose and Mrs. Rose are shown seated in the Compass Room of Desert Air hotel. The couple are vacationing prior to the General's departure for a new assignment with the Air Force in France. Mrs. Rose is to join him at a later date.

Anti-Smoke Law in Effect Today

Burning of rubbish is now illegal and citations will be issued to violators. The city's anti-burning ordinance went back into effect today. It had not been enforced during the Summer months.

All burning permits became invalid today said Warren Heath, fire marshal.

The ordinance was passed by city council last year to prevent air pollution over the city in Fall, Winter and Spring.

After today, residents having too much rubbish and trash for the regular waste disposal collections, will have to contact the department for a special hauling service conducted by the city.

A record number of Villagers took advantage of the Summer lapse of the no burning ordinance with 219 applying for permits in September and more than 100 this month, Bill Leoncio, fire chief said.

Penalty for violation of the ordinance is a fine up to \$300 or sentencing to six months in jail, or both.

Desert Air Hotel Jammed With Visitors by Land, Air

Desert Air hotel has been the scene of considerable activity during the past week, its dining room and lounge filled with a cross section of out-of-town society and the air strip adjoining the hotel a picture of airplanes taking off and landing.

Spending several days at the Desert Air spa, between assignments are Brigadier General Franklin Rose and Mrs. Rose. For the past 18 months Gen. Rose was in command of Donaldson Air Force Base and the 64th Troop Carrier Wing in Greenville, South Carolina.

He also spent two months on an inspection trip in Korea and visited his son, Captain Franklin Rose, Jr., stationed at William Air Force Base, Arizona.

The son, a jet pilot, is an air force ace, credited with shooting down 13 enemy air-

craft during World War II in the European Theater. Brigadier Rose is headed for a new assignment in France where he will command the 465th Troop Carrier Wing. His wife will join him in that country later.

More than 50 private aircraft used the landing field at Desert Air during the week. Last Sunday a group of 22 aircraft flew in from Gillespie Field in El Cajon for breakfast and swimming.

Sunday afternoon a group of 65 students from Redlands University used the facilities of the hotel for swimming and a banquet that evening. This week the Icaian Flying Club of Glendale and Van Nuys will fly in for a swim party to be followed by a banquet Saturday evening in the Compass Room of the hotel.

Newspaper Loses Battle Against City License Tax

The United States supreme court Monday refused to review the case of the Corona Independent which refused to pay a city license on the grounds that it infringed on freedom of the press.

Denial of the highest court to hear the case leaves in effect a state judgment that the tax is valid.

The tax fight was started by the Corona Daily Independent, which won in the Riverside County Superior Court but lost when the city took the case to the District Court of Appeal. The paper began refusing to pay in April, 1951, and the city sued to collect.

THE PUBLISHERS claimed the tax of \$8 a quarter collected in advance by the chief of police is an unconstitutional restriction on freedom of speech and press. They said it may be all right to levy a tax for the privilege of doing business in a city but that newspapers should not be compelled to pay in advance for the rights they are granted in the Constitution.

According to the petition, 90 per cent of California's cities impose such license taxes and many apply to newspapers.

The partners who publish the Corona paper are J. C. Hammond, Lillian B. Hammond, Justin Hammond, Egbert E. Hammond, and Harry R. Sothcott.

THE MAXIMUM PENALTY for violating the Corona law is six months in jail, a \$500 fine, or both.

Justice William O. Douglas dissented, protesting that a license tax on newspapers is "as potent as the power of censorship."

Douglas said that the right to publish newspapers is guaranteed by the first amendment to the Constitution.

"... There is no reason why we should shut our eyes to the nature of the tax and its destructive influence," he said. "The power to impose a license tax on the exercise of these freedoms is indeed as potent as the power of censorship which this court has repeatedly struck down."

"The license tax involved here is a privilege tax in fact as well as in form. . . . No government can exact a price for the exercise of a privilege which the Constitution guarantees."

County Exhibit Earns Dividends

County board of trade's report to Supervisors Monday declared the Riverside county exhibit at the Los Angeles County Fair at Pomona was a great success.

They reported that visitors took away 60,000 recipes for dates and 75,000 booklets that described the county's attractions to tourists.

The exhibit won a \$400 first prize for county displays.

Final Approval Given Publicity Program of City

Final approval of the advertising program to be utilized by the Chamber of Commerce in attracting visitors here this year was given this week by the Chamber's advertising and publicity committee.

Only newspaper advertising is scheduled, with larger-size advertisements to be used.

The theme, as presented by the agency, Anderson-McConnell, will be "The most glamorous vacation of your life on a budget." Sun activities and night-time activities will be illustrated, and motion picture and television stars' photographs featured.

Papers selected by the committee are: Chicago Tribune, October 25, special travel supplement, four columns by eight inches.

Seattle Post-Intelligencer, Spokane Chronicle, Vancouver Province and Portland Oregonian, in early November.

Calgary Herald, Minneapolis Star, Kansas City Star, Omaha World-Herald and Chicago Tribune, in early December.

Additional small ads as needed in cities most frequently served by the Palm Springs News Bureau.

Final approval of the program will be asked at the meeting of the Chamber's board of directors today.

Desert Art Center

By MIRIAM WILLIAMSON

Artists from far and near are returning for their winter sojourn on the desert, bringing paintings to the Art Center galleries to adorn the walls for the month of October. A non-leased exhibit is shown each year through this month for the month of October. A non-leased exhibit is shown each year through this month for the month of October. A non-leased exhibit is shown each year through this month for the month of October.

Artists represented this month are Agnes Pelton, Axel Linus, James Wolseley, Norman Yeckley, William Darling, Jean Coutts Anguiano, Marjorie Reed, Balhassar Kundert, Charles Small, Hans Poop, Jack Reinhard, Helen Lapp, Rosa Casidy, Harry Waggoner and Miriam Williamson.

A meeting of the Artists Executive Committee was held last week when plans were discussed and a schedule worked out for exhibits for the coming year. Those present were Christian Von Schneidau, Sophie Sturtevant, William Darling, Lynn Jennings, Agnes Pelton, James Wolseley, Ferrell Weinstein, William McGee, Axel Linus, William Krehm and Miriam Williamson.

The Desert Art Center will again have use of the gallery at the El Mirador Hotel. Rudi Sidler, manager, has assured William Darling who is chairman of the committee, that the management will cooperate in directing people to the room to view the paintings. Ralph Gardner of Tujunga will have the first one man show with numerous large and small canvases of desert scenes, and of the Indian country in Arizona and New Mexico.

The Duncan Vail Gallery at 635 South Olive Street, Los Angeles, has been obtained for Desert Art Center members work for December. Each Saturday afternoon at 2 o'clock artists will demonstrate the painting of a landscape or portrait which will then be placed on the walls for sale.

County Charter Plan Discussed

Committee for the County Association of Chambers of Commerce, in session Tuesday night at Banning, mapped plans to ask supervisors to call an election on the proposed charter form of government for the county.

If supervisors fix an election date two questions will be decided: should a board of freeholders be named to draw a charter and who will be on the board.

Boys Find Human Bones on Desert

Inspector M. L. Johnson of the sheriff's office today was investigating bones found in a shallow grave near Thousand Palms. A newspaper dated 1949 was found in the grave.

The bones were found by two Thousand Palms boys some time ago but was not reported because they thought it was an old Indian grave.

SPECIAL RATE THIS WEEK ONLY! LOOK!

One Day Service
Sofas, chairs, carpets, mattresses cleaned in your home or out. Also moth proofing. No time to muss, removes dirt, any stain. Certified process specialist. Mr. Suder, Ph. 2735, Desert Hand Laundry, Inc.



ROBERT KESLER, who Saturday is opening Robert, Ltd., is located in Sunset Tower Building. The new men's shop is designed to accommodate the most discriminating shopper.

Robert, Ltd., Clothiers for Men, to Open this Saturday

For the most discriminating of men, anywhere!

Robert Ltd., men's clothier, located in the Sunset Tower Building, has established this reputation even before acquiring the finest imported and domestic fabrics to offer as regular stock to Villagers and visitors.

These materials were formerly found in quantity in only the most cosmopolitan of men's shops in large cities.

ROBERT KESLER, owner-manager, has announced the grand opening of his new, modernistic designed shop for Saturday. An invitation has been extended to everyone to visit the shop.

To prepare for the opening, Kesler personally toured Ireland, Scotland, England, France and Italy this past Summer to purchase the best possible imported men's wear.

And articles he purchased read like a "Who's Who" in men's wear.

BELTS AND NECKWEAR from Italy: shirts and sweaters from Ballantyne of Peebles, Scotland; wool argyle hosiery from Scotland; neckwear from Dominique of France; alligator belts from Carlo De Micheli of Milan; neckwear from Nicky Chini of Milano; hand embroidered cotton handkerchiefs from Bloch Freres; Moysghel linen slacks; brushes by Kent of London.

Also featured will be the finest line of California sportswear, custom originals by Jackman of California, including the hand-tailored Forstmann charmer gabardines and cashmeres.

TO ENSURE SUFFICIENT quantities and a varied selection, Kesler's opening inventory of stock will be valued at \$50,000.

Kesler himself comes from a

Lions Entertain Football Team

It will be the annual Football day for Palm Springs Lions, meeting this noon at the Chi Chi.

Paul Summers, program chairman, and Clare E. Ballagh, high school football coach will be in charge of the meeting and the Palm Springs high football team members will be guests of honor.

Youth Bitten Twice by Dog, Police Told

Donald Parry, 8, son of Mr. and Mrs. Edward Parry, 601 Andreas road, was treated at Desert Hospital Tuesday afternoon for two dog bites suffered when he went to play in a neighbor's yard.

Police notified City Humane Officer Bill Breitweg who placed the dog under surveillance for possible rabies.

READ SUN
CLASSIFIED ADS

ATTENTION! Hotel Owners

CORNY'S BARBECUE

invites you to contact us regarding our

POOLSIDE DELIVERY SERVICE NO COST TO YOU! SERVICE FOR YOUR GUESTS

Call 5769

The GLASS KITCHEN

Half BBQ Chicken
French Fries-Cole Slaw
all the trimmings
In-A-Basket
\$1.35

All orders may be boxed to take out.
1095 S. Palm Canyon Dr.
Phone 2319

PALM DESERT LITTLE THEATRE

Presents

"The Bad Man"

A 3-ACT WESTERN
with Bill Ayers

October 15-16-17-18 and 23-24-25

ADMISSION — Adults \$1.00 — Children 50c

ALAN KOPELSON

TEACHER OF PIANO

in Palm Springs
431 S. Palm Canyon Dr.
Tel. 5639

in Beverly Hills
8661 Clifton Way
Tel. CR 6-3935

This is Mr. Kopelson's fourth year in Palm Springs. A product of the best American and continental instructors. Associate instructor with Malvine Bree, Leschetizky School of Piano, Vienna. Instructor in Berlin 1923-1925. Teacher of advanced piano Dept., Detroit Institute of Musical Art, member of Bohemian Club.

Enrollment is now open with Individual Piano Instruction at the STUDENT'S HOME.

Professional Pharmacy

Now Open Daily 8:30 A.M. to 9 P.M.
Sundays 9 A.M. to 6 P.M.

Palm Springs only PRESCRIPTION STORE
Serving Tourists and Villagers Alike
12 MONTHS A YEAR

REFRIGERATED to guarantee no deterioration from Summer temperatures. Your drugs and vitamins RETAIN FULL POTENCY.

COSMETICS . . . RUBBER GOODS . . . ETC.
. . . always fresh and sweet.

NO FOOD NO LIQUORS

BUT a Full and Complete Supply of
DRUGS, FINE TOILETRIES, HOSPITAL
AND SICKROOM SUPPLIES

PHONES 9090 — 2741
S&H Green Stamps with every purchase

1081 N. Palm Canyon Dr. Palm Springs

Whether Its TINTEXING CURTAINS RUGS

... It's Faster ... It's Better at the

Automatic Laundry

Rear of 440 So. Indian Ave.

Phone 7984

Look for the Green & White Stripes

Safety Talks

Sgt. Poe Attends Sacramento Event

Sgt. Howard Poe of the Palm Springs Police Department attended the Governor's Conference on Highway Safety, held last week at Sacramento.

One of the primary topics discussed was the problem of truck traffic, one which the city of Palm Springs is currently studying with an aim of securing the banning of all through truck traffic from Highway 111.

5 ROOM HOME \$8,900

2 bath 5 room home. Slightly higher. Small Down — Bal. like Rent.

Land — \$50 Per Acre Lots—\$1000

SEE LOUIS VINGER

PHONE 5595

3775 N. INDIAN AVENUE

"All Men Are Brothers"

Prescriptions

ACCURATELY

COMPOUNDED

by the only

REXALL PHARMACY
in Palm Springs

VILLAGE PHARMACY

201 N. Palm Canyon Dr.
Phone 4321

You'll be a Welcome Visitor in Desert Magazine's beautiful Art Gallery and Book & Craft Shop

Located in the Desert Pueblo in Palm Desert on Highway 111

THE GALLERY WILL HAVE ITS INFORMAL OPENING

Saturday, October 17

and will remain open through the season

SEVEN DAYS A WEEK
8:00 A.M. to 5:00 P.M.

Harriet Day is returning for her third year as ART DIRECTOR

Here you will find the paintings of more than 40 of the outstanding artists in the Southwest, and also a book shop with all the current Southwestern titles. Visitors are welcome to browse at will through the exhibits in the Desert Magazine foyer.

This is truly a Desert Gift Shop

including distinctive
DESERT CHRISTMAS CARDS
AND STATIONERY

Also exquisite bookends of native desert stones

DESERT MAGAZINE PUEBLO

Highway 111 at Palm Desert

VISITORS ARE WELCOME 7 DAYS A WEEK

SIPS'n SNACKS RESTAURANT

NOW OPEN!

Serving the same wholesome
foods amid immaculate
surroundings.

FROM A SNACK TO A
FULL COURSE DINNER

8 A.M. 'til 10 P.M.

Be Good to Your Tummy

Ramon Road at Indian Avenue

PHONE 5129

The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, October 15, 1953 Second Section



HAPPY WINNERS — David McDaniels and Marilyn Morrow, winners of the Junior Welfare Society's Toy Loan Library prizes — bicycles — last year.

Five Minutes in Palm Springs is Feature of Film

Frank Prince, Chamber of Commerce president, and George Olman, director, attended a special showing last week of a TWA color film, "Your Flight to California," at the Hollywood Roosevelt hotel. The 16mm commercial Kodachrome film with magnetic sound features five minutes of the leisurely life of Palm Springs in its 27 minute length. It is the story of a young couple on a honeymoon trip to California beginning with their arrival at Los Angeles International Airport and following them on a sightseeing tour of the State. The film is available throughout the United States and Europe, on free loan from TWA.

Bag, Left on Depot Bench, is Stolen

Theft of a small zipper bag containing a camera, slacks, and other articles valued at \$19.50 was reported to police at 12:40 a. m., Monday, by H. H. Howard of March Air Force Base. The bag had been left on a bench outside the Greyhound Bus depot, while Howard left the area for a few minutes, police said. Several of the articles taken were located in a trash can near the depot.

Junior Welfare Toy Loan Library Opens Saturday

The Toy Loan Library opens for the season Saturday and will be open every Saturday from 10 to 11:30 until sometime in May. Mrs. Helen T. Peterson of the Junior Welfare Society, said yesterday. It is located on the Frances S. Stevens grounds on the corner of Palm Canyon drive and Alejo road. The Toy Loan helps children learn responsibility in the care and use of toys and it gives them access to a great variety of toys, it was pointed out.

During the months it is open for only a 25 cent membership fee, a child may take a toy every week if it is returned on time and in good condition. After he has proved his reliability he may borrow more than one toy a week.

Again there will be prizes for the boy and girl who have enjoyed the Toy Loan most and have been the most dependable members.

David McDaniels and Marilyn Morrow were the winning members last year.

Troop 77 Scouts on Weekend Trip

Vernon Baumgardner, Scoutmaster for Troop 77, sponsored by the Kiwanis club, Saturday took a group of his boys for a weekend hike to help them qualify for First and Second class ranking at the Scout District Council board of review to be held at Frances S. Stevens school at 7:30 p. m., October 27. First class candidate was Robert Kief. Second class candidates were Robert Squaglia, Donald Burke, Tommy Rogers, Claude Darling, Gordon Bunting and Eddie Poole. Tenderfoot candidate was Robert Fitch. Troop 77 has offered to help in the Community Chest drive in any way they may be asked.

Christmas Gifts for Kin Overseas Should Go Soon

Meritt Williams, acting postmaster, yesterday issued another reminder to Villagers with kin or friends in the overseas military services.

"Mail your Christmas packages early!" He said that such packages should be mailed between October 15 and November 15.

Boxes to an Army Post Office, APO, or Fleet Post Office, FPO, must not exceed 70 pounds in weight or 100 inches in length and girth combined.

Baumgardner said. Troop 77 is grateful to August G. Kettmann who aided them in the weekend hike, he added.

Adult Evening High School Classes Now Under Way

The school bell rang for grownups of the Village a last week as classes for adults opened for the fall term.

Conversational Spanish, "Rockology," Landscape Painting, and the Jewelry making classes were almost filled to capacity at the first meeting. Classes in beginning typing, shorthand, and bookkeeping are available as well as sewing, metal shop and automobiles, public speaking, reading improvement and article and feature writing.

A COURSE in Americanization is offered to enable those persons who are not now American Citizens to prepare for their citizenship papers.

R. Brownell McGrew, who taught a class in portrait painting last year has a class in drawing this term. This is a basic drawing class to prepare those wishing to do more advanced work in art.

There have been some requests for classes in mathematics, insurance, chemistry, and business English. Classes will be formed in these subjects if there is sufficient demand.

Anyone interested is asked to telephone or write their request to the high school.

THE COMPLETE SCHEDULE of classes is as follows:

Monday: Article and Feature Writing; Bookkeeping; Civic Chorus; Silver and Jewelry.

Reading for Adults (Beginning); Tuesday: Metal shop and automobiles; Public Speaking; Spanish (Conversational); Typing (Beginning); Wednesday: Americanization; Drawing; Reading for Adults (Advanced); "Rockology"; Sewing. Thursday: Shorthand.

Gerard Home is Sold to Coffins

Mr. and Mrs. Jack Wallace who resided in the Robert W. Gerard home on Paseo El Mirador have moved to Encino with the sale of the Gerard home by Mike Jekyll, associated in the Peter B. Sheptenko realty office.

New owners of the Paseo El Mirador home are Mr. and Mrs. Aldon H. Coffin. He is the owner of a large electrical supply house in Minneapolis. Don Cameron of Rancho Mirage represented the buyer.

FINDS AUTO WHEEL

Finding of a wire wheel disc on Stevens road, just off Palm Canyon drive, was reported to police Saturday by Edward Rogers, 1092 North Palm Canyon drive.



TURN ABOUT — While James A. Hart, president of the Sherman and Ambassador hotels, Chicago, is in Palm Springs, singer Johnny Boyle always entertains him. But now, while Johnny Boyle is appearing in the College Inn-Porterhouse of the Sherman hotel, the guitar is handled by Hart, who is shown serenading Johnny. The College Inn-Porterhouse celebrated its third anniversary recently, with Johnny Boyle providing Western atmosphere with some of his lilting ballads.



Fae and Stan Jaloff spent six weeks working in Islands this Summer selecting the most beautiful authentic South Pacific Sun and Water Wear ever to be shown in Palm Springs. They worked hand in hand with the top Hawaiian designers planning new things for you and your needs.

Many of the fabrics were especially and exclusively woven for the two Palm Springs Beachcomber Shops... many of the exquisite and exciting beautiful color combinations were planned for you... We know, you too will be enthusiastic about them... We proudly show our

Mens - Women's - Children's

- Shirts
- Skirts
- Blouses
- Shorts
- Play Wear
- Swim Suits
- Dresses
- Authentic Hawaiian Jewelry
- Exotic Island Scents

Traveling ?

For reservations, tickets or travel information, call on our Southern Pacific Travel Office in Palm Springs. The location is convenient, and we'll be happy to serve you.

The address: 247 N. Palm Canyon Drive • Telephone: 2235
F. D. Hines, Traveling Passenger Agent



SOUTHERN PACIFIC S-P AMERICA'S MOST MODERN TRAINS

To Celebrate the Opening of Our Second Shop Thursday, Oct. 15th

which you, our many friends made possible, we are opening with a Two Week Thank You Bonus Gesture giving 25% discount on all of our exquisite brand new stock.

Of course, everything will be sold at regular prices November first

Beachcomber Shops

276 N. Palm Canyon Drive
Phone 4012

187 S. Palm Canyon Drive
Phone 5506

Coat Stolen from Parked Automobile
David Miller, Pomona, reported to police Sunday that a man's blue sports coat had been stolen from his car parked at Camino Roma, near the intersection with Indian avenue. Entry was made by breaking the right window of the car.

4 DOUBLE UNIT COURT
can be used as 6 units
Full Price
\$29,995
\$6,500 down and you're in business. Balance on easy terms.
SEE LOUIS VINGER
Phone 5595
3775 N. INDIAN AVENUE
"All Men Are Brothers"

TRIXIE'S DANCE STUDIO
It's not too late to enroll for the Season
Open Mondays, Tuesdays, Thursdays and Fridays from 3 to 6 P.M.
BALLET...TAP ACROBATIC, ETC.
For Girls and Boys of all ages
670 CALLE PALO FIERRO
PHONE 4212

Cathedral City's Building Highest in County Areas

Cathedral City topped county unincorporated areas in new construction in September, Ray Lindelef, county building inspector reported Monday.
During September new building in the Cathedral City area totaled \$126,410 with 56 permits issued.
The Palm Springs district topped the county during the month with a total of \$235,542 in new building in September. Lindelef issued 79 permits in the month divided as follows:

No.	Value
Cathedral City	56 \$126,410
Palm Desert	12 63,161
Desert Hot Springs	9 41,169
Thousand Palms	1 3,173
La Quinta	1 1,324

Combined with September building within the city limits, the grand total for the Palm Springs district in September was \$777,392. With 55 permits issued within the city and 79 outside, total new projects were 134.

Auto Damaged but Sign it Hit Isn't

Damage estimated at \$30 was caused to the car driven by Miss Billie Randal, 1507 Granvia Valmonte, when it struck a pedestrian sign while making a left hand turn from Arenas road to Indian avenue at 6:55 p. m., Sunday.
No damage was caused to the pedestrian sign.



TO RETIRE — Charles Littler, Southern Pacific advertising agent who is responsible for many glowing booklets publicizing Palm Springs, and who has been boosting resort travel for years. He will retire October 31 after 42 years with the S.P.

Charles Littler, Long-Time Village Travel Booster, to Retire from SP

Climaxing a long railroad career devoted to the development of travel in Southern California, Charles R. Littler, well known advertising agent for Southern Pacific, will retire from active duty October 31. It was announced today by George B. Hanson, passenger traffic manager in Los Angeles.
A native of Illinois, Littler moved to Los Angeles in 1906. After completion of studies in local schools, he went to work for Southern Pacific April 7, 1911, as secretary to the general passenger agent in Los Angeles.

HE BECAME advertising agent in 1917 and since that time has worked closely with newspaper, civic and business representatives throughout the Southern California district in promotional activities.
"Through his untiring efforts in promoting community

growth primarily through railroad travel advertising, Charles Littler has won the respect of his many railroad and civic associates," Hanson stated. "All wish him years of happiness in more leisurely pursuits of retirement from railroad duties."

MR. AND MRS. LITTLER reside in Parklure, at 6026 West Sixth Street, Los Angeles. They plan to practice what he has been preaching by travel in this country and Mexico before settling down probably in Santa Barbara.
J. Robert Lehmann of the Southern Pacific advertising staff is to succeed Littler.
Littler, who is well known in Palm Springs, was responsible for many of the attractive advertising folders setting forth the charm of Palm Springs as a winter vacation land.

12 from Village to Attend Annual League Meeting

Palm Springs will be well represented at the annual meeting of the League of California Cities October 18 through 21 at San Francisco.

City officials planning to attend are:
Mayor Florian Boyd, Councilmen Earle Strebe, Jerry Nathanson, Ted McKinney, Jerry Sanborn and Frank Miller, City Manager R. W. Peterson, Police Chief John S. Davis, Fire Chief William Leonasco, Director of Public Works John Keefe, City Attorney Jerry Banker and City Clerk Louise McCann.

GOVERNOR Goodwin J. Knight and United States Senators William Knowland and Thomas Kuchel will be the principal speakers at the conference.
More than 2,000 city officials

Scout Committee Maps Plans for Larger Program

A conference of all Boy Scout committeemen and leaders of Palm Springs district is planned for a dinner meeting on October 28, the planning committee decided last night at the home of Joe Kanya, Desert Hot Springs. The planners attending included Bob Toronto, field executive Jacques Crommelin, Harry Hill, Lloyd Simon, Claude Chapin, Clinton Mitchell, and Kanya.

The dinner and meeting will be held in the Katherine Finch school, and invitations to attend as guests of the District Council are being sent all committees of sponsoring institutions, Scoutmasters, the district council selections of parent-committeemen, and other interested parties. Plans were laid for a probable attendance of 100, and the meeting will be devoted to generating enthusiasm and developing active leadership and cooperation in an enlarged Scouting program, to meet the needs of the expanding communities.

WATCH IS LOST

Loss of a ladies watch valued at \$150 was reported to police by Joseph Plotkin, 645 Camino Real.

from some 250 cities of the highway transportation problems will be among the subjects to be discussed.

MOST OF THE WORK of the conference will be conducted in ten parallel sessions for the ten functional departments of the League, which are: Mayors and Councilmen, City Attorneys, Finance Officers, Fire Chiefs, Health Officers, City Managers, Public Works Officers, Recreation and Park Officials, Plan-

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 15, 1953

ners, and Police Chiefs. Each group will have its own program. In all, there will be more than 135 papers and panel discussions on many of the aspects of the complicated business of municipal administration.

Sure as S
is the first letter
in Sure,
Superb,
Superior,
Smoothest,
Successful,
Seagram's 7



Sure as Seagram's 7
will be Sure

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corp., N. Y.

T-DAY
IS COMING
TO PALM SPRINGS!

Music Music Music
WIRED MUSIC
Direct from our store to your home, office, store or other place of business.
It's a great morale booster for your employees—makes a pleasant atmosphere for your customers. Continuous background music from 9 A.M. to midnight. No be-bop or jazz, no voice records and, no commercials.
Costs are nominal and it eliminates the purchase of records and costly sound equipment.
Our record library is huge and our supply is inexhaustible.
WIRE MUSIC is your joy today
Stop in
Palm Springs Music Co.
360 N. Palm Canyon Dr. Phone 2066

INDIO Drive-In
PHONE 7-3712
Fri.-Sat. Oct. 16-17
WAR PAINT
Robert STACK
Alan TAYLOR
THE TRAIL BLAZERS
ALAN HALE, Jr.
Sun.-Mon. Oct. 18-19
The GOLDEN BLADE
Rock HUDSON
Piper LAURIE
LEAGUER
BIG
Tues.-Wed.-Thurs. Oct. 20-21-22
TONY CURTIS THE ALL AMERICAN
CITY THAT NEVER SLEEPS
GIRL YOUNG
Mala POWERS
Adults 65c — Students 40c
Children FREE

ALADDIN
PHONE 7-3360
INDIO
Thurs. - Fri. - Sat. Oct. 15-16-17
Virginia MAYO
Dale ROBERTSON
Stephen McNALLY
DEVIL'S CANYON
Sun. - Mon. - Tues. Oct. 18-19-20
3 DIMENSION
SANGAREE
Wed.-Thurs.-Fri.-Sat. Oct. 21-22-23-24
LATIN LOVERS
LANA TURNER
Ricardo MONTALBAN

Desert Club at La Quinta Plans Many Improvements

More than \$250,000 has been poured into the greater development plan this summer of the new Desert Club at La Quinta.

And according to Charles Soffer, managing director, additional thousands are to be spent on additional improvements during the next few months.

Expected to be operating within a short time will be the new Sky Room atop the Desert Club main offices with dancing to take place on the adjoining roof top. Other improvements

for recreational facilities will be the new pitch and putt course, and airfield landing strip adjacent to the club grounds and parking facilities. Finished is the new cocktail lounge, the dining room enlarged, and presently under operation a beautiful snack bar near the swimming pool.

TYPHOON
AIR CONDITIONING
BY REFRIGERATION
and
HEAT PUMPS
EXPERT SERVICE
FOR ALL MAKES
IDEAL AIR INC.
SERVING THE DESERT EMPIRE
HIWAY III at ARABIA
Next to Date Festival Grounds
INDIO
Dial 736-86

Menus

Menus to be served in cafeterias of Palm Springs Unified school district next week are printed below to enable mothers to plan corresponding home meals.

MONDAY—Meat Loaf, Oven Brown Potatoes, Wholewheat Bread with butter, Chocolate chip cookies, Milk.

TUESDAY—Tamale Pie, Buttered String Beans, Hearts of Lettuce, French Bread with butter, Peach cobbler, Milk.

WEDNESDAY—Boston Baked Beans with pork, Cole slaw, Raisin Bread with butter, Devils-food cake, Milk.

THURSDAY—Hot Turkey, Gravy on Dressing Squares, Buttered peas, Fruit cup, cookies, Milk.

FRIDAY—Tuna Salad, Buttered mixed vegetables, Tomato slices, Wholewheat bread with butter, Apple Sauce, Milk.

From where I sit ... by Joe Marsh
Modern Art Takes a Licking!
Did you know we had a real artist in town? Yes sir! Handy Jackson was a contributor to the Sculpture Exhibition at the Centerville Fair last week.
His work was streaky pink and curved all around—sort of streamlined. Caused quite a stir. Nobody was sure what it was supposed to represent, but some liked it and thought it was good art. Handy gave me the lowdown:
"Why, it was nothing but a piece of cattle salt our cows have been lickin' at for months. I just had it mounted. Fooled a lot of folks—one fellow even wanted to buy it!"
From where I sit, Handy's "modern art" just shows how some people can be led astray. Some even get to be "experts"—especially about the other fellow's business. Whether it's art or music, or a simple thing like choosing, say, beer or milk with a snack, we should live and let live. There's no call for either of us to set ourselves up as a "model" for the other!
Joe Marsh

SUNAIR DRIVE-IN Theatre
Phone 8-4232
— NOW PLAYING —
Three Secrets
PARKER NEAL ROMAN
Co-Feature
TERROR ON A TRAIN
GLENN FORD - ANNE VERNON
Friday - Saturday October 16-17
WHEN THE CRIMSON CRUSADE CLASHED WITH THE SCARLET HORDES OF THE KING
THE MASTER OF BALLANTRAE
WARNER BROS. PRESENT
ROBERT LOUIS STEVENSON'S
COLOR-TECHNICOLOR
All its scenes filmed in Scotland, Cornwall and on the Mediterranean!
ERROL FLYNN WITH BEATRICE CAMPBELL-YVONNE FURNEAUX
ROGER LIVESY-ANTHONY STEEL HERB MEADOW
Co-Feature
THE LAST POSSE
starring Broderick CRAWFORD - John DEREK - Charles BICKFORD - Wanda HENDRIX
Screen Play by SCHUBERT and CONNIE LEE BENNETT and KENNETH CARMER - Produced by HARRY JOE LUGER
Directed by ALFRED WICKER

Sunday - Monday October 18-19
GREGORY PECK AUDREY HEPBURN
give you the happiest film time ever!
WILLIAM WYLER'S ROMAN HOLIDAY
with EDDIE ALBERT - Produced and Directed by WILLIAM WYLER - Screenplay by IAN MCELLELL HUNTER and JOHN DIGHTON - Story by Ian Mcellell Hunter - A PARAMOUNT PICTURE
— Co-Feature —
TERROR-ROAD OF THE BLAZING TRI-STATE MOB!
STEVE COCHRAN - VIRGINIA GREY - GABY ANDRE
SHOW TIME Sunday at Dark Mon. to Sat. at 6:45

Earle C. Strebe Village Theatre
Phone 4384
NOW PLAYING
3 DIMENSION Randolph SCOTT
A LONE TRAVELER WITH LETHAL SHOOTING IRONS!
THE STRANGER WORE A GUN
CLAIRE TREVOR
Friday - Saturday October 16-17
UNDERWORLD SQUARE-OFF!
One Man's Personal War!
Glenn FORD
Gloria GRAHAME
THE BIG HEAT
with JOCELYN BRANDO - Alexander Scourby
Sunday - Monday October 18-19
AGAINST THE WHITE HELL OF THE WASTELAND... DOOLEY WAS BEATING HIS WAY BACK!
JOHN WAYNE
Lloyd NOLAN - Walter ABEL - James ARNESS
Island in the Sky

Here we are again
ready for another big season

Opening TODAY!

Formal Opening Saturday, November 14

During the past few months we have been telling people all over America that PALM SPRINGS is one of the most unusual and enjoyable places in the country. We even said that PALM SPRINGS offers everything under the sun for the sun-fun-time seeker — that there are accommodations available in our community to fit every purse and personality.

Now, we cordially invite YOU to make El Mirador YOUR hotel—your headquarters for get-together luncheons, club meetings, cocktail and dinner parties, entertainment of friends — or just to meet there and personally view the infinite number of hours spent in toil to make EL MIRADOR the hotel about which you may speak with pride.

Beneath El Mirador's Tower you will find every imaginable facility for gracious living, for carefree relaxation. Six places to dine, with cuisine unsurpassed and surprisingly, not too expensive.

De luxe accommodations include bedrooms, suites, cottages, bungalows, lanais and private cabanas.

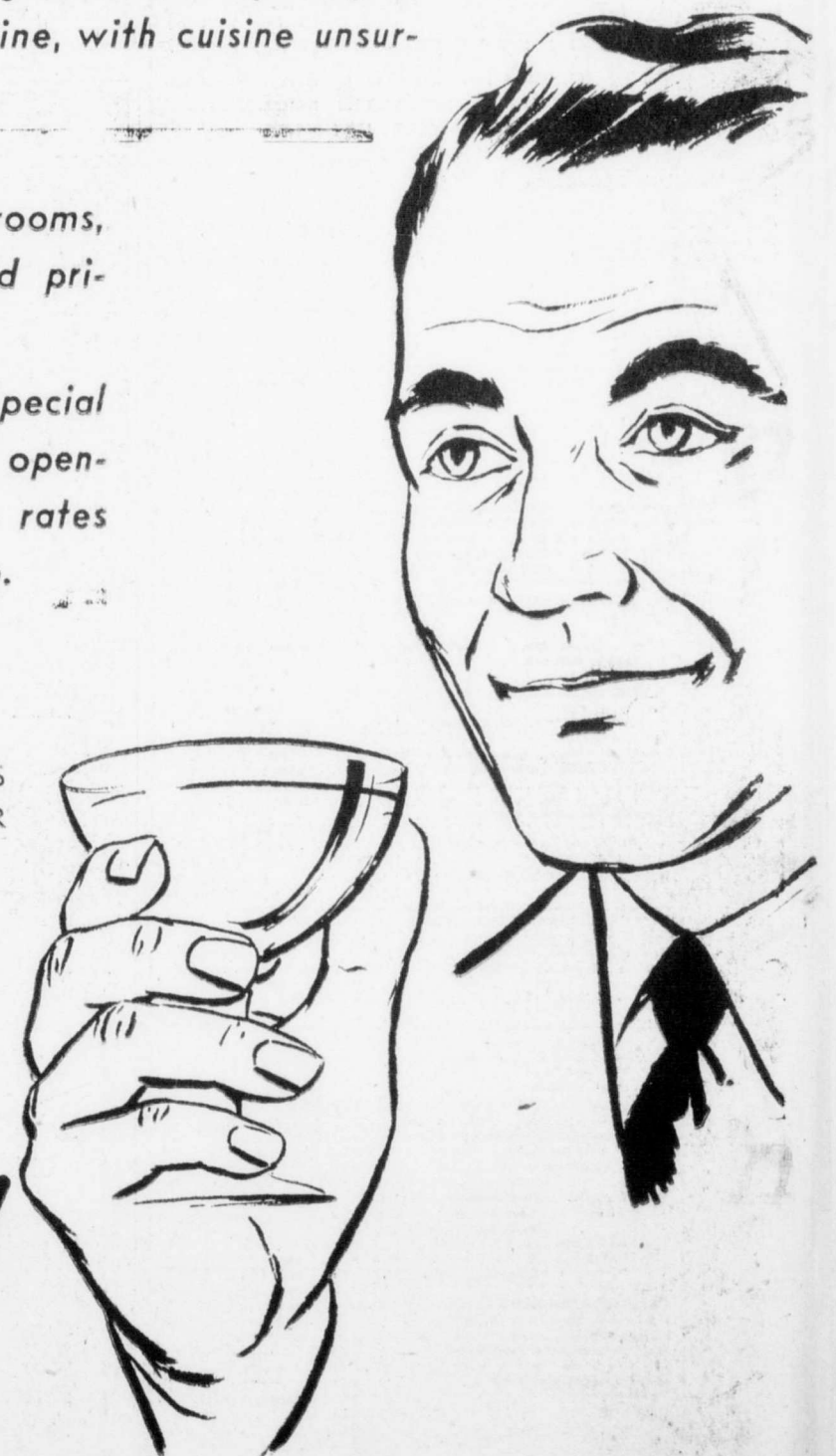
Rates begin at \$22, European Plan. Special discount of 25 per cent prior to formal opening Saturday, November 14. Special rates for accommodations by the season, too.

HERE'S HOPING THAT ALL OF US IN PALM SPRINGS HAVE A MOST ENJOYABLE AND SUCCESSFUL FALL, WINTER AND SPRING SEASON.

Rudi E. Sidler,
Managing Director

El Mirador Hotel

FOR PARTY RESERVATIONS OR HOTEL ACCOMMODATIONS
TELEPHONE RESERVATION MANAGER
PALM SPRINGS 2044



El Mirador Schedule of Events for the Winter Season of 1953-54

- October 14—
Open House
- October 15—
Informal Opening
- October 16—
Jimmy McHugh
Polio Foundation
- October 17—
Golden Nugget Ball
- October 18—
Final Polio Foundation Day
- November 14—
Grand Opening Ball
- November 27—
Thanksgiving Day Festivities
- December 24—
Christmas Day Events
- December 31—
New Year's Eve Party
- February 14—
Valentine Day Surprises
- March 17—
St. Patrick's Day Party and Ball
- April 18—
Easter Day — Egg Rolling, Etc.

Healing Will be Topic Sunday of Father Blondon

The Festival of St. Luke the Evangelist will be observed at St. Paul's in the Desert Sunday. Taking as a theme the tradition that St. Luke was the "physician," the Rev. William Blondon, rector, will discuss the doctrine of Christian healing of

mind, soul and body in his sermon "The Great Physician," which will be preached at the 11 a. m. service of morning prayer. Holy Communion will be celebrated at 8 a. m., and also at the family service at 9:30 a. m. Sunday. Adults are invited to the 9:30 a. m. service. "All church school classes are growing from the nursery through the adult class, and many parents are now attending the 9:30 a. m. service with their children," Father Blondon said.

READ SUN
CLASSIFIED ADS



Largest Stock
of
GOOD UNPAINTED FURNITURE
in the Area

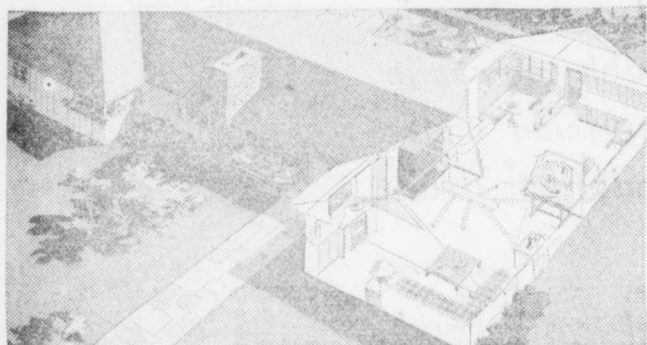
Featuring Modern Ash Bedroom Suites finished to your specifications.

RAMON TRADING POST

also
Large selection of new Modern and used furniture

Corner Sunrise Way & Ramon Phone 2173

Newest G-E Cooling and Heating Needs No Water or Fuel!



The G-E Weathertron—for new and existing homes—and small commercial and institutional buildings. Cools, heats, removes excess moisture, filters, circulates.

G.E.'s latest miracle—
all-electric, automatic
unit that cools and
heats your entire home!
Now you can have the com-
fort you want, summer and
winter! General Electric's
sensational Weathertron

heats and cools your entire
home! Uses only air and elec-
tricity—no water, no fuel!
Operating cost is modest,
too. Start living in true com-
fort...the year around! Free
survey upon request.

GENERAL ELECTRIC

WEATHERTRON
ALL-ELECTRIC COOLING AND HEATING
FOR HOMES, STORES, OFFICES

*Formerly the G-E Heat Pump
Nordic Air Conditioning Inc.
45-767 Flower Indio, Calif.
Phone 7-2731



FIND OUT WHY MORE AND MORE
FAMILIES ARE SAVING HERE

Our savings accounts make ideal investments for the funds which families must invest conservatively—funds to assure the children's education, to buy a home, to build security. Consider an insured account here as an important part of your family's financial future.



Palm Springs 45-149 Smurr Ave.
176 S. Indian Ave. Indio, Calif.
Phone 2954 Phone 7-3416

Laymen to Take Part in Service at Cathedral City

"Laymen in Christian Service" will be the keynote at Cathedral City Community church at 11 a. m. Sunday. Dr. Graham Hunter, pastor, will enlist as aides in the program Paul Clark, president of the chamber of commerce, and Ed Dering, life-time Boy Scout worker.

Dr. Hunter's text will be "Discovering and Developing the Resources of a Small Community." Bible School will precede the service, with song service for early comers beginning at 9:30. Several teachers are expecting to attend the training conference to be held at San Bernardino tomorrow and Saturday. Any others who would help in this work and are interested in the training should contact Mrs. Graham Hunter at 5-4731. Facilities of the Bible School to handle the increasing demands, are being expanded by converting the former manse building to classrooms. Equipment is ordered, some is delivered, and more is in the planning, Dr. Hunter said.

The Women's Auxiliary meets today at 1:45 p. m. with Mrs. Hunter, at the new manse, 575 E. street. Mrs. Harriet Henderson, of the Welfare and Friendly Aid of Palm Springs, will be the guest speaker.

The Young Folks' choir made its first appearance in the Sunday services last week. Directed by Mrs. Hunter, Mrs. Paul Watkins and Mrs. Clinton Mitchell, choir members of the intermediate school grades, meet every Wednesday at the church, immediately after school.

Breaker of Idols Subject Sunday at Temple Isaiah

With the return of many of the members of the Jewish Community Center, the attendance on Friday evening is increasing from week to week.

Sabbath services will be held tomorrow evening at 8:15 o'clock. Rabbi Arthur B. Lebowitz will speak on "Abraham—The First Breaker of Idols."

The Temple choir under the direction of Harry Tomlinson with Christine Tomlinson at the organ will be heard during the musical portion of the services. Evelyn Spikre, temple soloist, will render the solo.

Saturday morning services are scheduled for 10 o'clock.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 11 a. m.
Wednesday evening meetings 8 p. m.
Sunday School 9:15 a. m.

271 Ocotillo Ave.
The Reading Room located in The Center is open daily, except Sundays and holidays, from 12 to 4 p. m.

TELEVISION

R.C.A. — PHILCO
Fleetwood Conrac
with full
Remote Control
for Custom
Installation

STREBE TV Sales

207 N. Palm Canyon
(Village Theatre Bldg.)
PHONE 2626
TV Rentals

Palm Springs Peace, Contentment to be Found Here

Mr. and Mrs. C. Ronald Ellis have visited most of the world-famous resorts and climates and are leaving soon for another year or two traveling around the world.

But they'll be back in Palm Springs.

For, as Ellis said, when he found Palm Springs, he found a spot where he could be at peace with life and all of the world.

"Palm Springs is many things to many people. One can find peace and tranquility here if he seeks it," he said.

Ellis also found inspiration in the desert and expressed his feelings in the poem below:

PALM SPRINGS
By C. Ronald Ellis

Contentment, Contentment,
I've sought so long and far
To find, 'gainst ever fading
hope,
To find just where you are.

The cynic smiled, Sophistication
Ridiculed my quest,
But, deeper far than reason,
My heart knew the best.

So on, like Ponce de Leon
Who sought the Fount of Youth,
I traveled—in spite of hidden fear—
That I may learn the truth.

Through crystal North and tropic lush
My pilgrimage did lead;
Nor could I free imprisoned hope
In books I found to read.

At Monte Carlo's "Hall of Fools"
I flung my mocking gold,
And what all win: deep despair,
And found the world grow cold.

The cheer of champagne sparkling
Proved naught but bursting bubbles;
Laughter, thrills, gay nonsense,
Just pyramided troubles.

But! Effort must beget reward,
Mine came in copious measure:
A dream world on the desert sands,
A place I'll always treasure.

So tranquil in the desert hush,
Where inspiration clings,
At peace with life and all the world,
This desert gem, P A L M SPRINGS.

DOCTRINE OF ATONEMENT CHRISTIAN SCIENCE TEXT

Man's unity with God, demonstrated by Christ Jesus and his followers in overcoming sin and disease, will be pointed out in the Sunday Lesson-Sermon on "Doctrine of Atonement" in all Christian Science churches.

Isaiah declares in the Golden Text: (59:20): "The Redeemer shall come to Zion, and unto them that turn from transgression in Jacob, saith the Lord."

Paul writes in his second letter to the Corinthians (5: 18, 20): "All things are of God, who hath reconciled us to himself by Jesus Christ, and hath given to us the ministry of reconciliation; . . . Now then we are ambassadors for Christ, as though God did beseech you by us: we pray you in Christ's stead, be ye reconciled to God."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "The atonement of Christ reconciles man to God, not God to man; for the divine Principle of Christ is God, and how can God propitiate Himself? . . . Jesus aided in reconciling man to God by giving man a truer sense of Love, the divine Principle of Jesus' teachings, and a truer sense of Love redeems man from the law of matter, sin, and death by the law of Spirit,—the law of divine Love (p. 18).

Two Mexican "wetbacks" were taken into custody by Palm Springs police at 8 a. m. Tuesday, and released later to Border Patrol officers for return to their own country.

Youth Teachers Subject Sunday of Dr. Blackstone

Dr. James H. Blackstone Jr. will preach on the topic "Teachers of Youth" at the 11 a. m. service Sunday at Community church and members of the Sunday school faculty will participate in a short consecration service. The Sacrament of Baptism will be administered to children.

Junior and senior high groups will meet at 6:15 p. m. The Junior group will meet at the church. The senior group will meet at the Manse, 251 San Jacinto drive for a wienie bake at 5 p. m. prior to their meeting.

Sunday will be Rally Day at Community church and the entire Sunday school will convene in the sanctuary of the church. Winners of individual prizes will be announced and the department with the best record will be recognized and rewarded.

"The goal has been set for 500 on October 18 and I'm confident we'll reach it," said Dr. Blackstone.

Men in Charge of Evening Hour

The Men's club of Community church will have charge of the service Sunday evening at 7:30 o'clock with D. F. Macpherson as general chairman. He will be assisted by David Olson as songleader; Wilson Hall, Scripture reader; Lewis Duncan, prayer.

Bill Dunkerley, Ted Greene, Charles Wallace and Ralph Phillips each will present short talks on "Men and the Christian Faith."

Museum Programs

Tonight—Guest lecturer, EDMUND C. JAEGER will present the first talk of the season on "Sand Dunes and Their Relation to Deserts," illustrated, at 8 p. m. in the Museum. Open to the public without charge.

October 19—First in Natural Science Series, Human Biology, "The Nervous System," "The Muscular System," 8 p. m. at the Museum.

October 20, First in new Season's Desert Series, "Thirsty Acres," "Death Valley," "The Desert," 8 p. m. at the Museum.

October 23—First in Anthropology-Geography Series, "Walkabout," "Tjurunga" on the aborigines of Central Australia, 8 p. m. in the Museum.

The markets are full of fine meats and vegetables. It's what's done to them that makes the difference between just plain eating and dining. In all the West—no food so wondrous, as Howard Manor's taste-tingling delights. Don't just eat—dine tonight at

Howard Manor
"CROWNING ACHIEVEMENT IN DESERT LIVING"
572 N. Indian Avenue

First Lecture of Fall Season At Museum Tonight

First lecture of the new season will be presented by Dr. Edmund C. Jaeger tonight at Desert Museum at 8 o'clock. Dr. C. E. Smith, Museum director, said, Dr. Jaeger's topic will be "Sand Dunes and Their Relation to the Desert."

Dr. Jaeger is well known for his literature on deserts. He is the author of "The Desert Wild Flowers," "The California Desert," and "Denizens of the Desert." This program is free to the public. After the lecture there will be a reception for Dr. and Mrs. Smith.

Visitors to the Museum will find many interesting exhibits. Beautiful hand woven Cahuilla baskets are on display; a tablet panel of "Early Palm Springs History" was prepared by Lynn Emrick, assistant, and will be displayed throughout October and November. Desert insects, birds and animals each have their own show case, and a rare museum collection is a blanket made of jackrabbit skins. This was sewn by the Cahuilla In-

dians and is a donation of Miss Cornelia B. White. The museum is open daily from 9 until noon; and 1 until 5. On Sundays the hours are from 1 until 4 in the afternoon.

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 15, 1953

Michael Buccino

Finest Custom Made

DRAPERIES
BED SPREADS
CORNICES

BEAUTIFUL SELECTION OF FABRICS THAT
TAKE THE DESERT SUN

Good Modern Furniture and Lamps and
FINE CARPETING at Prices you will like

On Hiway 111 at Rancho Mirage

1 Mile East of Thunderbird—2 Miles West of Palm Desert
NO PARKING PROBLEMS

May we have the pleasure of giving you an estimate
Phone Palm Springs 8-4201

Sun Classifieds Bring Quick Results



"The Time Has Come," the Walrus Said...

"...to talk of many things."
He didn't mean things like cabbages—
he didn't mean things like kings.
He *did* mean the wonderful things in the shoppes of

Indra
OF PALM SPRINGS

"Where you'll find tomorrow's heirlooms today"

Shope #1
HOWARD MANOR

Shope #2
EL MIRADOR HOTEL

Maybe it
was Your
Blood that
Saved Me..

We DON'T want MONEY!!!
But we MUST HAVE
BLOOD it is urgent

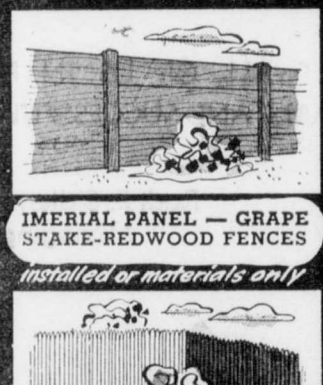
Our BLOOD BANK is EMPTY
PLEASE COME MONDAY OCT. 19
AND GIVE. IT COULD BE YOUR LIFE YOU'RE SAVING

Come to The Desert Hospital from 11 till 1
You will save time if you phone 2251 for an appointment
Sponsored by a friend

Make yours a HOME of DISTINCTION



IMPERIAL
CHAIN LINK



IMPERIAL PANEL — GRAPE
STAKE-REDWOOD FENCES
Installed or materials only



IMPERIAL
Block Walls & Patios

NOTHING
DOWN

NO PAYMENT
for Two Months
Three Years to Pay
... As Little As
\$5 a Month

Imperial Will Save You Money!

Imperial Fence Co. Check Imperial
Prices Before
You Buy

45-525 SMURR AVENUE — INDIO

Free Estimates • Ph. Indio 7-3595

COMPLETE STOCK IN INDIO

Girl Scouts Still in Need of Leaders

Officers and members of the Palm Springs Girl Scout Council are greatly encouraged by the splendid response to the "Call for Volunteers" to assist in this vital program in the months ahead. At least 14 new workers have been recruited but many, many more are needed. In fact unless more

Troop-leaders and assistants are procured, some Troops will be unable to operate, which will make many girls most unhappy.

Any woman who can assist in any phase of her work is asked to phone Mrs. F. Morrison, 2785, or Mrs. William Mason, 7033. Thirty-one women attended the breakfast and board meeting which was held in the spacious patio of the Stephen Smith home on Prescott Drive. Those present were: Mesdames Frederick Morrison, president, B. H. Poliak, William A. Mason, James R. Ketchersid, Alfred T. Patane, Paul Watkins, Robert Schmidt, Alvin Lake, Frank Hader, Kenneth Hawkins, Ruben Guevara, Paul H. Efer, O. B. Chamberlain, Gerald Mc-Namara, Robert Backstrom, A. B. Crist, Donald Cole, Alex Gillette, Stephen Smith, Clinton H. Mitchell, Donald S. French, John S. Barnes, Tom Anderson, William C. Tackett, Thomas Keely, E. Hendrickson, Mike Gordon, Stuart Babcock, Clare E. Ballagh, William Waldron, and John Palmer.

Mrs. Poliak, Juliette Low, chairman, reported that 300 pounds of soap scraps have this year been sent through the American Friends Service committee at Pasadena, to places abroad and that the new project will be for good used magazines which depict the American way of life, for shipment to other countries. It will cost only 39 cents for 20 pounds of magazines from San Francisco.

Camp chairman Mrs. Smith reported that 11 Girl Scouts from this district had attended Girl Scout camp near Idyllwild this summer.

Plans are working for a Girl Scout Family Picnic on October 27 at Tamarisk Park (north end), details later.

On The Trails

Western Hats, by Palm Springs... Read a neat little placard in a Cape May, New Jersey, shop window... And sure enough, there on display, surrounded by western gear... was our home town product, the lowly straw cow-hand hat... elevated to loftier heights, by its gay decor of flowers and ribbons, and on this occasion—a straw burro and palm tree. An eastern girl, vacationing on the Cape, had purchased the hat here on her winter visit. The shop was smartly capitalizing on the idea.

A pre-season Desert Riders group gathered at Cliff Campbell's stables for a hearty breakfast Tuesday morning. This program will continue until November, when the regular rides will be resumed. Campbell entertained with songs and his guitar. Guest Curley Atkinson, also favored the group with numbers. Hazel Meyers, a long time Desert Rider, was again on hand after missing many breakfast outings because of her globe-trotting. Mary Nelson rode her splendid Arabian mare... Bernice Beekman, newly of the Chamber of Commerce, was introduced... Kay and Howard Morris were there braving the warm rays, as were Lorraine Hills, Dottie Higgins, Jane Neel, John Munholland, Millie Warwick, Carol Brill, Helen Kinnerman and Iley Hoyt, guest of Hazel Meyers. Corrine Campbell presided over the feast.

First Los Compadres breakfast of the season took place in Andreas canyon last Sunday morning. Beside a large club turnout, members welcomed guests, Marjorie Zarling who came with the Joe Butlers... Hal Waltz and son, guests of Billie and Hutch Moseley... Mr. and Mrs. Andrew Floe, of East Stanwood, Washington, relatives of the Art Brudviks,



By ISABELLE CAMERON

GOLF SEASON OPENED with a splash of colors... Caddies, future "Greats" of golf... Contenders... and Gallery... Gaily dotting the beautiful greens of Tamarisk Country Club... The Second Annual Coachella Valley Amateur Tournament.

Tamarisk's new managing director, A. E. Cadman, formerly associated with the Portland and Broadmoor Country clubs... anxiously awaits arrival of his "better half" next week.

Caught Gere Morrow, club's secretary, eyeing those smart golf togs... in the shop operated by Pat Martin... Resident Pro Ben Hogan, who made history in golf this past summer... expected... November 1.

Spotted among the players... Milt Hicks, Phil Harris, Warren Strebe, David Rose, Harrison Fisher, Leonard Firestone, M. O. Anderson, Harpo Marx, Ralph Kiner, Buck Harris, Houston Kier (winner, low gross), Sollo Manasse (winner low net), Dick Hanousek (winner second low gross).

An "After Game" cocktail at the Hanousek menage... included... Gracie and Jeannie... the Harrison Fishers, Betty Lester, Alice Hefferman, Betty and Gerard Noonan and Doctor Elmer Pierre Nemes... Doctor Nemes, a French surgeon and scientist has been practising in Maryland... while perfecting in his laboratories an antibiotic for tropical sicknesses... Now in his early thirties, he will one day be a name with which to contend... Lived three years in the interior of Venezuela with the Indians... treating and testing... Doctor and I enjoyed our last cocktail together... in the midst of shooting during he

and their house guests... Anita Sykes, Oma Lee Ross and Jovana Jones.

Friends of Frenchy Small's, will be happy to know he is recovering rapidly from his appendicitis operation while still at Catalina, and that he will arrive here this week.

ANITA HASKELL JONES

revolution in Costa Rica... five years past... stopping across the street at "B. Glad Manor"... hates to leave what he terms (with a French accent) "Paradise!"

Kitty and Herb Pritzloff... in Biarritz... return Nov. 1... Postcard... "Get Ready the Tatted Cal!"

"Old Friends," Helen and Bill Reichel... postcard... "Will be in our Del Sol Ranch." Time for El Mirador opening.

Kitty and Joe Clark here for the season... ditto Virginia and Charles Hahn who have leased the "Pink Adobe" on Del Sol Road...

Helen and Robert Powers have deserted Longview, Texas... Making their second home in La Jolla...

Mary and Phil Neary officially opening their new and lovely home on Dick Winans Desert Sun Ranch Estates.

Polly Wilson home again in her Palm Desert "Sun Lodge" after months in Oregon...

Naomi Kardoff... George Diamond and Cynthia Snowden... enjoying... "dee... Licious steaks" and no wonder... George, the chef is owner of the famous "Steak House"... Chicago and Milwaukee...

Chairman A. Ronald Butler of the Republican State Central Committee... on a State-wide grass roots political tour to develop plans to "Give Ike More in '54"... planned into Desert Air Hotel strip... for a plunge in his new pool... stayed only fifteen minutes... probably the reason he has dropped 22 pounds... and looks like a... Matinee Idol... and can now compete with his beautiful wife

Goodrich Able to Quit Hospital

Robert T. Goodrich, 29, Beverly Hills, who was critically wounded in a hunting accident September 26, was discharged from Desert Hospital Wednesday, October 7.

He is reported to be "getting along very well." Goodrich, a former resident here, was visiting his father, Tom Goodrich, 496 North El Segundo, and had gone hunting in the Twenty-nine Palms area. When getting out of his car, his .22 calibre rifle discharged, the bullet striking him in the hip and traveling upward into the right chest.

Gladys who dropped her pounds last summer.

Flo and Alden Coffin of Encino and Minneapolis... are now... of Palm Springs and Minneapolis... have moved into their beautiful new Paso El Mirador spot...

Thunderbird Country club busy as a bee... Johnny Dawson, Lou Manseau... Frank Bogert... On the job... for the informal opening this evening... An outdoor steak din-

17 1/2 Acres

Adjoining
Wonder Palms
Hotel &
Tamarisk Country
Club

Finest Date and Citrus
Grove in the valley.
Finest well on the desert.

Reduced to
\$75,000

Including present crop
worth over \$15,000.

\$20,000 Down

Easy Terms
on Balance
May take part trade

Peter B.
SHEPTENKO

475 North
Palm Canyon Drive
PHONE 2727

and music by Benny Bernard... Benny well known to the "kin-folk" here with his wife Ginny... daughter of Trav Rogers... Johnny McGaw will "head-man" the bar and is another "favorite" with club members.

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 15, 1953
members.
Adios for now!

"One-to-grow-on" tailoring makes the

PREP Mc GREGOR WEE DRIZZLER JACKET

fit now... and next year, too!



Here's how
ONE TO GROW ON
works:

The jacket is cut oversize in true balance. It fits now and keeps fitting as the boy grows.

1. Back is fuller.
2. Arm holes are deeper.
3. Has turn-up grow cuff.
4. Chest is broader.
5. Elbow is fuller.
6. Longer in length.



The world's greatest action jacket for boys. Its measurements are perfectly balanced to keep fitting as the boy grows. Ruggedly tailored of water repellent rayon and cotton satin-back twill. Resists shrinking and snagging. Won't shrink or fade... even in the washing machine. Has new windproof tab collar and hidden elastic waist to keep jacket in place.

Sizes 4 to 12;
Sizes 10 to 20;

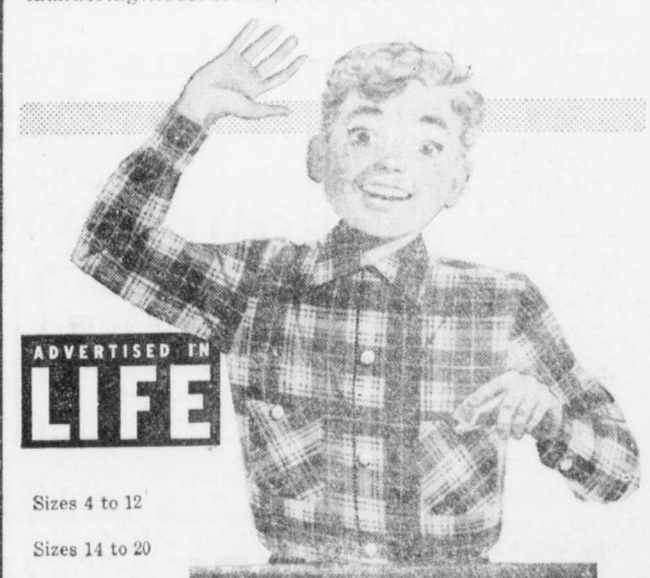


Swing your boy into
the new semester
with

square dance
ginghams

by Kaynee

Here's a whole new set of out-of-the-ordinary colors and patterns in a favorite fabric for washing in jig-time. These gingham by Kaynee actually improve with every laundering... feel softer, look even better than new!



ADVERTISED IN
LIFE

Sizes 4 to 12
Sizes 14 to 20

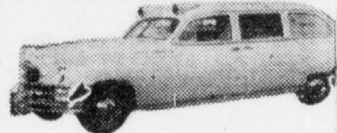
The King's Quarters
Youth Attire

in the Center
174 N. Palm Canyon Dr.

Phone 2507

Business Directory

• AMBULANCE SERVICE • BUILDERS SUPPLIES •



AMBULANCE
SERVICE

WIEFELS & SON
666 Vella Road
Phone 2977
Palm Springs.

BUILDING
SUPPLIES
"To Meet Your Every Need"

DILL
Lumber Co.

Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759

• BUILDING SERVICES •

FLOOR COVERING

J&S Paving Co.

Asphalt Paving — Roads
Driveways — Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices
OFFICES and YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

CARPETS — RUGS
Complete contract department for
Hotels, Apartments, Motels and
Commercial users. All major mills
represented.

All workroom facilities, sewing
laying, binding, repairing

Nick Naylor, Inc.
FLOOR COVERINGS
45-297 Jackson Indio
Phone 73871

Samples and Estimates to your
home or office at no cost
or obligation.
ALSO AT RETAIL FOR
THE HOME

PHONE SERVICE

REDWOOD CONSTRUCTION

LET US —

Worry!

We'll answer your phone
24 hours a day for \$15 and
up — per month.

Professional — Hotels
Real Estate — Attorneys
PALM SPRINGS
TELEPHONE ANSWERING
SERVICE

REDWOOD EMPIRE
PRODUCTS CO.

Headquarters for
Quality Redwood
we build
Carparks, Poolside Shelters
we fence
Homes, Ranches, Trailers
HIGHWAY 111
PALM DESERT
PHONE 76-4311

Victor F. Anderson
STATE LICENSED
& INSURED
PAINTING
CONTRACTOR

Free estimates on any size
job... You'll like our work
... See the job we did at
Tamarisk Country Club
Phone 8-3555
or write
P.O. BOX 658,
CATHEDRAL CITY

This is a
good spot
for your
Business Card

— NEW METHOD —
Semi-Dry

Upholstery & Carpet Cleaning

If cleaned in the morning,
Dry and usable by evening.
All work done on your location.
Cheerful estimates without obligation.
Hotels and motels my specialty.
Chairs from one dollar to six fifty.
Divans and sofas up to nine.
Ten fifty for a rug twelve by nine.
How's your car upholstery?? — Phone 2363

ANNIVERSARY SALE!

Starts Friday, October 16

Dresses from \$3⁹⁹
Skirts from \$2⁹⁹
Blouses from \$1⁴⁹

THE COTTON SHOP
202 North Palm Canyon Drive
Palm Springs

Village Lags in Share of Blood Bank

Hospital Head Asks for Donations at Bank Visit Monday

With the San Bernardino-Riverside two county Blood Bank scheduled to visit Palm Springs next Monday, another appeal was issued to Villagers to donate blood to build up an emergency blood bank of their own.

Monday's visit is the first to the desert area since Spring, Robert Henwood, hospital administrator, said, and therefore the Village is behind in its share of contributions to the two-county bank.

Villagers who donate blood receive a credit at Desert Hospital. These credits may be used by themselves, their families or friends.

Those who wish to donate blood should call Desert Hospital, 2251, and make an appointment for the Monday visit.

Dr. William P. Aikin, chairman of the local blood bank program is in charge of Monday's visit.

Villager Honored at Claremont

Hubert L. Flesher, son of Mr. and Mrs. O. Jay Flesher, 3712 Sunny Dunes road, has been designated a Pomona College Scholar by President E. Wilson Lyon.

Flesher is one of 63 students so honored in recognition of scholastic achievement at the college in 1952-53.

Graduated from Palm Springs high school in 1950, he is now a senior at Pomona majoring in government. He has been awarded scholarships for all four years.

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave.	
BOGGESS, Incorporated	2971
Penthouse 31, The Plaza	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
350 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
JONES, A. H., CO.	4644
609 S. Palm Canyon Dr.	
MATTHEWS, CHAS. J.	5308
130 S. Indian Ave.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	
507 N. Palm Canyon Dr.	
2742	
PRESS, THERESA	5282 or
420 S. Indian Ave.	5691
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	5595
3775 N. Indian Ave.	
Mail Address P.O. Box 1447	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
180 S. Indian Ave.	
CATHEDRAL CITY	
BILES, RUTH	8-4371
56 Glenn Street	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	
JORGENSEN, E. M.	8-3417
68-574 Broadway	
SHERILL, R. H. "Bob"	
707 and 713 "D" St.	8-3543
THUNDERBIRD AREA	
BURKE, TONY, INC.	83481
Wonder Palms Rd at	
Hiway 111	
RANCHO MIRAGE	
EWART, ESTELLA C.	8-4203
COACHELLA	
RALPH L. STEPHENS CO.	
Hill Ave. and Hiway 111	
PALM DESERT	
EDITH EDDY WARD	
Palm Desert	76-3431
73-667 Highway 111	
HOUSE OF ROY	76-4702
Lois Roy, Broker	
Palm Desert Blinnore	
SHADOW MOUNTAIN	
ESTATES	
Shadow Mountain Club	
Ph.: Palm Springs 8-4686	
Palm Desert 76-2911	
Wm. Karl Lowe Associates	
INDIO	
RALPH L. STEPHENS CO.	7-7371
Lupine Ave at N. Jackson	

Busy Summer Experienced by Palm Springs Teachers

A survey shows that teachers and principals in the Palm Springs Unified school district had varied experiences during the summer. Twenty-nine or approximately one-third, of the teachers attended summer sessions in ten different universities and colleges throughout the United States and Mexico. The institutions and number attending were as follows:

University of Southern California	3
University of Southern California (Idyllwild Campus)	2
University of Redlands	4
University of Mexico	1
University of Colorado	1
Maren Elwood College, Los Angeles	1
San Diego State College	1
Colorado State College	1
Ohio State College	1
Wisconsin State College	1
Correspondence Courses	3

THOSE ATTENDING the University of Southern California were: Elizabeth Arnold, Clara Alcorn, James P. Dunne, Julianna Bowman, Robert Irvine, Sara Jenkins, William Larson, Ray Beezley, Warren Linville, Seamus Nunan, David Olson, Paul Summers, Kathryn Smith.

Those attending the University of Redlands were: Bradley Davis, Dolores Lowry, Henry Greeley, Wayland Reynolds.

Barbara Root and Laura Long attended the conservation course conducted by the University of Southern California at Idyllwild. Mrs. Scott Thompson received her Bachelor's Degree from the University of Colorado in August. Lois Cook attended Maren Elwood college. William Manger and George Manington of Palm Springs high school attended San Diego State College and Colorado State College respectively.

Ralph Watt received his Master's Degree from Wisconsin State College, Superior. Richard White attended Ohio State University for nine weeks during the summer. Florence Stark, Sam Micelli, and Paul Summit took correspondence courses to improve their professional preparation.

OTHER EXPERIENCES this summer consisted of travel, teaching, supervision of playgrounds, tutoring, etc. People who traveled extensively in the United States were Helen Emery, Angela Brennan, Eunice Crooke, Eddie Mae Dalton, Ruby Loughran, Donald Coie, Frances Holmes, and Alva Tarr. Individuals who reported tutoring during the Summer were Eileen Carey, Eunice Crooke, Dolores Lowry, Violet Peake, Mildred Hopp, and Alma Gilbert. Supervision of recreation occupied all or part of the time of several, namely, Harriet Rogers, Eleanor Hall, Paul Summit and Eileen Carey.

Other interesting experiences were reported by many. Gladys O'Byrne managed a hotel in Palm Springs; Mary Hoover taught at Horton Dance Theater in Los Angeles; Marvyl Hoven clerked in a department store; Colleen Junker worked in an oil company office in Los Angeles; Joseph Kanya managed the high school pool; John Q. Jones worked in construction; Chester Sproule was a carpenter in a furniture plant.

A few had an opportunity to follow their profession of teaching. Alex Hammond and Louisa Sanborn taught at the Desert Sun School, and Hammond also directed a minstrel show. Marquerite Micelli taught remedial reading. Helen Peterson worked on the Kindergarten Curriculum.

A. G. HOFF taught graduate courses in school administration at the University of Redlands in the morning during the month of August, while

taking care of the school district responsibilities in the afternoon. The courses taught were School Finance; Federal, State and County School Administration; and School Law.

Gustave Patzner and Richard Dahlgren had an opportunity to continue their music. Dahlgren played in the orchestra at the Del Mar hotel, and Patzner played in the orchestra at Murieta Hot Springs. Robert Schnabel built a three-room house. Irving Sussman spent his time writing and travelling. Clara Alcorn supervised medical and psychiatric social workers for the Veterans Administration in Los Angeles county. Mrs. Donna Symp worked in a cafeteria in Palm Springs.

Among the Nellie Coffman teachers, Hanno Rysberg operated his own Summer resort in Michigan; Vernon Howeth was a receiver in a packing plant in Coachella; and Wilbur Mentzer worked in a lumber yard in Palm Springs. James Dunne was supervisor at the Airport Transit company in Los Angeles, and was pump man for two months. Myrna Wolfe did office work and dance teaching.

CLAY STEAM producer-director has announced that dinners will not be served in the picnic patio after all, during the run of the play. The snack bar and patio will be open, he says.



LITTLE THEATER—Gwen Harlow who has a lead in "The Bad Man" to be offered by the Little Theater at Palm Desert opening to night.

The Desert Sun—6b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 15, 1953

Little Theater at Palm Desert to Open Tonight

Gwen Harlow is the pretty ingenue lead in the comedy melodrama "The Bad Man" at the Palm Desert Little Theater which will open tonight, and show October 16, 17, 18, 23, 24 and 25.

She has appeared in several Valley productions as a singer but this is her first straight part and she is showing a lot of talent and spirit according to those who have observed her at rehearsals.

"The Bad Man" has lots of action, fun, surprises and romance written into the script. Bill Ayers plays the title role with zest.

Clay Steam producer-director has announced that dinners will not be served in the picnic patio after all, during the run of the play. The snack bar and patio will be open, he says.

READ SUN CLASSIFIED ADS

Carnation Corner



The big, red, plump and flavory raspberries used for Carnation Marbled Red Raspberry Ice Cream are far from being ordinary berries. In fact, we could make up a song about this new Treat-of-the-Month—like this:

To the Puyallup Valley that's where we'll go... There's where those gorgeous red raspberries grow!

ANOTHER Sensational Value for your home, available to MAYFAIR CUSTOMERS Only!

REG. \$7.95

JUMBO, ALL PLASTIC HASSOCK

Every member of your family will enjoy this handsome, versatile hassock. Get several while they last! Soft padded top, straight sides, reinforced bottom. Easy to keep clean. Don't miss this exclusive Mayfair value!

\$2.95

with any \$10 purchase

14x14 Top 13" High Choice of Red or Green, White Trim

It's KRAFT WEEK at MAYFAIR

KRAFT'S SALAD DRESSING — Qt. Bott 49¢

MIRACLE WHIP 16-oz. Bottle 29¢

KRAFT'S FRENCH DRESSING 2-lb. Loaf 99¢

KRAFT'S PROCESSED AMERICAN CHEESE 2-lb. Loaf 89¢

KRAFT'S CHEESE FOOD VELVEETA 2-lb. Loaf 63¢

KRAFT'S, for salads and cooking SALAD OIL Qt. Btl. 19¢

KRAFT'S SPREADS JAR CHEESE Olive Pim. Pineapple 5-oz. Glass 53¢

KRAFT'S NEW SENSATION Cheese Whiz 8-oz. 16-oz. 29¢ Jar 53¢

Table-Trimmed MEATS

Dubueque's, Short Shank, Hickory Smoked

HAMS

Sweet Tastin' Shank End 49¢ lb

RED RIBBON BLUE RIBBON

ROUND STEAK Center Slices 59¢ lb 67¢ lb

Sirloin Steak Fully Trimmed 69¢ lb 79¢ lb

Porterhouse Steak 79¢ lb 95¢ lb

RUMP ROAST Tender Juicy 59¢ lb 67¢ lb

ARMOUR'S, YOUNG, FULLY CLEANED FRYING CHICKENS Whole or Cut up 59¢

Swift's Brookfield Brown 'n Serve Sausages 1/2-lb. pkg. 17¢

Dubueque's Grade A SLICED BACON Heat Sealed 1-lb. pkg. 79¢

Columbia River SMELT 25¢ lb \$1.19 5-lb.

Garden Fresh PRODUCE

CELLO PACK TOKAY GRAPES 2 lbs. 13¢

CELLO BAGS PIPPIN APPLES 3 lbs. 19¢

LOOSE CARROTS 2 lbs. 9¢

Safer for Family Health CLOROX Half Gal. 29¢

New Detergent VOGUE Lge. Pkg. 25¢ Giant Size 49¢

DINTY MOORE BEEF STEW 24-oz. Can 55¢

HEINZ "Red Magic" KETCHUP 14-oz. Bottle 24¢

FROZEN FOODS

FOOD CLUB PEAS 2 10-oz. Pkgs. 29¢

FOOD CLUB Spinach 2 10-oz. Pkgs. 29¢

LIBBY'S FRENCH FRIES 9-oz. Pkg. 2 for 35¢

N.B.C. SNOWFLAKE CRACKERS 1-lb. 24¢

LIPTON'S Tom., Veg. or Noodle SOUP MIXES 3 Reg. Pkgs. 33¢

ARDEN'S Cottage Cheese Pint Carton 26¢

AMERICAN BEAUTY Egg Noodles 12-oz. Pkg. 27¢

HERSHEY'S DAINTIES HYDROX COOKIES 7-oz. pkg. 22¢

Tea Garden Grape Juice 7 1/2 oz. cello 25¢

POMPEIAN OLIVE OIL 46-oz. can 53¢

PEN-JEL PECTIN 8-oz. tin 44¢

BLUE WHITE FLAKES 2 1/2-oz. pkgs. 25¢

Northern Toilet Tissue 3-oz. pkg. 9¢ 650-ct. roll 8¢

CASE-SWAYNE Grapefruit Juice 46-oz. Can 23¢

AMERICAN BEAUTY Macaroni 1-lb. Pkg. 18¢

NEW PILLSBURY Spice Cake Mix 17-oz. Pkg. 33¢

NEW PILLSBURY Gingerbread Mix 14-oz. Pkg. 25¢

BREAKFAST CLUB Coffee Vacuum Packed 1-lb. 89¢

GRANULATED SOAP All Grinds Lge. 29¢

White King 1c Coupon Inside Pkg. 29¢

WHITE KING, Water Softener Reg. 25¢ Giant Size 45¢

1c SOAP DEAL Reg. 24¢ 4 Bath Size 36¢

FOR DISHES Trend Suds 16-oz. Can 28¢

CHEF B-R-D MEAT BALLS Lge. 21¢ Giant Cize 52¢

Spaghetti 15c Coupon Inside 3-lb. 87¢

WESSON OIL SHORTENING 6 1/2-oz. 33¢

Snowdrift CHICKEN OF THE SEA 6 1/2-oz. 33¢

Chunk Tuna Reg. Pkg. 25¢

Spgetti Sce. Mix 2-lb. 31¢

RED HEART Dog Food 2-lb. 31¢

CHAMP ASSORTED FLAVORS Gum Drops Full 1-lb. 29¢

DELICATESSEN

KRAFT'S De Luxe Slices AMERICAN CHEESE 8-oz. Pkg. 33¢

KRAFT'S Philadelphia CREAM CHEESE 8-oz. Pkg. 35¢

PIONEER, Kosher Style Salami All Beef 59¢ lb

ZAUSNER, Imported Swiss Gruyere 6-oz. 29¢ 6-oz. 39¢

ASSORTMENT 6-oz. Pkg. 39¢

LIQUORS

\$3.59 Clinton County STRAIGHT BOURBON WHISKEY 4 yrs. old 83.19 Fifth

Don Juan Imported Gold Rum Fth \$2.99

Park Avenue Dry Gin Fth \$2.89

Small Fry Favorite!

Your market has ice cream cones—often in a package containing cones of several different colors. Why not delight the youngsters with Treat-of-the-Month cones filled with Carnation Marbled Red Raspberry Ice Cream? This pure, pasteurized and homogenized ice cream brings many wonderful milk values, including vital calcium, vitamin A and protein.

HINT FOR HUSBANDS

You can make your wife a fine "furniture washing" solution very inexpensively, by adding 1 tablespoon of turpentine and 3 tablespoons of linseed oil to 1 quart of boiling water. Shake well before each use.

Don't miss enjoying delicious Carnation Marbled Red Raspberry Ice Cream this month!

ARDEN'S Processed American Cheese Food 2-lb. Loaf 75¢

ELNA, QUALITY TOMATOES 2 29-oz. Cans 33¢

QUICK COCOA BARS (Makes 18 medium bars)

1/2 cup butter

1 cup brown sugar

2 eggs

1 teaspoon vanilla

1/2 cup cocoa

3/4 cup sifted flour

1/4 teaspoon salt

1/2 cup crushed corn flakes

1/2 cup chopped nuts

Blend butter, sugar, eggs and vanilla. Mix cocoa, flour, salt and corn flakes; add to egg mixture. Stir in nuts; blend well. Place in 9"x9" buttered square pan. Bake in moderate oven (350° F.) about 25 minutes. Dust with sifted confectioners' sugar before completely cool. Cut in squares.

Those "Round the House" Sandals... can take a new (and gay) lease on life if you paint them a bright color with ordinary enamel paint. Extra glitter, too, if you go over the dry paint with colorless nail polish.

Experts say that pure, fresh puree of berries gives the finest, true "all through" flavor to ice cream. You'll agree when you enjoy Carnation Marbled Red Raspberry Ice Cream. The rich blend of special Puyallup berries and Carnation homogenized Ice Cream makes a treat you'll long remember.

CARNATION COMPANY

45-910 Jackson Street

Phone Indio 73139

INDIO, CALIFORNIA

Adv. Prices Good Thurs. thru Sun., Oct. 15-18

mayfair

444 N. Palm Canyon Dr. Palm Springs

The Desert Sun

and PALM SPRINGS NEWS

Page One-C Palm Springs, California, Thursday, October 15, 1953 Third Section



With Hildy Crawford

Grass was never greener than it is in Palm Springs . . . this time of the year . . . when it seems to pop up almost over night . . . Stretches of sun-browned turf . . . well-baked by the summer sun . . . respond to the gardener's magic . . . almost as fast as the ads promise . . . and within a few days become greensward . . . and a beautiful under-carpet for flowers and trees that make the Village such a picturesque spot . . .

Deedee Bennett returned Sunday and Frank and Melba Bennett are due this week . . . from Wyoming . . . where they have been at the A-Bar-A Ranch . . .

Mr. and Mrs. Lynn Briggs are down from Hollywood . . . to spend ten days at their Calle Marcus home . . . Grace Pope and Eleanor Kane joined them for dinner Sunday night . . .

The M. P. Christensens of Palm Springs and Racine, Wisconsin . . . came back early this year to enter their daughter Karen in high school here . . . but Mr. Christensen (he's president of Motoresearch) is off on a jaunt to Paris to attend the big auto show . . . He flew over with Robert McCulloch, Brooks Stephens and Stephen Briggs . . . Christensen is a collector of sports cars (he has 9) and I asked if he had acquired any new ones this Summer . . . Mrs. Christensen said "no, but he is looking at the Mercedes Benz . . . like the one Bing Crosby cracked up this week" . . . Incidentally, that car was something to mourn over . . . but everyone is so happy that Bing wasn't injured seriously . . .

Four Sisters

Owen Churchill is in New York on a business trip . . . but Mrs. Churchill and her three sisters, Mrs. Lu Fagan, Mrs. Mame Crowe and Mrs. George Anderson . . . were at the Churchill home on San Lorenzo road for several days . . . It's the first time the four sisters had been together for quite awhile and they had a gay time . . .

Mr. Albert Frey introduced his niece Maya Gut of Switzerland to a few friends Saturday night . . . when he entertained at an al fresco barbecue . . . At the same time the guests were privileged to view the new circular room . . . which he has just added to his house on Paseo El Mirador . . . The room has eight windows . . . so it furnishes a view of both sunset and sunrise . . . as well as the surrounding beauty of the Village . . . In the party were the Culver Nichols, Stewart Williams, John Porter Clarke and Miss Elise Wolfe . . .

Dining at Howard Manor . . . artist John Martin Gilbert . . . admiring the decorative touches by Bud Graves . . . Gilbert, who took eight awards last year in advertising art (and who, incidentally, designs the Howard Manor ads) first took art here in the Village . . . where he attended grammar school . . .

Where is It?

Suggestion to Chamber of Commerce: How about an arrow on your Palm Canyon-Amado sign . . . explaining where the chamber is located? . . . As it is, it just says "West" . . . and lots of non-Villagers wouldn't know East from West . . .

Bertine Treat and Vicki Malout will co-host a table for twenty . . . at the Golden Nugget Ball Saturday night . . . Mrs. Treat will have Mr. and Mrs. Dolph Oberfel and the Honorable Frederick Huggins from The Hague, Holland as houseguests . . . both for the Ball and for the Tennis Club opening on Friday night . . . A cocktail party at Mrs. Treat's San Lorenzo road home will precede the Ball . . .

Mrs. Noble Banks, whose Summer at Lake Arrowhead was interrupted by illness that necessitated a stay in both the Arrowhead hospital and Huntington Memorial in Pasadena . . . is at her Valmonte del Sur home . . . and "on the mend" . . . Phyllis Cairns who was with Mrs. Banks this Summer and will stay with her this Winter . . . will be with the Lillian Agar shop at El Mirador this season . . .

Word from Mrs. M. O. Anderson is . . . that she'll be down from Seattle around the first of the month . . .

Desi Arnaz was dining at the Doll House Sunday night with the Eddie LeBarons . . . The fascinating Mrs. LeBaron is dark-haired this season, I hear . . . Desi was delighted with the

Glamour Keynotes Gala Ball

Glamorous annual event of the early social season, the Golden Nugget Ball at El Mirador Saturday night will highlight the Jimmy McHugh Polio Foundation, Inc. "The Weekend of Fun in the Sun."

Freddie Karger, well-known orchestra leader, will fly his entire band down for the event, and the exotic East Indian dancers "Sujaia and Asoka" will be featured in the entertainment.

Strictly an invitational affair, the men are invited to come as dashing Westerners and bring their favorite "Gold-Diggers." Fabulous prizes, of Rex hats and Teitobaum furs will go to the most handsome cowboy outfit and the most glamorous gold-digger.

In charge of the gala affair is Mrs. Nina Anderton, president, Jimmy McHugh is vice president and Lee Anderson, coordinator and publicity chairman. Among the sponsors are: Dr. and Mrs. Hugo Kersten, Mrs. William Malout, Mrs. Edwin Fallgren, Mrs. John McClure, Mrs. Kenneth Kirk, Mrs. Cleveland Putnam, Mrs. Bertine Treat, Mrs. Rulon Free, Mrs. James Needleman.

Dorothy Gray will sponsor the fashion luncheon Saturday noon, which will feature Waldo of Beverly Hills, with hats by Rex Lee Anderson will commentate the show.

Party Honors New Pastor and Stringers

A surprise party, attended by 18 guests, honored Mr. and Mrs. Wayne Stringer, Marjorie and Edward Stringer and the new pastor of the Palm Springs Seventh-day Adventist Church, Mr. Kenneth Smith and family. Saturday night at the pastor's home, 3940 Calle San Antonio.

For the Stringers, residents in Palm Springs for over eighteen years, it was a farewell party as they are moving to Lucerne Valley. For the new pastor and family, it was a welcoming party.

Entertainment was furnished by Miss Marjorie Stringer playing her accordion and Pastor and Mrs. Smith and Mr. Fritz Guy, pastor of the Indian Seventh-day Adventist Church, forming a trio of violin, vibrato and piano. Group singing and Bible games contributed to a very pleasant social evening. Refreshment included pop corn, punch, cookies and ice cream.

Guests present were: Mrs. Margaret Baker, Henry Crosslan, Mr. and Mrs. L. B. Close, Mr. and Mrs. John Cook and two friends from Long Beach, Mr. and Mrs. Herman Henderson and family, Mr. and Mrs. Marvin Henry and their son Paul, home for the weekend from Newbury Park Academy, near Thousand Oaks, California, Mr. and Mrs. Cecil Johnson, Mrs. Lowe Roberts and Fritz Guy.

from Palm Springs, they said. Typographical errors happen to the best of us . . . and it caught up with James Copp this week . . . when Alfredo de la Vegas' name came out . . . Alfredo de la Vegas . . . or was it intentional?

Required reading for any society scribe . . . is everybody else's columns . . . just to be sure we haven't missed anything . . . and to glow if we manage a scoop . . . Best chuckle of the week was Cordell Hicks column lead in the Times . . . when she wrote . . . "Old society editors never die . . . they just fade away" . . . Remembering last season in Palm Springs . . . and taking a look at this week's calendar . . . I know what she means . . . It gets a little hectic now and then . . . Speaking of "fading away" . . . I guess that would be mild terminology for what happened to Florabelle Muir this week . . .

Another choice item I noted this week . . . came out of the hair stylists show . . . when the masters opined that 85 per cent of the women tint their hair . . . and the rest of them should . . . You should see what comes in to us from the beaches . . . and

KEEP
Their SHOES
in PERFECT REPAIR
ARNOLD'S SHOE
REPAIRING
140 East Andreas Rd.
(next to Electric Co.)

I'VE GOT NEWS FOR YOU

FOR
Lowest Prices
Highest Quality
Friendliest Service

FREE 200 YEAR CALENDAR

FINERMANS
Ramon
Cut Rate DRUGS

PARKING AT RAMON ROAD & JO. INDIAN AVE.

Open 8 A.M. to 9:30 P.M. weekdays-Sundays 8 A.M. to 7 P.M.



GOLDEN NUGGET BALL — Getting ready for the Golden Nugget Ball to be held Saturday night at El Mirador for the Jimmy McHugh Polio Foundation, Inc., are three well-known socialites who are among the sponsors. Left to right, Mrs. Edwin Fallgren, Mrs. John McClure and Mrs. William Malout.

Soroptimists See Mexican Color Films

Colorful pictures of Old Mexico, taken this Summer by Polly Isenagel and Trixie Jarrett, were shown to the Soroptimist club Tuesday noon at their luncheon meeting in the Chi Chi Blue Room.

A land of contrast, old cathedrals and modern apartment buildings, pyramids and floating gardens, the market places and the beaches, had been beautifully photographed. The flaming bougainvillea, the deep blue of the water, the floral wreaths and the tiles, captured on color film and accompanied by comments of the two travelers, made a fascinating program.

The program for next Tuesday's meeting will be on United Nations with Mrs. Loyal Treat Nichols and Mrs. A. W. Shore as the speakers. Mrs. Shore is the district representative for United Nations in this area and Mrs. Nichols is a Winter resident of Palm Desert.

Reception Will honor the Smiths

Dr. C. H. Smith, the new director of the Desert Museum, and Mrs. Smith will be officially welcomed to the Village at a reception to be held at the Museum this evening.

The reception will follow a lecture by Dr. Edmund C. Jaeger, well-known author of desert books. Reception hostesses will be Mrs. Daniel H. McCauley, chairman, and Mesdames Tom Kieley, Earl Coffman, Francis Crocker, Hilton McCabe, Raymond Sorum, C. O. Ward, Seamus Nunan and Stanley Rosin.

More Society News
on Page 6C

Mrs. Hansen Again Heads Health Center

Health Center board of trustees, meeting Monday morning at the Health Center building at 459 East Amado road, re-elected Mrs. Lauritz Hansen as chairman. Mrs. Harold Lineau will serve as vice-chairman and Mrs. Norman S. Haber as secretary.

Other trustees are Mrs. Maynard C. Groth and Mrs. Leo Baker, with Dr. Everett M. Stone, County Health officer, as ex-officio member.

Villagers at Rancho Santa Fe

Miss Gertrude Hunt and Mrs. Si Slocum spent two days in Rancho Santa Fe, where they visited Mr. and Mrs. George Thompson, former Villagers.

Gay Opening Expected for The Tennis Club

Paint brushes have been flourishing this week as The Tennis Club completes the re-decoration of its lower cocktail lounge for the informal opening Friday night, and Sam Taylor says he is looking forward to showing it to the members.

Adding to the festivity of opening night, genial Lee Bering will be back to welcome the members to a gay new season.

Many private parties are being arranged for Friday night, when dancing under the

stars will follow a fine steak barbecue dinner. The cocktail bar will be open from 4:30 p. m. with the dinner around 7 p. m. Among the many reservations listed are: the Howard Morris, Joseph Froggats, O. A. Torgersons, Morrie Smiths, Ed Hogans, Edward Canbys, Mrs. Bertine Treat, the William Malouts, George Wheelers, Henry Puckettis, Doug Kenastons.

The Club's formal opening is set for November following completion of the re-decoration of the Bougainvillea Room and the Lanai Room.

Social Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

October 15—Lion's Club, Chi Chi, noon. Elks Club, Elks building, 8 p. m. Eastern Star, 1006 East Ramon Road, 8 p. m. Lecture and reception, Desert Museum, 8 p. m. Frances Stevens Kindergarten Mothers club, kindergarten room, 3:15 p. m. **October 16**—Opening—El Mirador, Racquet Club, Saddle and Siroloin, Thunderbird, Don the Beachcomber. **October 17**—Waldo Fashion luncheon, El Mirador. Golden Nugget Ball, El Mirador. Job's Daughters, swim party, 137 Mesquite drive, afternoon, potluck, 6:30 p. m. **October 20**—Soroptimists, Chi Chi, noon. Kiwanis, P. S. Biltmore, noon. Job's Daughters, Masonic Temple, 7:30 p. m. **October 21**—Nellie N. Coffman Parent-Teacher Guild, at school, 7:30 p. m. Rotary Club, P. S. Biltmore, 12:10.

An Invitation

Each afternoon from 1 o'clock to 4 o'clock, YOU are invited to inspect TWO of Palm Springs most attractive new homes. Completely furnished, landscaped and walled gardens, each with swimming pool. Located in finest residential area.

DIRECTIONS TO PROPERTY: Turn toward mountain on Baristo Road toward TENNIS CLUB. Turn left on South Patencia Road to the last street on left. Turn left into circular PATENCIA LANE — there you are — a BEAUTIFUL setting.

These DESIRABLE homes can be shown at any time by making an appointment with this office or with any other REALTOR in Palm Springs.

James W. Hammond
REALTOR

Phone 5373

875 North Palm Canyon Drive

Phone
Your News
2249

LAST 3 DAYS GRONE'S SHOE SALE

Prices cut to the bottom for the last THREE days

Thursday - Friday - Saturday
CHILDREN'S SHOES

Values to \$8.00

NOW

from \$1.80 to \$3.50 pair



You Will Find In this Group

Protective, Kali-sten-iks, Buster Browns, Acrobats Sandals, Dressy Flats, School Shoes, Pumps, etc.

LADIES' SHOES

Red Cross, Sbicca, Penaljo, Skooters

Whites and Colors

Final Reductions made to

\$200 and \$500 Pair

Values to \$20.00 Pair



64 pairs Men's Florsheim

Values to \$22.50

Out They Go at \$10.00 Pair

SORRY NO REFUNDS

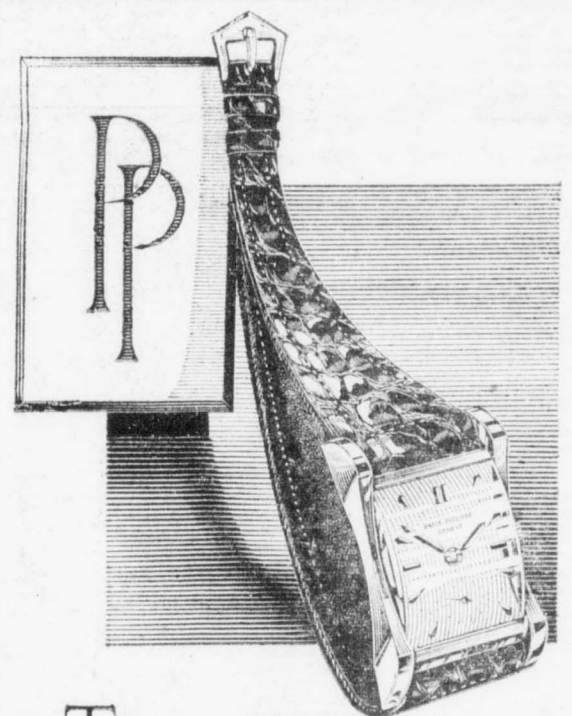
NO EXCHANGES

LASTS 3 DAYS - THURS. - FRI. - SAT.

Grone's Florsheim Shoe Store

184 N. Palm Canyon Drive

Opposite Desert Inn Garage



THROUGHOUT their 111 year history, Patek Philippe has been given a noble place of honor in the great watch collections of the world. Among those in the United States are the Metropolitan Museum of Art, The Smithsonian Institute and the Chicago Museum of Science and Industry.

There are but 200 Patek Philippe agencies in the world. We are very proud to be one of them, for as you know, these watches are so precision made, only 20 watches can be made in a day for world-wide distribution.

PATEK PHILIPPE

You are invited to see our collection of contemporary styles.

See the largest assortment of Patek Philippe Watches in California including their latest automatic watch from \$250 to \$1400

JEWELS BY ALCHIAN

174 No. Palm Canyon Dr.

and Carmel-by-the-Sea

Phone 7555

Visiting in N. Hollywood

Vivian Hart Conkwright spending the week in North Hollywood with her mother and sister Virginia (she's the wife of that champion trumpet player Vlada Drucker).

6 BIG GAMES TO GO--

Clare Ballagh
Head Coach

Sponsor
Village Market
A Complete Food Market
441 So. Palm Canyon Dr.



Scott Thompson
Assistant Coach

Sponsor
Pete Sheptenko
Pioneer Realty Company
475 No. Palm Canyon Dr.



James Parker (22)
Senior
Guard
Experience 1 — 155 pounds

Sponsor
Palm Springs Water Co.
Harold J. Hicks, Pres.
844 No. Palm Canyon Dr.



Raul Madril (30)
Sophomore
Back
Experience 0 — 165 pounds

Sponsor
Gus Kettmann
Palm Springs Motors
66-359 East Hiway 111



Tony Summers (11)
Senior
Guard
Experience 1 — 150 pounds

Sponsor
Pete Sheptenko
Pioneer Realty Company
475 No. Palm Canyon Dr.



Robert Davis (50)
Senior
Halfback
Experience 0 — 150 pounds

Sponsor
Hicks & Allred
Contractors
4th & Cathedral Canyon Dr.
Cathedral City



Vincent Gonzales (23)
Sophomore
End
Experienced 0 — 165 pounds

Sponsor
Desert Hand Laundry
Laundry & Dry Cleaning
383 North Indian Avenue



David Tichenor (32)
Junior
Center
Experience 1 — 168 pounds

Sponsor
Palm Springs Dept.
& Hardware Store
180 No. Palm Canyon Dr.



Larry Paul (12)
Sophomore
Guard
Experience 0 — 155 pounds

Sponsor
All Pierce
General Contractor
282 East Amado Road
Phone 5144



Sam Hall (19)
Senior
Tackle
Experience 2 — 200 pounds

Sponsor
William J. Taylor
Concrete Contractor
680 Mesquite — Phone 5442



Alvin Harrison (24)
Junior
Halfback
Experience 1 — 147 pounds

Sponsor
Palm Springs Cleaners
One Day Special Service
440 South Indian Avenue



Robert Sproule (34)
Junior
Quarterback & Center
Experience 1 — 145 pounds

Sponsor
Frank W. Miller
Real Estate
428 No. Palm Canyon Dr.



Gary Driskell (16)
Junior
End
Experience 1 — 195 pounds

Sponsor
House of Glass
Warren D. Thomas
444 South Indian Avenue



Reuben Fontes (20)
Junior
Halfback
Experience 0 — 150 pounds

Sponsor
Desert Hand Laundry
Laundry & Dry Cleaning
383 North Indian Avenue



Ralph Estrada (25)
Junior
Fullback
Experience 1 — 165 pounds

Sponsor
Palm Springs Dept.
& Hardware Store
180 No. Palm Canyon Dr.



Eugene Prieto (35)
Freshman
End
Experience 0 — 145 pounds

Sponsor
Paddock Pools
693 East Sunny Dunes



Photography by Anderson

SCHEDULE:

Oct. 16 — Banning here
Oct. 23 — Hemet there

Oct. 30 — Perris here
Nov. 6 — Beaumont there

Nov. 13 — San Jacinto there
Nov. 20 — Elsinore here

Attend Tomorrow Night's Game!

They'll all play better if you are there!

LET'S ROOT THOSE INDIANS HOME!

TO A BIG VICTORY

John Laster (36)
Junior
End
Experience 1 — 196 pounds

Sponsor
Bank of America
F. G. Ingram, Mgr.
150 No. Palm Canyon Dr.



David Dellinger (40)
Senior
Center
Experience 2 — 170 pounds

Sponsor
Johnson's Barbecue
Ribs our Specialty
596 South Indian Avenue



Jerald Egbert (17)
Senior
Halfback
Experience 2 — 175 pounds

Sponsor
Palm Springs Landscape Company
M. A. Ruderman, M.M. Sack
725 So. Palm Canyon Dr.



Robert Kehl (51)
Junior
End
Experience 0 — 155 pounds

Sponsor
Plaza Motors
Cadillac & Oldsmobile
182 East Arenas Road



Chuck Martin (37)
Junior
Fullback
Experience 1 — 180 pounds

Sponsor
Paddock Pools
693 East Sunny Dunes



Charles Driskell (41)
Senior
Tackle
Experience 2 — 250 pounds

Sponsor
Palm Springs Builders Supply
490 East Sunny Dunes



Bob Clinton (48)
Junior
End
Experience 0 — 155 pounds

Sponsor
Plaza Motors
Cadillac & Oldsmobile
182 East Arenas Road



John Wiswell (53)
Senior
Guard
Experience 2 — 200 pounds

Sponsor
Dill Lumber Co.
Guy R. Cremer, Mgr.
691 Industrial Place



James Judd (54)
Junior
End
Experience 0 — 155 pounds

Sponsor
The Cork 'n Bottle
342 No. Palm Canyon Dr.



Jody Robles (38)
Sophomore
Guard
Experience 0 — 160 pounds

Sponsor
"Tex" Driskell
Refrigeration Sales & Service
292 South Indian Avenue



Tom Martin (42)
Senior
Tackle
Experience 2 — 206 pounds

Sponsor
William H. "Bill" Ude
Restaurant
340 No. Palm Canyon Dr.



Robert Cordes (47)
Junior
Tackle
Experience 0 — 178 pounds

Sponsor
Earl Neel
Neel's Nursery
343 North Indian Avenue



Davey Martinez (64)
Junior
Halfback
Experience 0 — 135 pounds

Sponsor
Dill Lumber Co.
Guy R. Cremer, Mgr.
691 Industrial Place



Lloyd Brubaker (39)
Sophomore
Back
Experience 0 — 195 pounds

Sponsor
Palm Springs Builders Supply
490 East Sunny Dunes



Jerry Seps (44)
Senior
Guard
Experience 0 — 165 pounds

Sponsor
Samson-Curtis, Inc.
Insurance
756 No. Palm Canyon Dr.



Manuel Montoya (45)
Sophomore
Fullback
Experience 0 — 160 pounds

Sponsor
Weingarten & Hough
Insurance
The Plaza



Kenny Reich
Team Manager

Sponsor
J. M. Connell Co., Inc.
Sheet Metal, Heating, Etc.
475 East Sunny Dunes Road



FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

● Ads ordered for more than one time
will run in consecutive issues to earn
above rates, otherwise a single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—for new copy or cancella-
tions:
MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to: The
Desert Sun, P.O. Box 190, Palm
Springs, California.

Palm Desert Sunbeams

By EDITH EDDY WARD

By this time next week, the
Winter season should be of-
ficially opened and off to a
good start. With all the parties
and "openings" coming up this
weekend, one would have to be
twins or even triplets to attend
them all. El Mirador is first
with their opening today, then
the Beachcombers tonight, The
Tennis Club Friday night and
last, but not least, the
Shadow Mountain Club in-
formal opening on Saturday
night. In between are parties
galore! What does one do with
four invitations to cocktail par-
ties on Friday night—two in
Palm Springs and two in Palm
Desert?

Also opening tonight is the
Palm Desert Little Theatre pre-
sented "The Bad Man," a 3 act
play by Porter Emerson Browne.
It is a splendid play of the West
and was first presented at the
Comedy Theatre in New York
City in 1920.
Next Sunday morning, Octo-
ber 18, the first church services
of the season will be held in the
Palm Desert Community church
with Dr. P. Martin Baker con-
ducting the services. Harry
Tomlinson from Palm Springs
has been engaged as organist
for the season. Both Mr. and
Mrs. Tomlinson teach music at
the Palm Valley school. Sunday
school begins on Sunday, Octo-
ber 25 and Dr. Baker invited
parents who are interested in
the religious education of their
children to meet with him at
4:30 p. m. Sunday at the church,
at which time he will present
plans for the Sunday school and
the literature to be used in the
home.

The Shadow Mountain Min-
eral Society made its first field
trip last Sunday to the Ashley
gem mine at Pala, California.
Thirty-nine members met at
Mary Anne's Breakfast Nook
and took off in a caravan of
nine cars. Their route was over
the Palms to Pines highway
through Anza and Agua Fria to
highway 395 where the road
turns off to Pala. After a
delightful picnic lunch they
went through the mine and
came home with prize speci-
mens of Tourmaline, Kunzite,
Beryl and Quartz crystals.
In the group were Byron
Phillips, president of the So-
ciety; Mr. and Mrs. Jack But-
terworth; George M. Roy; Mar-
garet M. Ward; Mr. and Mrs.
Maureen Wright; Ray Purvis and
Henry Hitt.

**SHADOW MOUNTAIN
ECHOES:** Edgar Bergen flew in
last week and spent the night
in his Sun Lodge at Palm Des-
ert. Mrs. R. K. (May) Hanson is
here from Pittsburgh, Pa., to be
on hand for the completion of
new store buildings which the
Hansons are adding to the Palm
Desert Patio Shops. June Crook-
er's house guests last weekend
were Dr. Peter Mamula, noted
Long Beach surgeon, Mrs. Mani-
ula, and Jim's son, Jim, with
his wife, Barbara, Mr. and Mrs.
R. A. Robinson from Watson-
ville, Calif. arrived last week
and are staying the rest of this
month in their Palm Desert cot-
tage. The J. F. O'Connors have
opened their lovely home for
the winter and were down last
week with their son and daugh-
ter, Mr. and Mrs. Jack O'Con-
nor and their three little chil-
dren, John, Phil and Mary. Just
received word that Joe and
Hazel Moon are grandparents
for the fifth time—this time it's
a girl born to John L. and Vi-
vian Moon at the Hollywood
Presbyterian Hospital last Sun-
day morning.

PIANOS

by
**Kimball, Gulbransen
Kohler & Campbell**
Many styles and finishes
for your selection
HOLLEY & JACKSON
233 CAJON STREET
Redlands 4-6891

Lost and Found 10

FOUND—COACH DOG. Owner
may claim dog if hospital bill
is paid. Ph. 8-4182. Cathedral
City.

Personals *12

WITNESS TO ACCIDENT—Or
persons knowing of indi-
vidual who witnessed acci-
dent Oct. 28, 1952 at inter-
section of San Jacinto and the
Veldt. Rancho Mirage, please
write or phone Brown Bros.
Adjusters, 3000 E. Blvd.,
Palm Springs, Calif. Ph. 2725.

ALCOHOLICS Anonymous. Air-
port, 8:30 Tuesday nights.
Phone 7063.

Service Miscellaneous 15

Manufactured

Furniture, mattresses and
drapes. Semi monthly trips
to Palm Springs, Indio, Coa-
chella, Thermal and Mecca.
Drop a card and our rep-
resentative will call at no ob-
ligation to you. 15 years ser-
vice to the valley.
DICKINSONS UPHOLSTERY
526 East A Street, Ontario
Phone 619-147

**PRECISION
MACHINE WORK**
Milling - Lathe - Surface
Grinding - Instrument Work
Heat Treat
Model Design and
Development
**PALM SPRINGS
ENGINEERING CO.**
375 Sunny Dunes Road
8 a. m. to 4 p. m.
Mondays thru Fridays

CARE for convalescent and
aged patients—new building
—24 hour nursing service—
Healthful climate. Rates \$35
week and up. For information
address P. O. Box 548,
Yucaipa, Calif.

**PALM SPRINGS HOUSE
AND WINDOW CLEANING CO.**
Homes opened, closed. Com-
plete building maintenance.
Year round. Verm Baumgard-
ner, 210 East Amado, Ph. 4247.

POP MENARD'S HOBBY SHOP
STAMPS, COINS, SUPPLIES
GENERAL REPAIRS
FURN., ELEC. TRAINS, ETC.
378 S. INDIAN — PH. 6423

COMPLETE auto repair. Electric
and gas welding. Ph. Desert
Hot Springs 929 or 148.
WINDY CORNER GARAGE
at Garnet

ROY'S GENERAL REPAIR
Carpenter, Patch Plastering
Cement & Block Work
Palm Springs Trailer Corral
115 So. El Segundo, Ph. 5435

PUBLIC STENOGRAPHER—
Cherry Curry. Rapid accurate
dictation. Work called for and
delivered. Phone 2363.

**COMMERCIAL refrigeration ser-
vice and repairs.** Phone 7828
or 2363.
VIC'S REFRIGERATION

**FULLY EXPERIENCED
SECRETARY**
REFERENCES — PHONE 6029

TV SERVICE AND SALES
BERNHARD AND WALLER
CATHEDRAL CITY, Ph. 83302

PAINTING and decorating. Best
of materials and workmanship
Phone 7380.

MIMEOGRAPHING
SHORTHAND — TYPING
IDA KEENEY — PH. 2044

**A-1 CARPENTER repairs, re-
modeling or alterations.** Ph.
Ken at 7063.

RADIO, TV SERVICE
366 NO. PALM CANYON.
BREZIN'S PHONE 6015.

Situations Wanted 25

LADY permanent resi-
dence, desires position as reception-
ist, general office or secre-
tary. Full or part time. Phone
4126.

**HONEST, reliable man, 23, de-
sires seasonal apartment or
hotel management.** Eastern
experience, references. Box
196, File H7.

HOTEL technology graduate,
steward, night auditor, de-
sires management training posi-
tion. Box 190, File H8.

**PAINTING, decorating, paper
hanging.** Very reasonable.
Free estimates. Ph. 5850 ev-
enings.

PAINTER — Interior and ex-
terior. Free estimates. Reas-
onable. Immediate service.
Phone 7905.

STUDIO STRING BASS man de-
sires steady work Winter sea-
son. Wire collect, 4455 Angelo,
Riverside.

HOTEL BARTENDER—formerly
Santa Barbara Billmore.
Available Friday. Phone 9929.
Fred Trevillian.

**MAINTENANCE man, throug-
hly experienced in all phases
of building up-keep.** Strictly
sober. Box 190, File H-6.

**PRACTICAL NURSE, long ex-
perience.** Graduate nursing
school, New York. Give hypo.
Ph. 9012.

**BABY SITTING, lady, long resi-
dent, good references.** Ovn
car. Phone 3652.

**LADY DESIRES court manage-
ment, experienced references**
P.O. Box 393, Cathedral City.

BABY SITTER
RELIABLE. BEST REFERENCES
PHONE 4369

Situations Wanted 25

HUSBAND, wife owners-operators
of resort hotel seeking
winning management of motel
or hotel. Both also experi-
enced retail selling. References
furnished. George Godfrey,
Box 786, Seaview, Wash.

MIDDLE AGED lady desires
position as nurse companion
for elderly person or care of
one child, non-smoker and
drinker. Write P. O. Box 644,
Banning.

**WHITE COUPLE, A1 cook and
houseman.** Long experience,
references. Call Los Angeles
Wyoming 3808. Write 718 N.
Kings Road.

Help Wanted 27

CAR SALESMAN — Permanent
position. Selling America's
first choice car. Local man
preferred. 25-35 yrs. Ask for
D. C. Stachler, Stach Chevrolet,
corner South Palm Can-
yon and Sunny Dunes.

FOR BEST OFFICE positions
register now at Pegi Scot's
Agency, 256 So Palm Can-
yon Dr.

REAL ESTATE BROKER or
salesman wanted. See Derek
Du Maurier, 1078 N. Palm
Canyon drive. Phone 2842.

COUPLE wanted, 21-30 yrs. age,
for general housework, no
experience necessary. 7 miles
SE of Palm Springs. 8-4084.

**PAINTER MUST be experienc-
ed.** Open shop. Top wages.
Excellent working conditions
Ph. 7905.

FREE EMPLOYMENT

OFFICE
224 North Indian Avenue

WANTED, A1 electrician to bid
on wiring duplex, Palm Des-
ert. Bix 190, File H4.

BEAUTICIAN or Stylist. Ex-
perienced. El Mirador Hotel,
Beauty Shop. Ph. 2044.

SHOESHINE BOY
EL MIRADOR HOTEL
BEAUTY SHOP — PH. 2044

**LICENSED real estate sales-
man, local experience prefer-**
red. 326 So. Indian.

Business Oppor. 29

TRAILER SALES. Palm Springs
area. Excellent opportunity
with exclusive franchise, low
lease, low overhead. P. O. Box
37, Cathedral City.

LADIES' READY-TO-WEAR
STORE FOR SALE
Call 5632

ASSOCIATE, lady preferred,
to help operate fabulous lamp
store. Write Box 190, File H5.

Lots & Acreage 33

BY OWNER—Lot in El Mirador
Estates, located on Mel Ave.
121' x 135' — Underground
utilities, two water shares,
\$2,750. Terms or make cash
offer. Phone 5173.

CORNER view lot, all utilities,
pool privileges; outside city
taxes. \$500 less than present
value. Phone 6147.

LA QUINTA Lot. Vicinity beau-
tiful La Quinta Club. Only
\$795. Owner. Ph. P.S. 6746.

For Sale or Exchange 34

**4 BLOCKS due East, Shadow
Mtn. Club. "COLORAMA
HOUSE."** \$16,000, trade value.
Offer? Panoramic Dr., Palm
Desert.

5 ROOM HOUSE and furniture.
New tile, paint, trees, fenced.
Close in, leased lot. Will
assume. 325 N. El Segundo.

Real Estate For Sale 35

**MOUNTAIN cabin in Nightin-
gale, 4000 ft. elevation, off
road to Idyllwild.** Completely
furnished, including toilet
shower, butane range, Servel
refrigerator and lights. Also
gas, coin and garage. On
2 acres of ground covered with
pinon nut trees. See owner,
M. M. Pavy, 1001 So. Palm
Canyon drive. Ph. 7342.

QUICK SALE. Owner. 1700 sq. ft.
2 bedroom home, newly
renovated, extensively re-
modelled. GE dishwasher, dispo-
sal, porch, patio, sprinkler sys-
tem, landscaped, fenced, pool
privileges \$13,900. Cash \$3550.
Outpost Estates, Ph. 7825.
32889 Sky Blue Water Trail.

A GIVE AWAY

MY 2 BEDROOM and den brick
home Ample room for guest
house and pool. Beautifully
landscaped. SHOULD BE
SEEN. 1257 So. Riverside Dr.

BIG HOUSE—SMALL PRICE—
4 Bedrooms, 3 baths,
only \$19,500
DEREK DU MAURIER
R. A. GIBSON
1078 N. Palm Canyon Drive
Phone 2842

**ASK US ABOUT CATHEDRAL
CITY VALUES**
**CLARK REALTY &
INSURANCE AGENCY**
68-762 Broadway - Ph. 8-4691
Cathedral City

**6YR. OLD 2 bedroom, cement
block, good location, block
off Hiway near Beaumont, C.
Hollister or Sara Jordan, 41-
388 Hwy. 99, four miles west
of Banning.**

**4 ROOM furnished home, gar-
age, extra bath, excellent lo-
cation. \$16,900. Terms or
trade for trust deed. Owner
561 Calle Palo Fierro. Phone
4852.**

2 BEDROOM, 2 bath, new home.
Large view lot, easy terms.
Ph. owner 4848.

Real Estate For Sale 35

Wright-Mathews

BEST BUYS

\$18,750 BUYS THIS oval shaped
swimming pool plus one bed-
room and den home. Situated
on large walled corner lot.
Needs a little fixing but this
is a very good value. Terms.

WHAT A VALUE — south end,
3 bedroom, 2 bath, separate
dining room, HUGE kitchen,
twin size bedrooms, service
porch. PLUS guest house with
bath and kitchen. Walled
yard. Asking only \$21,000,
\$5000 down may handle - al-
so available unfurnished.
Better hurry here!

THIS WEEK'S SPECIAL—brand
new 3 bedroom, 2 full baths,
fireplace, wall to wall car-
pets. Large rooms thru out,
\$14,750 with only \$2500 down.

LET'S TRY AN OFFER of
\$15,850 on this 3 bedroom, 2
bath Spanish ranch type
home. Best value in Palm
Springs. Walled yard, shade
trees, outside barbecue.

A WRIGHT-MATHEWS Best
Buy. 8 unit apartment hotel
with extra room and bath ad-
joining owner's unit. Center
of Village. This won't last
at \$49,500. Submit your terms

NEED A RENTAL?
See us — We have them

Billy Wright

Charles Mathews

Associates
John Bullock-Marion Mathews
Bob Dietrich - Harold Sand

180 SOUTH INDIAN AVENUE
OPPOSITE THE PLAZA
PH. 5308, 5727 - EVES 4588

NICHOLS

EXCLUSIVES

LOOK AT THIS beautiful home
near the Tennis Club, 4 bed-
rooms, 4 baths, big living
room - oak floors thru out,
den, forced air heat & ducted
cooling, double garage, large
patio, walled, landscaped.
FULL PRICE, \$32,500.

SEE THIS attractive INCOME
property. In Warm Sands
Park, 4 units, each comple-
tely furnished with kitchen, liv-
ing room - bedroom, tiled
showers with glass doors, air
cooled, panel ray heat, walled
lot, newly decorated,
good income and a good buy
at \$26,500.

CALL us to see this NEW
home, 2 bedrooms and den,
2 1/2 baths, and three adjacent
residential lots. FULL PRICE
\$33,150.

FINEST LEVEL lot in Little
Tuscany. Overlooking city
and valley. Price reduced to
only \$5,000.

ALSO your choice of these:
R-1 Lots — \$1250 - \$1650 and
R-3 Lot — \$5500.

CULVER NICHOLS, REALTORS
Al E. Hoover - John Bernert
861 N. Palm Can. Dr. — Ph. 2182
Over 20 Years in Palm Springs

Cathedral City

3 BEDROOM, 2 bath, nicely
furnished. Very roomy home.
PLUS single apartment on
corner walled lot, close in.
An outstanding buy at \$14,
500. Good terms.

INCOME — Apartment, motel
or court. 7 modern units, well
located, very roomy. 5 are 1-
bedroom, 2 singles. Plaster
and stucco construction, pan-
el ray heat, gas stoves, good
electric refrigerators. Units
completely furnished includ-
ing linens, dishes, etc. Large
100 ft. corner lot walled and
landscaped. Full price \$35,000
\$14,000 handles.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

**ENJOY this furnished 3 bed-
room home near EL MIRA-
DOR, private entrances into**
two bedrooms from outside,
service room off kitchen,
opening on walled service
yard, desert cooling, gas fur-
nace heating, landscaped and
ready for you to move right
in. Terms can be arranged.
FULL PRICE \$18,500. 1193 N.
Calle Rolph, corner Paseo el
Mirador.

CULVER NICHOLS, REALTORS
Al E. Hoover - John Bernert
861 N. Palm Canyon Dr. Ph. 2182
Ove 20 Years in Palm Springs

SUPER

A WORD for construction
in this home. Steel reinforced
concrete block, air-cooled.
Thermo controlled, forced air
heating, 2 bedrooms, large
bath, refrigerator, carpeting,
draperies, all this ONLY
\$13,950 ... LOW DOWN.

Gannon Realty

711 N. Palm Canyon Drive
Phone 2772

WORKING Man's Ranch.
7,000. 1 acre. Shop, ware-
house, 5 rm. house. Lots of
cabinets, closets. Dble. front.
Trees, shrubs, 1/2 way Palm &
Desert Hot Springs. 64-463
Dillon road.

1 BEDROOM house, carpeting
and drapes. 564 So. Calle En-
cilia. Phone owner 4988.

Real Estate For Sale 35

OVER 20 YEARS

DEPENDABLE REALTY
SERVICE

"TODAYS WISE BUYS"

\$9,950. NEW 3 bedroom, tile
bath with colored fixtures,
picture windows. Palm Desert
area.

\$16,000. 2 bedroom, beamed
ceilings in living room, built
in gas range and oven, corn-
er lot with walled yard.

\$25,000. NEW 3 bedroom, 2 bath
DEEP WELL ranch home.
LET'S HAVE YOUR OFFER.

\$5,500. IDYLLWILD furnished
home on stream and road
open all year around. NOW
IS THE TIME TO BUY THIS
ONE.

\$20,000 3 HOUSES in heart of
town. C-1 lot and room for
more units, driveway off Palm
Canyon Drive.

\$115,000. 14 UNITS. C-2 corner
on Palm Canyon Drive. HERE
IS YOUR CHANCE with low
down.

**SEE US FOR BEST BUYS
AND RENTALS**

Munholland & Co.

105E No. Palm Canyon Drive
Opposite the Doll House
Ph. 3671
ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

Outstanding

Value!

in this 2 bd. rm. completely
furnished house with dining
room, large garage, good
heating and cooling, sprin-
kling system. Yard all walled
in. Owner MUST SELL.
\$18,000, \$5000 down, balance
easy terms.

SPECIAL

1 BEDROOM furnished house
with sundeck, 2 blocks from
main street. For quick sale.
\$4500.

ATTRACTIVE

MODERN

3 BEDROOM house, cleverly
designed by architect for
own use. Large windows,
good cooling and heating, lot
100x112'. Nice landscaping.
\$13,900, \$5000 down. Balance
easy terms. Must sell, leav-
ing. Brokers co-operate.

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
Ray Miller, Associate
671 N. Palm Canyon Drive
Phone 2981

Outstanding Buys

3 BEDROOM, 3 bath home
on 1 1/2 acres with stables, steel
fence, corrals and swimming
pool. WILL sell all or any
part of furniture desired.
\$59,500 unfurnished

Regarding industrial properties
See John W. Williams. Will
lease or build to suit tenant.

John W. Williams

Realtor
or Associates
Claude W. Gottbehuet
Roslyn Lang
423 N. Palm Canyon Dr. Ph. 3311

COACHELLA VALLEY
50 acres consisting of 22 A.
grapefruit, 4 A. tangarines
interest, 6 A. dates, 20 A. veg-
etable and pasture. Help
houses with modern adobe
dwelling, guest house and
garage. Beautiful setting over-
looking desert and sea.
Plenty of water. Grosses ap-
prox. \$25,000. Can be divided
into two smaller ranches. Is
priced to sell. Contact owner,
Warren Wilson, 1005 N. Bay
Front, Balboa Island, Phone
Harbor 2266

Rooms for Rent 40

ROOM AND board for young men. All comforts and privileges of your own home, home cooked meals, Housemother. 3626 after 7 p.m.

FOR 1 or 2 gentlemen. Private bath and entrance. Nice, clean, modern, reasonable. Close-in. 354 N. Calle Santa Rosa.

ROOM in lovely home adjoins bath, for gentleman. Close high school, separate entrance, light breakfast incl. \$50 mo. 670 Highland Drive.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

WALKING DISTANCE. Large corner sunny rooms. Private home and entrance. Reasonable. 330 N. Calle Santa Rosa.

ROOMS WITH BATH in private home. Center of town. Reasonable. Ph. 7684, 8 a.m. to 11 or after 8 p.m.

BEAUTIFUL room, twin, single beds, priv. entr., privileges. 414 Paseo El Mirador. 4439.

ROOM — private oath and entrance. 524 Calle Abonia. Ph. 4853.

YOUNG couple will share home with working girl. Ph. 2497 or 3066.

FRONT ROOM in lovely home, lady preferred. Privileges. \$47.50 monthly. Ph. 2478.

ROOMS, private bath, cooking facilities, weekly maid service. Pool privileges. Ph. 9018.

LOVELY furnished room, private bath, private entrance, patio. Reasonable. Ph. 4398.

For Sale or Rent 41

4 BEDROOM house for sale or lease with small down payment. 595 Calle Palo Fierro. Phone 3743.

Apartments for Rent 43

SPACIOUS 2 bedroom apartment, double plumbing, also 1 bedroom apartment beautifully furnished. Private pool and patio, 970 Parcela Place.

JUST ONE LEFT — Bermuda Palms. 1 bedroom unfurnished apartment, fully equipped, stove, refrigerator. Pool. Indian Trail and Highway 111. Call 6476 or 6478.

1 BEDROOM apartment, attractively furnished, full carpeting, cooler panel ray heat, season or year. Ph. 3448 or 4756, 980 Camino Parcela.

FURNISHED apartments or hotel rooms, by week, month or season. Heated swim pool. Reasonable rent. Bus transp. Phone 9977.

SINGLE apartment, new and nicely furnished, utilities included \$80 month. Call after 6 p.m. or early mornings. Ph. 4625.

1 SINGLE apartment, reasonable. Seasonal or yearly rental. 1419 San Jacinto Way. Ph. 5178.

MODERN, clean air conditioned apartments from \$80 mo. or weekly rates. Pacific Apartments. Ph. 9095.

NICELY furnished double and single. Patios. By season. McCoy apartments, Rancho Mirage. Ph. 84607.

\$50-\$55 2 apartments, newly decorated. New stove, refrigerator, room rubber mattress. 453 N. Calle Encilla.

APARTMENTS and rooms. Air cooled, private entrances and bath. Reasonable pre-season rates. 354 E. Ramon.

ONE and three room apartments in exclusive dist. By season or year. 990 N. Patencia Road. Phone 4734.

SINGLE APARTMENT, completely furnished. 500 E. Amado Road.

\$15 WEEK up. Center of town. Local workers preferred. Ph. 9053.

COLORFUL bedroom, fireplace, full bath, lawn, good area. Phone 6921.

1 & 2 ROOM apts. Swim pool. By year or season. Phone 3143 or 9056

3 DOWNTOWN apts. at \$57.50. \$70. \$110. After 5 p.m., 326 S. Indian Ave.

VERY LARGE 2 bdrms. Furn. Panel ray heat. Close-in. Accom. 6. 555 Calle Roca.

ONE BEDROOM apartment, twin beds, tub and shower. 2444 Junipero. Ph. 6337.

FURNISHED apartments, seasonal lease. 579 Calle Abonia.

2 BEDROOM apartment beautifully furnished for rent or lease. Phone 9905.

3 ROOM furnished apartment for season. \$125 without utilities. 437 Chucwalla. Ph. 4357.

FURNISHED apartment, 1 bedroom, close in. 362 No. Palm Canyon Dr. Ph. 5252.

1 BEDROOM furnished apartment, close in. 503 Calle Palo Fierro. Phone 7525.

FURNISHED apartment, attractive, newly decorated. Close in. Phone 7408.

FURNISHED 2 bedroom home, view corner. \$150 month. 6 month \$750. Adults. Ph. 6147.

MODERN furnished home, suitable for 2 families, 3 bedrooms, sun deck. Ph. 3143.

Apartments for Rent 43

Beautifully Furnished DELUXE APARTMENTS. PRACTICALLY REDUCED. For YEARLY rental Centrally Located Phone 2761.

NOW AVAILABLE by the season. Modern apartment downtown. Large living room with fireplace, bedroom, tile bath and shower. Garden and patio. Walking distance to everywhere. 431 So. Palm Canyon Dr., Ph. 5535.

COMPLETELY furnished, utilities paid. Living room, bedroom, bath, kitchen, filtered heated pool. Permanent tenants on lease or tourists by day, week, month. Embassy Apts. Helen Golden. Ph. 9901.

3 SMALL apartments \$45-\$50 month. Others with bedrooms \$75 to \$110 with utilities.

6 Glenn Cathedral City

3 BEDROOM bungalow available for 3 working women—located in the Plaza—electric kitchen. Very reasonable seasonal rate. 2 bedroom bungalow also available. Plaza Hotel, 111 South Indian. Phone 5544.

1 BEDROOM and studio apartment, everything furnished. Seasonal or yearly rental. Spacious grounds, heated pool, walking distance. Also by day week or month. Ph. 2871 or 9037.

VERY DELUXE apartments in 4 unit building, with fine POOL. Price \$150, \$175 and \$200 per month on year lease. Phone 2736.

HAROLD HICKS REAL ESTATE

HAVE TENANTS wanting good rentals. List with us for immediate results. See Ray Miller, Associate Broker with ADOLPH ISRAEL, REALTOR, 671 N. Palm Canyon Dr. Ph. 2981

1 BEDROOM, furnished, fireplace, \$160 month. 2 bedroom, 1 1/2 baths, furnished, fireplace, \$225 month. Block to Bullocks. Seasonal leasing. Ph. 5205 after 1 p.m.

UNFURNISHED 1 and 2 bedroom, new, good location, asphalt tile thru out, venetian blinds, stoves and refrigerators, utility room, years lease 3262.

ROOMS and apartments, \$20 week and up. Near Bullock's. Children okay. Phone 9062.

NOW LEASING in exclusive section on yearly leases. Beautiful furnished bungalows with pool. \$125 mo. up. Ph. 2682.

SMALL furnished guest house, quiet and scenic. For 2 adults \$50 mo. by year, \$75 by season. 125 Camino Encanto.

3 BEDROOMS 2 baths, forced air heat, desert cooling, unfurnished, \$300 per month yearly lease. Ph. 5183.

2 BEDROOM home. To see is to desire it, has everything. Call between 8:30 and noon. Ph. 4834.

1 BEDROOM furnished house, \$75 month. 700 Cathedral Canyon Drive. Cathedral City. Ph. 8-3524.

ATTRACTIVE, furnished bedroom, lawn, patio, quiet, good district. Ph. 6921.

WORKING girl to share house. Pool privileges. Call 3649.

Trailer Rentals 49

HOUSE Trailer sleeps 2, electric refrigerator and ice box. Awning and utility connections. Ramon Trailer Park or Phone 6147.

COTTAGE type trailer with enclosed cabana room 8x22. Cheap by season or year. Ph. 5511.

NEW AND USED FURNITURE New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese Pool-Fibre rugs, Armsstrong rugs, carpeting, hamp, chairs sectional divans, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish. USED FURNITURE. BIG SELECTION

RAMON TRADING POST Corner Ramon & Sunrise Way Ph. 2173

WE BUY, SELL AND TRADE

FRIGIDAIRE in good running condition, \$60. Also several other good used refrigerators for sale. New and used wash machines. Used bedspreads. Apt. size ranges at Pavnys, 1001 So. Palm Canyon.

CABLE NELSON Spinnet plan in bleached oak and Solovox attachment, like new. Sold our home. Will sacrifice for \$650, cost \$1500 new. Phone 5604 or 7388.

WHITE ROTARY Cabinet Elec. sewing machine, good cond. \$45. 1554 San Lucas Road.

DOUBLE oven electric range, good as new. 11 Palomino Rd. Ph. 2873.

Household Goods 50

We're Trading Wild!

WE NEED good used furniture and appliances for our 29 Palms store. Trade in your old furniture, rugs, appliances NOW!

Trade for these new items

MAK-A-BED divan love seat, similar to Simmons Hide-a-bed, beautiful colors, \$159.95.

PROVINCIAL maple, limited quantity, big deep dresser base with 3 wide drawers. \$49.95. Night stand, \$22.50. 6 drawer Mr. and Mrs. Chest, \$89.95.

HEAVY duty wringer type washing machine. \$99.95.

Maher Furniture

6 miles out Indian Ave at North Palm Springs Phone DHS 4-2616

NEARLY NEW Wedgewood stove, Simmons bed divan, sgle. and dble. bedrm. sets. Assorted rugs. Ph. 7491. No dealers.

Trailers for Sale 51

28 FT. EASTERN built trailer, ramada and large store room. With built in wardrobe. Large refrigerator, cooler and bamboo drop shade. On beautiful lot at Rancho Trailer Park. Lot C-28.

1952 - 25 FT. Kenskill, shower, toilet. Sacrifice or take vacation size in trade. Private party. Hanson Trailer Sales, Tramvillage, Hwy 111.

YOU ARE invited to inspect the 1954 Hanson Love Bug line now on display. Come see — Hanson Trailer Sales, Tramvillage, Hwy 111.

35 FT. KIT Trailer and ramada, like new, air cooled. Lot D19, Rancho Trailer Park. Owner A. G. Evanson.

HOUSE Trailers and vacation trailers. From \$75 up to \$2,900. M. M. Pavy. 1001 So. Palm Canyon. Ph. 7342.

19 FT. STAR, new, used 3 days. Sell for \$1195, or rent space and trailer \$65 mo. See Mr. Ruff, Orchard Trailer Park.

ALL STEEL Spen trailer \$50. Combined weight 1000 lbs. You buy new license. 1127 N. Calle Rolph. Ph. 4895.

WESTCRAFT 32 ft. 1950. Bath, cooler, like new. R17, Rancho Park. With or without porch on choice view corner.

12 FT. SILVER loafer equipped with butane light and water tank, ideal for traveling and camping. Ph. 3362.

19 FT. ROLL-A-WAY with cabana. Reasonable, 4035 Calle San Raphael.

1946 SPARTAN, 25 1/2 ft., Frigid-air, heater, stove, cooler. Reasonable. Ph. 4465 after 5.

46 LUXOR, 50 Glover, \$1000 each with season's free space. Call 3547.

16 FT. TRAILER, newly painted. Nice cond. \$795. Apply Lot 6, Horizon Trailer Village.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

Used Cars For Sale 70

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

Used Cars For Sale 70

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

Trailers for Sale 51

AIRSTREAMS — New — Used 25'—1950—\$2395. New Angelus Holloways - 33' Two left, \$1000 discount. Spartan 26 1/2', toilet—\$1795. Ask about our Rental Purchase Plan on Used Trailers AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning

PALM VALLEY TRAILER PARK LARGE spaces, special spaces for children. Private bath \$30 month. \$17.50 to \$35.00 month. One Mile East Cathedral City 70-216 Hwy 111. Phone 8-3399

Trailer Space 53

RIO VISTA Trailer Park. Individual private bath rooms with tubs and showers. All large lots with concrete patios. Direct TV reception. Adults only. \$25 and \$30 mo. 874 1st St., Cathedral City.

SUNNY COVE Trailer Park. Cathedral City on Hwy 111. Spacious lots, direct TV. Clean rest rooms. Sewage connections. Children welcome. \$25 mo. Special yearly rates. Ph. 8-4515.

Building Supplies 59

"To meet your every need" DILL LUMBER CO. GUY R. KREMER, Mgr. 691 Industrial Place 2758—Phone—2759

Open Saturdays until noon

Miscell. For Sale 60

4 NEW (unused) Firestone Champion deluxe tires, 600x 16. Plus 4 new tubes. Sell for \$75. You save \$21. See Gibson, 1078 N. Palm Canyon Drive. Phone 2842.

3 50"x45" STEEL sash, glazed and with screens, 1 day and night double wall heater. The Apache, 161 S. Cahuilla. Ph. 5494.

PAIR of English ripple glass French doors, 9 pairs of brass hinges included. \$35. 491 Almond St., Banning.

FURNITURE, women's apparel, misc. Victrola, radio console. 1188 Tamark Rd. Ph. 5455.

Cocker puppies of Stockdale breed. Bob Murphy, 3895 W. Ramsey, Banning, Calif.

Used Cars For Sale 70

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

HILLMAN Mix 51 convertible. Excellent condition \$995. Ph. 2302.

NEW 1953 Ford, 2 door coupe, 550 miles. Radio, heater \$2400. Phone 5137 Friday.

1949 DELUXE 2 door Plymouth sedan. Radio, heater, 5 new tires and tubes. One owner. \$750. 711 N. Palm Canyon Dr.

1947 DE SOTO 4 door sedan, good running, 36 1/2. 736 Broadway, Cathedral City. 8-3041.

41 CADILLAC convertible, good condition, low mileage, \$550. Phone 5491 or 3114 evenings.

Used Cars For Sale 70

BE WISE — BUY NOW!

O.K. CARS — WITH WRITTEN GUARANTEE

1952 CHEVROLET Deluxe, 4-door. Light blue. Deluxe, automatic transmission. Just like new. \$1695.

1952 CHEVROLET Styline, 16-000 miles, \$1695.

1951 BELAIR deluxe coupe. Two tone paint, radio and heater. \$1595.

1951 CHEVROLET 4 door sedan, Powerglide, radio, heater, seat covers \$1495.

1950 FORD, 8 custom, 4 door. Dark green, radio, heater, overdrive, \$1350.

1949 CHEVROLET 2 door sedan, radio, heater, seat covers, new paint \$1095.

Good Value Cars

1949 HUDSON, 8, 4 door sedan. Gold, radio, heater. \$895.

1949 HUDSON, 6, 4 door sedan. new paint, drak green, radio, heater. \$895.

1948 BUICK Convertible, cream color, dynaflow, radio, heater. \$895.

1948 CHEVROLET Fleetline 4 door sedan \$845.

Author and Husband to Fly East

Mr. and Mrs. Irving Sussman are flying to New York this weekend, where they will be the guests of Mrs. Sussman's publisher, Arthur Cohen.

Mrs. Sussman writes under the pen name of Cornelia Jessy and her new book "Treasures of Darkness" came off the press this month. While she is in the East she will make two appearances on television. On November 1, Villagers may see her when she will appear on TV on Channel 2 at 3:30 p. m.

The Sussmans will be away for a week.

Gary Hammond Surprised on His Birthday

Successfully surprising Gary Hammond Sunday, on the occasion of his 16th birthday, a group of friends gathered at the Hammond home at 4120 Calle San Antonio for a buffet luncheon.

Besides the surprise, Gary was the recipient of many gifts and felicitations.

In the afternoon the group motored to Shadow Mountain Club for swimming and tennis, followed by birthday cake and refreshments.

In the party were: Jan Prebensen, Pat Newlin, David Moore, Harvey Haber, Melissa Hall, Ann and Gretchen Gerhart, Merry K. McGahey, Larry Bruton, Leslie Whidden, Bob Colven, Wendy and Denny Hammond.

P-TA Presents Mexican Dinner and Program

The annual Mexican dinner and program of the Katherine Finchy school will be held at the school auditorium, 777 Tachevah drive, on Thursday, October 22 at 6 p. m.

Arrangements are being made for an excellent Mexican dinner with the following dishes being prepared: Tacos, enchiladas, beans, Spanish rice, salad, ice cream, milk and coffee.

Following the dinner, a Mexican program by the Guadalupe Trio by courtesy of George Strebe of the Doll House and a dance program under the direction of Trixie Jarrett will be presented.

READ SUN CLASSIFIED ADS

Society



(Edward Canby Photo)

AT RECEPTION — Newlyweds, Mr. and Mrs. John Donald Armstrong (she is the former Anna Jane Oliver) are shown cutting the cake at their wedding reception at Howard Manor Saturday morning.

Ann Oliver Says 'I Do' to John Donald Armstrong

Looking ethereal in a wedding gown of the romantic period, Anna Jane Oliver, daughter of Dr. James B. Oliver and Mrs. Norma Oliver, was married to John Donald Armstrong Saturday morning at Our Lady of Solitude Catholic Church. Father Michael O'Connor and Father Ray O'Donahue of Lake Arrowhead, officiated at the double ring ceremony.

The bride was given in marriage by her father. Her gown, a Cahill model, was fashioned of net over candle glow taffeta. The fitted bodice was trimmed with embroidered medallions and the billowing skirt had yards of train. A short veil was caught

up by a circlet of tiny embroidered medallions stitched with seed pearls.

The bride's bouquet was a mixture of lilies of the valley, gardenias and tiny pink roses in a shower effect. For "something old" she carried an exquisite lace handkerchief that had belonged to her great-grandmother.

Susan Oliver served as maid of honor for her sister and the bridesmaids were Diane Cross, Joni Marsh, Susan's gown was in a deep coral with the bridesmaids wearing lighter shades. Each had a coronet to match her gown and they carried bouquets of tallisman roses.

Serving as best man was Oliver G. Nordmarken of Riverside and the ushers were William Costigan and Theodore Hineracker of Los Angeles, and Pat Cunningham of Indio.

Huge baskets of white chrysanthemums, white daisies and coral gladioli decorated the church and Mrs. William Mason was soloist.

A four-tiered cake was served with champagne punch to 130 guests at the reception which was held at Howard Manor.

The bride's grandmother Mrs. Oscar C. Olson, wearing a purple gown and matching hat, helped serve the cake, and Miss Lydia Boyd had charge of the guest book. The bride's mother wore a champagne lace gown and brown velvet hat with pearls and a chartreuse orchid corsage.

Here for the wedding of their

Sally O'Neil Married to Chicago Man

In a quiet wedding in Los Angeles Saturday Sally O'Neil became the bride of Stewart Battles (vice president of Norge Manufacturing company.)

Judge Dockweiler officiated at the ceremony and, due to the recent death of the bride's mother, her sister and brother-in-law, Molly and Jim Kenaston, were the only witnesses.

Both Sally O'Neil and Molly O'Day were among the top stars of silent film days and are still remembered affectionately by their many fans. Sally is well-known in the desert area, where she was associated for a year and a half with her brother-in-law Don Cameron at Rancho Mirage.

Several informal pre-nuptial affairs were given for the former Miss O'Neil, including a small dinner given by Mrs. Herbert Marshall (the former Boots Mallory.)

The Battles spent Sunday night with Isabelle and Don Cameron before leaving for Chicago, where they will make their home. They expect to come back in February to spend a couple of months on the desert.

Auxiliary Topic to be 'Education'

October is education month, according to Dolores Lowry who is the newly appointed education chairman, and special emphasis will be given to that subject at the next meeting of Owen Coffman Unit No. 519, American Legion Auxiliary, which will be on October 20 at the Wars Memorial building.

It will be a red-letter date in more ways than one. The highlight (to some) will be the buffet dinner at 6:30 p. m. to which new and prospective members are special guests. Members of the American Legion Post and/or husbands of the Auxiliary members are joining in the festive repast.

Another very special guest will be Miss Barbara Newlin, the local high school student who was selected for her outstanding ability to represent the Auxiliary at "Girl's State" in Sacramento this past Summer. She will report on her impressions and experiences there immediately following the dinner.

The neighboring Auxiliary Unit, Desert Hot Springs, who were co-sponsors of Barbara, are also invited to attend.

Preparations for the dinner are in charge of the membership committee, Betty Billington, chairman; Violet Knupp and Naomi Mitchell, assisted by others.

President Marian Lienau will convene the regular meeting in the Auxiliary room promptly at 8 p. m., and all the special guests are invited to attend.

son were Mr. and Mrs. A. B. Armstrong of Medford, Massachusetts. Mrs. Armstrong wore a gown of deep blue with matching hat and a gardenia corsage.

The bride chose a suit of light wool in a soft turquoise, with French brown hat and matching accessories for their honeymoon trip to Santa Barbara, Carmel and San Francisco.

The bridegroom is in the employ of the federal government, stationed at Indio, and the young couple will be at home in La Quinta after November 1.



(Gayle Studio Photo)

RUMMAGE SALE — On Friday and Saturday, October 16, 17, at the Wars Memorial building, you will find a bewildering array of articles, everything from clothing to household gadgets. There will be bargains galore and, at the same time, the buyers will be helping the American Legion Auxiliary to finance its very worthwhile program of welfare, education and community service. Anyone wishing to contribute articles for sale should take them to the hall not later than this evening, or call Mrs. Jay Morrison, 5349, or Mrs. Warren Heath, 7187. Pictured from left, Mrs. Morrison, Irene Burnett, Mrs. Heath, Naomi Mitchell.

Parents Go Back to School as Coffman Guild Meets

A Back to School Night for parents will feature the first meeting of the Parent-Teacher Guild of Nellie N. Coffman junior high school, to be held at the school (just north of the high school) next Wednesday night, October 21, at 7:30 p. m. Parents will visit their children's classrooms, meet their teachers, and follow their schedule of classes.

"It is most important that the parents of children new to the school attend this meeting and learn about the function of the

junior high school, and all parents are cordially invited and urged to attend," said Mrs. Willard McKinney in announcing the meeting.

Election of officers will take

VFW Auxiliary Plans Potluck On Hallowe'en

At last week's regular meeting of Veterans of Foreign Wars Auxiliary, it was decided to hold a pot luck dinner on the evening of Hallowe'en, at 6:30. The affair will be held at the post home on Camino Parocella and all members of the Post, Auxiliary, and their family and friends are cordially invited to attend. Each family will bring a covered dish and their own silver service.

Children will be welcome with a prize going to the child with the best Hallowe'en costume.

In connection with the current membership drive, three new members were initiated last week. They are Helen Bonatko, Minerva Thomkins and Ethel Brinson. For information concerning membership, Mrs. Cy Oistad may be reached at 4144.

Mrs. Bea Prosser has announced that October 5, will be the next monthly visit to the veterans at Patton hospital. After the cake and ice cream party, Mrs. Prosser's committee will present the boys with pocket book editions, magazines and cigarettes. Anyone who wishes to dispose of used books may do so by calling Mrs. Prosser at 7703.

Diana Green is Pledged to Pi Beta Phi

Miss Diana Green was honored at a party given at the home of Miss Diane West, following her pledging to Pi Beta Phi sorority.

Miss Green, whose home is in Palm Springs, is a student at the University of Southern California this year.

The Desert Sun—6c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 15, 1953

GOP Plans Membership Dinner Meet

A membership dinner with an important guest speaker was planned for November, when the Palm Springs Republican Assembly met Monday night at the Fiesta house.

Important events of the coming months were discussed at the meeting, which served as a send-off for President and Mrs. Warren Slaughter, who will attend the State Republican convention in Santa Barbara October 16-18.

Other local delegates planning to attend are Mr. and Mrs. Austin McManus, Miss Muriel Fulton and Al Hoover.

Finermans Move to Brentwood

Mr. and Mrs. Morris Finerman (formerly of Ramon Drug company), and their son Jess are leaving Palm Springs for Brentwood, where they have purchased the Engel Brothers pharmacy.

The Finermans, who have been Villagers for 9 years, have invited all their friends to stop in and see them when they are in the neighborhood.

Some Place That's Different?

You'll Find That Difference at

THE NEW DESERT CLUB
LA QUINTA, CALIF.
"Where Winter Never Comes"

ALWAYS OPEN

The Biltmore
Dining in the
GARDEN ROOM
Select your own steaks and watch them charcoal broiled
Entertainment at the Piano Bar
REFRESHING COCKTAILS
BILTMORE HOTEL
TEL. 2357 HIWAY 111

Announcing Appointment of



MR. ADRIAN

Formerly of London, Paris, Buenos Aires Eminent Creator of Smart Coiffures for Discriminating Women

As Director of
The Exclusive New Beauty Salon
Operate in Conjunction with the
Modern Center for
Women of Distinction

Caroline Leonetti, Ltd.

120-22 West Arenas Road, Palm Springs

Appointments Now Being Accepted — Phone 2454

THURSDAY NIGHTS!!

THE DESERT AIR HOTEL WILL "BABY SIT" FOR CHILDREN THURSDAY NIGHTS — THE MAID'S NIGHT OUT

Featuring

Pot Luck Dinner

(A Lot of Fun)

For Only — \$2.25

Children — \$1.25



Come Early and Bring the Children for a Special Kiddie Program of Fun and Stories

Of course our regular menu is also available featuring:

CHARCOAL BROILED STEAKS & CHOPS

Cocktails in the Luau Hut
Chuck Travis at the Piano Bar

Desert Air Hotel

Located between Palm Springs and Palm Desert
off Highway 111
Reservations 8-4611

Chi Chi Starlite Room TERRIFIC SHOW

STARRING

SUE CARSON

The dynamic comedienne and impressionist of international fame.

Rowan and Martin

That great comedy team, will have you in gales of laughter

Rocky and Neila

Delightful dance team

ALSO

BILL ALEXANDER'S ORCHESTRA

Dancing Nitely from 7:30 P.M.

FREE PARKING AT DOOR

TELEPHONE 7391